

Service bulletin

Performing Arts

2008



Highlights

- Total operating revenues for the performing arts industry reached \$1.4 billion in 2008, up 5.6% from 2007. These revenues were split almost equally between the for-profit and not-for-profit sectors.
- Operating expenses for the industry totalled just under \$1.3 billion. Nearly one-third of operating expenses of performing arts companies consisted of salaries, wages and benefits paid to employees. The salaries and wages expense does not include fees paid to contract workers.
- For the for-profit companies, the profit margin rose from 12.9% to 13.2%, while the not-for-profit companies decreased from 0.2% to 0.0%.
- Musical groups and artists (everything from orchestras to rock groups) accounted for 30% of total operating revenue in 2008, while theatre (except musical) companies accounted for 27%. The remaining 43% was split among musical theatre groups, including opera companies, as well as dance companies and a miscellaneous category that includes circuses and ice skating shows.
- Results in the rest of the release are based on not-for-profit surveyed establishments.
- For results in the not-for-profit sector, the sales of goods and services generated almost half of all revenues while grants, subsidies, donations and fundraising generated the other half. Overall, the performing arts industry attracted an estimated 13.7 million spectators in 2008, up 2.5 % from 2006. Theatre (except musical) companies comprised the largest segment of the not-for-profit sector in 2008, attracting 54.7% of total attendance and 48.7% of total operating revenues.

Statistical tables

Table 1

Summary statistics for performing arts, all industries, 2006, 2007^r, 2008^p

	2006	2007 ^r	2008 ^p
	thousands of dollars		
Industry estimates ¹			
Operating revenue	1,207,630	1,308,043	1,381,623
Operating expenses	1,139,372	1,221,280	1,287,665
Operating profit	68,258	86,763	93,958
	percent		
Operating profit margin	5.7	6.6	6.8

1. Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Note(s): Industry estimates are based on the surveyed portion and are augmented by administrative data for establishments that were too small to be eligible for sampling. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 2

Summary statistics for performing arts, all industries, by province and territory, 2007^r and 2008^p

	Operating revenue		Salaries, wages and benefits		Operating expenses		Operating profit margin	
	2007 ^r	2008 ^p	2007 ^r	2008 ^p	2007 ^r	2008 ^p	2007 ^r	2008 ^p
	thousands of dollars						percent	
Newfoundland and Labrador	10,400	9,377	2,553	2,523	8,432	8,682	18.9	7.4
Prince Edward Island	x	x	x	x	x	x	x	x
Nova Scotia	17,802	19,325	5,058	5,036	16,991	18,053	4.6	6.6
New Brunswick	x	8,224	x	2,652	x	8,063	x	x
Quebec	502,936	486,981	143,845	151,051	484,069	465,451	3.8	4.4
Ontario	485,027	539,665	155,077	168,400	450,364	502,674	7.1	6.9
Manitoba	38,211	43,344	14,087	14,700	35,474	40,678	7.2	6.2
Saskatchewan	12,622	14,190	4,524	5,014	12,229	12,915	3.1	9.0
Alberta	102,755	112,803	31,224	32,848	99,818	108,767	2.9	3.6
British Columbia	128,105	145,791	26,500	28,838	104,169	120,712	18.7	17.2
Yukon Territory	x	x	x	x	x	x	x	x
Northwest Territories	x	x	x	x	x	x	x	x
Nunavut
Canada	1,308,043	1,381,623	386,263	411,683	1,221,284	1,287,665	6.6	6.8

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada: Annual Survey of Service Industries: Performing Arts.

