

**Table 3-1**  
**Book publishing in Canada — Operating revenues – Entire industry**

	2006 <sup>r</sup>		2008	
	thousands of dollars	percent <sup>1</sup>	thousands of dollars	percent <sup>1</sup>
<b>Total operating revenue</b>				
<b>Entire industry</b>	<b>2,131,451</b>	<b>100.0</b>	<b>2,118,182</b>	<b>100.0</b>
Survey portion	2,013,792	94.0	2,067,642	98.0
Non-survey portion	117,659	6.0	50,540	2.0

1. Expressed as a percentage of total operating revenue.

**Note(s):** When making inter-year comparisons, users are advised to note changes in proportions of the industry surveyed. Results for the firms classified under code 51113 in the North American Industry Classification System (NAICS). See "Data sources, definitions and methodology" at the end of tables for definition of terms. Due to rounding, components may not add to total.