

Table 10-2
Book publishers in Canada primarily releasing French language titles — Detailed financial statistics – Surveyed portion of industry

	2006 ¹	2008
	thousands of dollars	
Total operating revenue	377,444	445,453
Sales in Canada	304,635	348,024
Of publishers' own titles	241,107	255,560
Educational	124,155	126,286
Children's books	22,435	14,802
Other trade, all formats	59,240	98,826
Other ¹	35,277	15,646
As exclusive agents	63,528	92,464
Educational	12,351	11,558
Children's books	22,892	23,382
Other trade, all formats	18,651	45,807
Other ¹	9,635	11,716
Exports and other foreign sales	17,474	22,550
Other revenue ²	55,335	74,879
Total operating expenses	345,037	399,844
Operating profit	32,407	45,609
	percent	
Operating profit margin	8.6	10.2
	thousands of dollars	
Salaries, wages and benefits	66,732	72,890

1. Other includes scholarly, reference, professional and technical books.

2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

Note(s): Language is determined by the language of the largest portion of book sales. When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.