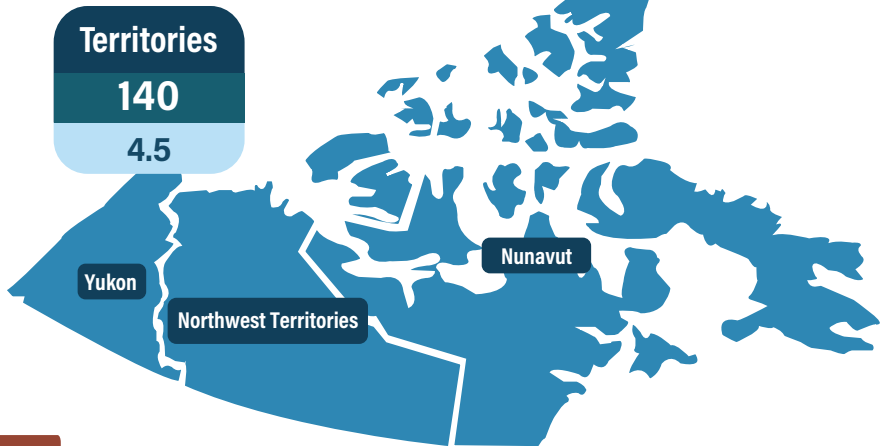


CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

TERRITORIES

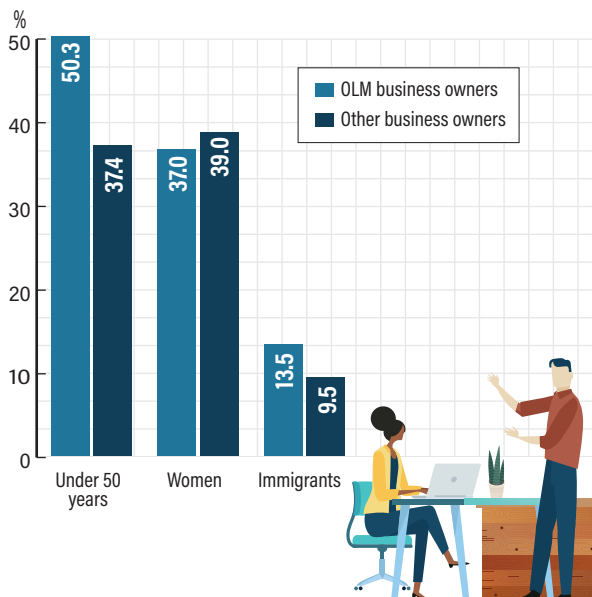


Businesses where at least 50% of owners have French as their first official language spoken (2017)



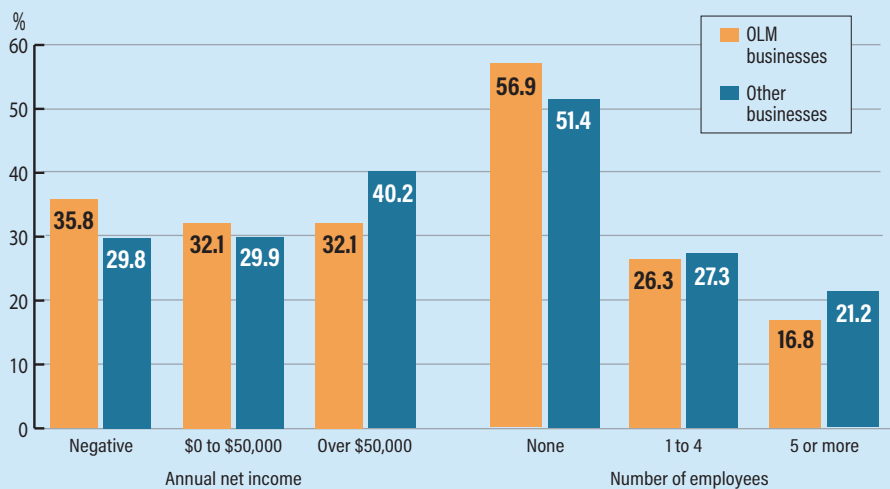
Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are younger, are slightly less often women, and are more often immigrants.



