

Table 4-2
Book publishing industry for the Atlantic Region³ — Detailed financial statistics – Surveyed portion of industry

	2006 ^r	2008
	thousands of dollars	
Total operating revenue	12,253	13,758
Sales in Canada	9,220	9,899
Of publishers' own titles	x	x
Educational	x	x
Children's books	x	x
Other trade, all formats	x	x
Other ¹	x	x
As exclusive agents	x	x
Educational	x	x
Children's books	x	x
Other trade, all formats	x	x
Other ¹	x	x
Exports and other foreign sales	202	x
Other revenue ²	2,831	x
Total operating expenses	11,606	12,621
Operating profit	647	1,137
	percent	
Operating profit margin	5.3	8.3
	thousands of dollars	
Salaries, wages and benefits	4,290	4,029

1. Other includes scholarly, reference, professional and technical books.

2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

3. Includes Newfoundland and Labrador, Prince Edward Island, Nova Scotia and New Brunswick.

Note(s): When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.