

Table 9-2
Book publishers in Canada primarily releasing English language titles — Detailed financial statistics – Surveyed portion of industry

	2006 ¹	2008
	thousands of dollars	
Total operating revenue	1,636,349	1,622,190
Sales in Canada	1,196,524	1,180,388
Of publishers' own titles	680,465	684,319
Educational	321,227	306,446
Children's books	53,602	67,501
Other trade, all formats	244,338	236,421
Other ¹	61,297	73,950
As exclusive agents	516,059	496,069
Educational	205,935	207,742
Children's books	117,654	120,393
Other trade, all formats	172,758	153,849
Other ¹	19,710	14,084
Exports and other foreign sales	227,225	210,742
Other revenue ²	212,600	231,060
Total operating expenses	1,451,687	1,466,276
Operating profit	184,662	155,914
	percent	
Operating profit margin	11.3	9.6
	thousands of dollars	
Salaries, wages and benefits	308,058	324,603

1. Other includes scholarly, reference, professional and technical books.

2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

Note(s): Language is determined by the language of the largest portion of book sales. Includes other languages. When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.