

**Table 13-4**  
**Net value of book sales by customer category — Net value of book sales in Canada by Ontario publishers**

	2006	2008	2006	2008
	thousands of dollars		percent	
Exclusive agents, distributors or wholesalers	118,556	129,111	11.6	12.4
Bookstores and other trade sales <sup>1</sup>	441,456	451,111	43.0	43.4
Library sales, direct and wholesale <sup>2</sup>	16,431	20,057	1.6	1.9
Educational institutions	277,903	266,823	27.1	25.7
General public	91,107	75,761	8.9	7.3
Other <sup>3</sup>	80,246	95,578	7.8	9.2
<b>Total</b>	<b>1,025,700</b>	<b>1,038,441</b>	<b>100.0</b>	<b>100.0</b>

1. Includes warehouse clubs and discount stores which are primarily retail and department stores.
2. Includes educational libraries.
3. Includes Internet retailers.