Table 3
Selected financial statistics for performing arts, all industries, by industry, 2007^r and 2008^p

	Operating revenue		Salaries, wages and benefits		Operating expenses		Operating profit margin	
	2007 ^r	2008 ^p	2007 ^r	2008 ^p	2007 ^r	2008 ^p	2007 ^r	2008 ^p
	thousands of dollars						percent	
Type of establishment and Industry								
All								
Theatre (except musical) companies	352,556	368,724	134,066	135,272	348,305	367,476	1.2	0.3
Musical theatre and opera companies (including dinner theatre)	192,177	250,343	64,095	74,120	185,167	238,369	3.6	4.8
Dance companies	x	x	x	x	x	x	x	x
Musical groups and artists	394,154	416,966	68,387	76,885	329,045	334,073	16.5	19.9
Other performing arts companies (including multidisciplinary)	x	x	x	x	x	x	x	x
Total	1,308,043	1,381,623	386,264	411,680	1,221,280	1,287,665	6.6	6.8
For-profit								
Theatre (except musical) companies	47,529	44,077	8,082	7,650	38,837	41,009	18.3	7.0
Musical theatre and opera companies (including dinner theatre)	108,921	162,645	41,233	49,455	104,996	150,388	3.6	7.5
Dance companies	x	x	x	x	x	x	x	x
Musical groups and artists	236,129	258,323	22,288	26,068	171,460	175,891	27.4	31.9
Other performing arts companies (including multidisciplinary)	x	x	x	x	x	x	x	x
Total	664,631	713,869	158,198	177,194	579,169	619,784	12.9	13.2
Not-for-profit								
Theatre (except musical) companies	305,027	324,647	125,984	127,622	309,468	326,467	-1.5	-0.6
Musical theatre and opera companies (including dinner theatre)	83,256	87,698	22,862	24,665	80,171	87,981	3.7	-0.3
Dance companies	x	x	x	x	x	x	x	x
Musical groups and artists	158,025	158,643	46,099	50,817	157,585	158,182	0.3	0.3
Other performing arts companies (including multidisciplinary)	x	x	x	x	x	x	x	x
Total	643,412	667,754	228,066	234,486	642,115	667,881	0.2	0.0

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada: Annual Survey of Service Industries: Performing Arts.

Table 4
Selected financial statistics for performing arts, all industries, by province/territory, 2007^r and 2008^p

	Operating revenue		Salaries, wages and benefits		Operating expenses		Operating profit margin	
	2007 ^r	2008 ^p	2007 ^r	2008 ^p	2007 ^r	2008 ^p	2007 ^r	2008 ^p
	thousands of dollars						percent	
For-profit establishments								
Newfoundland and Labrador	6,811	5,896	872	851	4,824	5,021	29.2	14.8
Prince Edward Island	x	x	x	x	x	x	x	x
Nova Scotia	6,920	8,512	906	808	6,064	7,320	12.4	14.0
New Brunswick	x	x	x	x	x	x	x	x
Quebec	336,162	322,323	95,989	105,020	313,509	305,361	6.7	5.3
Ontario	211,076	257,714	48,075	56,015	179,726	217,713	14.9	15.5
Manitoba	12,176	15,500	2,236	2,567	10,441	13,344	14.2	13.9
Saskatchewan	4,081	3,710	693	633	3,281	3,052	19.6	17.7
Alberta	28,667	29,624	5,338	5,993	23,798	24,944	17.0	15.8
British Columbia	53,740	65,887	2,630	4,077	32,736	38,749	39.1	41.2
Yukon Territory	x	x	x	x	x	x	x	x
Northwest Territories
Nunavut
Canada	664,633	713,870	158,196	177,195	579,169	619,784	12.9	13.2
Not-for-profit establishments								
Newfoundland and Labrador	3,589	3,481	1,681	1,672	3,608	3,661	-0.5	-5.2
Prince Edward Island	x	x	x	x	x	x	x	x
Nova Scotia	10,882	10,814	4,152	4,228	10,927	10,733	-0.4	0.7
New Brunswick	x	x	x	x	x	x	x	x
Quebec	166,774	164,658	47,856	46,030	170,561	160,090	-2.3	2.8
Ontario	273,951	281,951	107,002	112,384	270,637	284,961	1.2	-1.1
Manitoba	26,035	27,845	11,851	12,133	25,033	27,334	3.8	1.8
Saskatchewan	8,542	10,480	3,831	4,381	8,948	9,862	-4.8	5.9
Alberta	74,088	83,179	25,887	26,855	76,020	83,823	-2.6	-0.8
British Columbia	74,366	79,904	23,870	24,761	71,433	81,963	3.9	-2.6
Yukon Territory	x	x	x	x	x	x	x	x
Northwest Territories
Nunavut
Canada	643,412	667,755	228,067	234,487	642,115	667,879	0.2	0.0

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada: Annual Survey of Service Industries: Performing Arts.

