

Table 12-2
Profile of foreign-controlled establishments in Canada — Detailed financial statistics – Surveyed portion of industry

	2006 ^r	2008
	thousands of dollars	
Total operating revenue	882,886	889,885
Sales in Canada	732,803	724,786
Of publishers' own titles	330,867	321,905
Educational	202,608	187,903
Children's books	22,530	28,597
Other trade, all formats	96,959	95,956
Other ¹	8,770	9,449
As exclusive agents	401,936	402,881
Educational	134,370	x
Children's books	102,840	x
Other trade, all formats	143,748	140,747
Other ¹	20,978	13,771
Exports and other foreign sales	13,574	12,957
Other revenue ²	136,509	152,143
Total operating expenses	761,799	773,360
Operating profit	121,087	116,525
	percent	
Operating profit margin	13.7	13.1
	thousands of dollars	
Salaries, wages and benefits	143,159	158,601

1. Other includes scholarly, reference, professional and technical books.

2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

Note(s): When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.