

Table 11-2
Profile of Canadian-controlled establishments in Canada — Detailed financial statistics – Surveyed portion of industry

	2006 ^r	2008
	thousands of dollars	
Total operating revenue	1,130,906	1,177,757
Sales in Canada	768,356	803,626
Of publishers' own titles	590,705	617,975
Educational	242,774	244,829
Children's books	53,508	53,706
Other trade, all formats	206,619	239,291
Other ¹	87,804	80,148
As exclusive agents	177,651	185,652
Educational	83,918	x
Children's books	37,706	x
Other trade, all formats	47,660	58,909
Other ¹	8,367	12,029
Exports and other foreign sales	231,125	220,335
Other revenue ²	131,425	153,796
Total operating expenses	1,034,926	1,092,760
Operating profit	95,980	84,997
	percent	
Operating profit margin	8.5	7.2
	thousands of dollars	
Salaries, wages and benefits	231,630	238,902

1. Other includes scholarly, reference, professional and technical books.

2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

Note(s): When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.