Table 5
Summary statistics, survey portion, by province and territory, 2008^p

	Operating revenue	Operating expenses	Personnel costs	Surplus/Deficit	Operating profit margin
	thousands of dollars				percent
Not-for-profit establishments					
Newfoundland and Labrador	2,897	3,043	1,732	-145	-5.0%
Prince Edward Island	x	x	x	x	x
Nova Scotia	10,658	10,588	4,802	70	0.7%
New Brunswick	x	x	x	x	x
Quebec	156,894	152,548	84,555	4,346	2.8%
Ontario	274,753	277,974	171,313	-3,221	-1.2%
Manitoba	27,517	27,061	14,959	457	1.7%
Saskatchewan	10,162	9,544	5,670	618	6.1%
Alberta	81,464	82,222	41,820	-758	-0.9%
British Columbia	79,022	81,008	40,591	-1,987	-2.5%
Yukon Territory	x	x	x	x	x
Northwest Territories
Nunavut
Canada	647,894	648,374	367,474	-480	-0.1%

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 6
Sources of operating revenue, survey portion, by province and territory, 2008^p

	Establishments	Operating revenue	Sales of goods and services	Grants, subsidies, donations and fundraising	Other revenue
	number	thousands of dollars			
Not-for-profit establishments					
Newfoundland and Labrador	6	2,897	1,219	1,558	120
Prince Edward Island	x	x	x	x	x
Nova Scotia	7	10,658	6,406	x	x
New Brunswick	x	x	x	x	x
Quebec	177	156,894	70,012	84,059	2,823
Ontario	107	274,753	145,831	123,303	5,620
Manitoba	11	27,517	10,999	14,779	1,739
Saskatchewan	10	10,162	4,290	x	x
Alberta	48	81,464	37,639	40,795	3,030
British Columbia	51	79,022	39,069	38,113	1,841
Yukon Territory	x	x	x	x	x
Northwest Territories
Nunavut
Canada	425	647,894	316,939	314,144	16,811

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 7

Total number of performances, attendance and average attendance per performance, survey portion, by province and territory, 2006^r and 2008^p

	Total performances		Total attendance		Average attendance per performance	
	2006 ^r	2008 ^p	2006 ^r	2008 ^p	2006 ^r	2008 ^p
	number					
Not-for-profit establishments						
Newfoundland and Labrador	725	792	120,361	96,901	166	122
Prince Edward Island	x	x	x	x	x	x
Nova Scotia	1,152	1,083	392,553	413,871	341	382
New Brunswick	x	x	x	x	x	x
Quebec	13,091	12,892	3,951,636	3,879,934	302	301
Ontario	11,276	13,147	4,462,032	4,159,780	396	316
Manitoba	1,432	1,427	594,761	726,114	415	509
Saskatchewan	x	763	x	271,431	x	356
Alberta	5,251	5,648	1,391,396	1,559,502	265	276
British Columbia	5,786	6,604	2,016,356	2,443,062	348	370
Yukon Territory	x	x	x	x	x	x
Northwest Territories
Nunavut
Canada	39,868	42,870	13,319,186	13,650,081	334	318

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada: Annual Survey of Service Industries: Performing Arts.

Table 8

Detailed sources of operating revenue, survey portion, by province/territory, 2008^p

	Operating revenue	Performance revenue	Other sales	Public sector	Private sector	Other revenue
	thousands of dollars					
Not-for-profit establishments						
Newfoundland and Labrador	2,897	1,160	60	x	x	x
Prince Edward Island	x	x	x	x	x	x
Nova Scotia	10,658	5,153	x	2,363	1,685	x
New Brunswick	x	x	x	x	x	x
Quebec	156,894	61,320	8,692	59,505	24,554	2,823
Ontario	274,753	125,204	20,627	48,689	74,614	5,620
Manitoba	27,517	8,438	2,562	9,394	5,385	1,739
Saskatchewan	10,162	3,350	941	2,807	2,370	695
Alberta	81,464	30,662	6,976	17,970	22,825	3,030
British Columbia	79,022	32,410	6,659	17,779	20,334	1,841
Yukon Territory	x	x	x	x	x	x
Northwest Territories
Nunavut
Canada	647,894	268,721	48,218	161,439	152,705	16,811