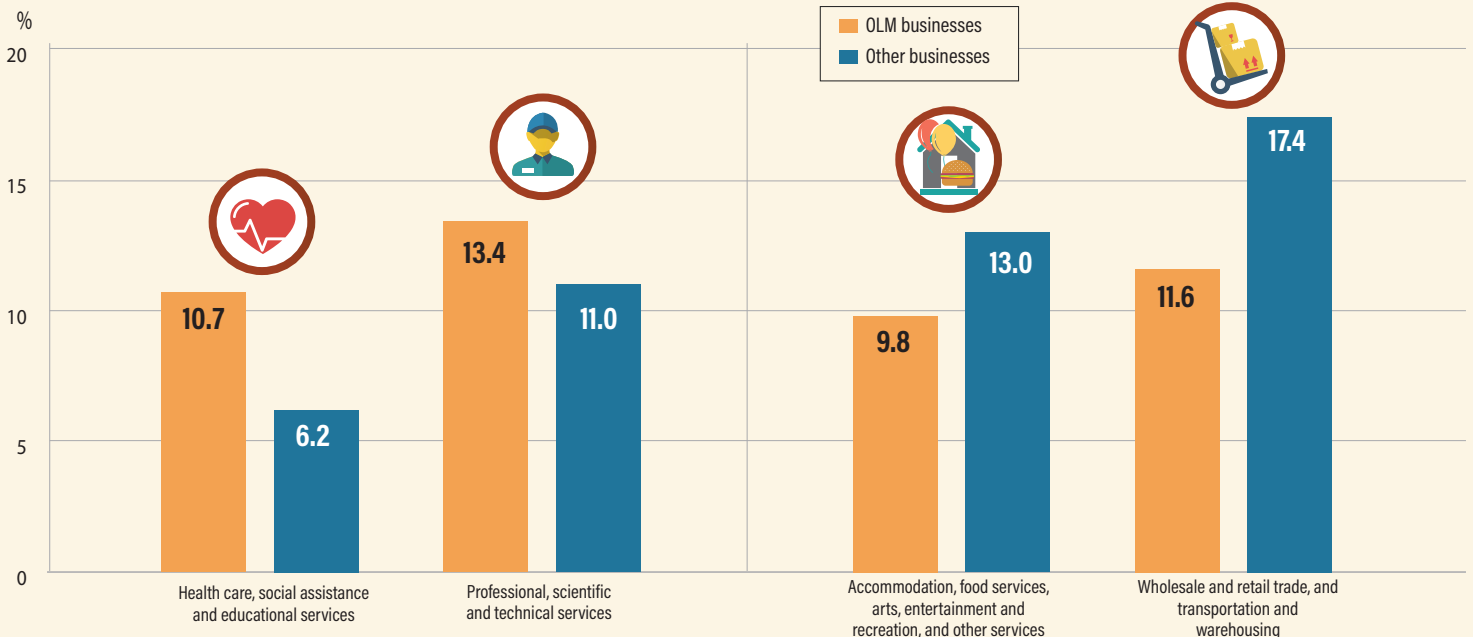
Characteristics of official language minority businesses

Compared to other businesses, official language minority (OLM) businesses less often have an annual net income of over \$50,000.



OLM businesses are more likely than other businesses to have no employee.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others



Notes:
 - Official language minorities (OLMs) are English-language communities in Quebec and French-language communities in Canada outside Quebec.
 - OLM businesses are defined as businesses where at least 50% of property is held by a person or persons whose first official language spoken is that of the official language minority of the province where the business is located (including persons who have both English and French as their first official language spoken).
 - A business's geographic location corresponds to the location of its head office.
 - All data in this infographic are for 2017.

Source: Statistics Canada, 2016 Census and Canadian Employer-Employee Database linkage.

© His Majesty the King in Right of Canada, as represented by the Minister of Industry, 2023
 Catalogue number: 11-627-M | ISBN : 978-0-660-47799-2