Table 6-2
Book publishing for Ontario - Detailed financial statistics - Surveyed portion of industry

|  | $2006{ }^{\text {r }}$ | 2008 |
| :---: | :---: | :---: |
|  | thousands of dollars |  |
| Total operating revenue | 1,296,803 | 1,310,577 |
| Sales in Canada | 1,025,700 | 1,038,441 |
| Of publishers' own titles Educational Children's books Other trade, all formats Other 1 | $\begin{array}{r} \mathbf{5 5 0 , 4 6 7} \\ 315,864 \\ 40,071 \\ 157,258 \\ 37,275 \end{array}$ | $\begin{array}{r} 549,665 \\ 299,894 \\ 50,389 \\ 155,805 \\ 43,576 \end{array}$ |
| As exclusive agents Educational Children's books Other trade, all formats Other 1 | $\begin{array}{r} 475,232 \\ 2051,920 \\ 101,904 \\ 147,801 \\ 19,607 \end{array}$ | $\begin{array}{r} 488,776 \\ 207,400 \\ 120,394 \\ 147,254 \\ 13,727 \end{array}$ |
| Exports and other foreign sales | 174,380 | 154,963 |
| Other revenue ${ }^{2}$ | 96,723 | 117,173 |
| Total operating expenses | 1,137,340 | 1,190,224 |
| Operating profit | $159,463$ | 120,353 |
| Operating profit margin | $12.3$ <br> thousands of dollars | 9.2 |
| Salaries, wages and benefits | 248,044 | 269,661 |

1. Other includes scholarly, reference, professional and technical books.
2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

Note(s): When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.

