Table 6-2
Book publishing for Ontario — Detailed financial statistics – Surveyed portion of industry

	2006 <sup>r</sup>	2008
	thousands of dollars	
Total operating revenue	1,296,803	1,310,577
Sales in Canada	1,025,700	1,038,441
<b>Of publishers' own titles</b> Educational Children's books Other trade, all formats Other <sup>1</sup>	<b>550,467</b> 315,864 40,071 157,258 37,275	<b>549,665</b> 299,894 50,389 155,805 43,576
As exclusive agents Educational Children's books Other trade, all formats Other 1	<b>475,232</b> 205,920 101,904 147,801 19,607	<b>488,776</b> 207,400 120,394 147,254 13,727
Exports and other foreign sales	174,380	154,963
Other revenue <sup>2</sup>	96,723	117,173
Total operating expenses	1,137,340	1,190,224
Operating profit	159,463	120,353
	percent	
Operating profit margin	12.3	9.2
	thousands of dollars	
Salaries, wages and benefits	248,044	269,661

<sup>1.</sup> Other includes scholarly, reference, professional and technical books.

Note(s): When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.

<sup>2.</sup> Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.