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada: Annual Survey of Service Industries: Performing Arts

Table 9
Sources of performance revenue, survey portion, by province/territory, 2008^P

Province/Territory	Total performance revenue	Subscriptions	Single tickets	Contract production	Touring income
thousands of dollars					
Not-for-profit establishments					
Newfoundland and Labrador	1,160	x	x	x	x
Prince Edward Island	x	x	x	x	x
Nova Scotia	5,153	x	2,535	x	x
New Brunswick	x	x	x	x	x
Quebec	61,320	12,886	19,831	10,113	18,490
Ontario	125,204	33,230	84,822	2,630	4,521
Manitoba	8,438	1,923	2,654	x	x
Saskatchewan	3,350	1,538	1,554	x	x
Alberta	30,662	12,873	14,834	635	2,321
British Columbia	32,410	11,157	14,537	3,746	2,971
Yukon Territory	x	x	x	x	x
Northwest Territories
Nunavut
Canada	268,721	75,397	142,023	18,372	32,930

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 10
Sources of public sector grants, survey portion, by province and territory, 2008^P

	Total public sector	Federal	Provincial/Territorial	Municipal and other government grants
thousands of dollars				
Not-for-profit establishments				
Newfoundland and Labrador	x	x	x	x
Prince Edward Island	x	x	x	x
Nova Scotia	2,363	946	1,346	71
New Brunswick	x	x	x	x
Quebec	59,505	15,792	36,225	7,488
Ontario	48,689	22,495	15,756	10,438
Manitoba	9,394	4,142	3,849	1,403
Saskatchewan	2,807	1,080	1,375	352
Alberta	17,970	5,815	8,420	3,735
British Columbia	17,779	7,333	5,580	4,866
Yukon Territory	x	x	x	x
Northwest Territories
Nunavut
Canada	161,439	59,137	73,713	28,589

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 11
Sources of private sector revenue, survey portion, by province and territory, 2008^P

	Total private sector	Corporate donations	Corporate sponsorships	Individual donations	Fundraising events	Foundations	Other private
thousands of dollars							
Not-for-profit establishments							
Newfoundland and Labrador	x	x	x	x	x	x	x
Prince Edward Island	x	x	x	x	x	x	x
Nova Scotia	1,685	x	578	510	x	x	262
New Brunswick	x	x	x	x	x	x	x
Quebec	24,554	2,953	8,022	2,289	7,511	2,800	978
Ontario	74,614	3,966	15,139	34,573	7,909	11,152	1,874
Manitoba	5,385	245	1,469	2,094	614	718	244
Saskatchewan	2,370	x	799	708	556	121	x
Alberta	22,825	896	6,237	4,688	5,279	1,752	3,972
British Columbia	20,334	1,377	3,403	5,310	6,875	2,912	457
Yukon Territory	x	x	x	x	x	x	x
Northwest Territories
Nunavut
Canada	152,705	9,662	35,895	50,241	29,069	19,680	8,158

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 12
Summary statistics, survey portion, by industry, 2008^P

	Operating revenue	Operating expenses	Personnel costs	Surplus/Deficit	Operating profit margin
thousands of dollars					percent
Not-for-profit establishments					
Theatre (except musical) companies	315,684	317,870	173,933	-2185	-0.7%
Musical theatre and opera companies (including dinner theatre)	85,073	84,876	47,487	197	0.2%
Dance companies	78,122	77,255	39,543	867	1.1%
Musical groups and artists	154,834	154,519	99,579	315	0.2%
Other performing arts companies (including multidisciplinary)	14,182	13,855	6,931	327	2.3%
Total	647,894	648,374	367,474	-480	-0.1%

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 13
Sources of operating revenue, survey portion, by industry, 2008^p

