

Table 3-2
Book publishing in Canada — Detailed financial statistics – Surveyed portion of industry

	2006 ^r	2008
	thousands of dollars	
Total operating revenue	2,013,792	2,067,642
Sales in Canada	1,501,159	1,528,412
Of publishers' own titles	921,573	939,880
Educational	445,382	432,732
Children's books	76,038	82,304
Other trade, all formats	303,578	335,247
Other ¹	96,574	89,597
As exclusive agents	579,586	588,533
Educational	218,286	219,301
Children's books	140,546	143,776
Other trade, all formats	191,409	199,656
Other ¹	29,345	25,800
Exports and other foreign sales	244,699	233,292
Other revenue ²	267,934	305,938
Total operating expenses	1,796,725	1,866,120
Operating profit	217,067	201,522
	percent	
Operating profit margin	10.8	9.7
	thousands of dollars	
Salaries, wages and benefits	374,790	397,503

1. Other includes scholarly, reference, professional and technical books.

2. Other revenue includes revenue from grants, sales of rights, sales of other goods and services produced and tax credit programs.

Note(s): When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total. The smallest firms, in terms of revenues earned, are not included in the estimates. These firms account for a relatively small portion of total industry revenues.