

**Table 7-1**  
**Book publishing for the Prairie Region<sup>3</sup> — Detailed financial statistics – Entire industry**

	2006 <sup>r</sup>		2008	
	thousands of dollars	percent <sup>1</sup>	thousands of dollars	percent <sup>1</sup>
<b>Total operating revenue</b>				
<b>Entire industry</b>	<b>57,942</b>	<b>100.0</b>	<b>44,828</b>	<b>100.0</b>
Survey portion	51,951	90.0	41,714	93.0
Non-survey portion	5,991	10.0	3,114	7.0

1. Expressed as a percentage of total operating revenue.

3. Includes Manitoba, Saskatchewan and Alberta.

**Note(s):** When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total.