

**Table 7-2**  
**Book publishing for the Prairie Region<sup>3</sup> — Detailed financial statistics – Surveyed portion of industry**

	2006 <sup>r</sup>	2008
	thousands of dollars	
<b>Total operating revenue</b>	<b>51,951</b>	<b>41,714</b>
<b>Sales in Canada</b>	<b>37,642</b>	<b>30,406</b>
<b>Of publishers' own titles</b>	<b>x</b>	<b>x</b>
Educational	x	x
Children's books	x	x
Other trade, all formats	x	x
Other <sup>1</sup>	x	x
<b>As exclusive agents</b>	<b>x</b>	<b>x</b>
Educational	x	x
Children's books	x	x
Other trade, all formats	x	x
Other <sup>1</sup>	x	x
<b>Exports and other foreign sales</b>	<b>6,113</b>	<b>6,349</b>
Other revenue <sup>2</sup>	<b>8,196</b>	<b>4,959</b>
<b>Total operating expenses</b>	<b>49,127</b>	<b>38,183</b>
Operating profit	<b>2,824</b>	<b>3,531</b>
	percent	
Operating profit margin	5.4	8.5
	thousands of dollars	
<b>Salaries, wages and benefits</b>	<b>14,539</b>	<b>10,707</b>

1. Other includes scholarly, reference, professional and technical books.

2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

3. Includes Manitoba, Saskatchewan and Alberta.

**Note(s):** When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.