	Establishments	Operating revenue	Sales of goods and services	Grants, subsidies, donations and fundraising	Other revenue
	number	thousands of dollars			
Not-for-profit establishments					
Theatre (except musical) companies	221	315,684	177,095	129,540	9,050
Musical theatre and opera companies (including dinner theatre)	25	85,073	41,569	42,513	990
Dance companies	55	78,122	32,861	41,519	3,742
Musical groups and artists	107	154,834	56,743	96,114	1,977
Other performing arts companies (including multidisciplinary)	17	14,182	8,672	4,458	1,052
Total	425	647,894	316,939	314,144	16,811

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 14
Total number of performances, attendance and average attendance per performance, survey portion, by industry, 2006 and 2008^p

	Total performances		Total attendance		Average attendance per performance	
	2006 ^r	2008 ^p	2006 ^r	2008 ^p	2006 ^r	2008 ^p
number						
Not-for-profit establishments						
Theatre (except musical) companies	26,983	29,752	7,311,922	7,463,975	271	251
Musical theatre and opera companies (including dinner theatre)	2,099	2,347	980,758	1,014,900	467	432
Dance companies	2,771	2,409	1,442,583	1,304,399	521	541
Musical groups and artists	4,971	4,900	2,758,672	2,934,963	555	599
Other performing arts companies (including multidisciplinary)	3,044	3,462	825,251	931,844	271	269
Total	39,868	42,870	13,319,186	13,650,081	334	318

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada: Annual Survey of Service Industries: Performing Arts.

Table 15
Detailed sources of total operating revenue, survey portion, by industry, 2008^p

	Sales of Goods and Services		Other sales	Public sector	Private sector	Other revenue
	Operating revenue	Performance revenue				
thousands of dollars						
Not-for-profit establishments						
Theatre (except musical) companies	315,684	145,612	31,483	66,758	62,782	9,050
Musical theatre and opera companies (including dinner theatre)	85,073	36,966	4,603	17,379	25,134	990
Dance companies	78,122	27,534	5,327	24,051	17,468	3,742
Musical groups and artists	154,834	51,490	5,253	49,870	46,244	1,977
Other performing arts companies (including multidisciplinary)	14,182	7,119	1,553	3,381	1,076	1,052
Total	647,894	268,721	48,218	161,439	152,705	16,811

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada: Annual Survey of Service Industries: Performing Arts.

Table 16
Sources of performance revenue, survey portion, by industry 2008^p

	Total performance revenue	Subscriptions	Single tickets	Contract production	Touring income
thousands of dollars					
Not-for-profit establishments					
Theatre (except musical) companies	145,612	26,686	94,928	4,553	19,444
Musical theatre and opera companies (including dinner theatre)	36,966	x	x	x	195
Dance companies	27,534	6,403	12,606	1,826	6,699
Musical groups and artists	51,490	24,001	16,582	7,422	3,485
Other performing arts companies (including multidisciplinary)	7,119	x	x	x	3,106
Total	268,721	75,397	142,023	18,372	32,930

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 17
Sources of public sector grants, survey portion, by industry, 2008^P

	Total public sector	Federal	Provincial/Territorial	Municipal and other government
thousands of dollars				
Not-for-profit establishments				
Theatre (except musical) companies	66,758	24,009	30,541	12,207
Musical theatre and opera companies (including dinner theatre)	17,379	7,315	6,681	3,383
Dance companies	24,051	10,414	10,230	3,407
Musical groups and artists	49,870	16,444	24,133	9,293
Other performing arts companies (including multidisciplinary)	3,381	955	2,127	300
Total	161,439	59,137	73,713	28,589

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts.

Table 18
Sources of private sector revenue, survey portion, by industry, 2008^P

	Total private sector	Corporate donations	Corporate sponsorships	Individual donations	Fundraising events	Foundations	Other private
thousands of dollars							
Not-for-profit establishments							
Theatre (except musical) companies	62,782	3,545	16,372	17,688	11,054	10,208	3,915
Musical theatre and opera companies (including dinner theatre)	25,134	1,420	4,548	12,156	4,600	x	x
Dance companies	17,468	731	2,816	7,468	4,240	1,192	1,022
Musical groups and artists	46,244	3,828	11,921	12,847	8,679	6,385	2,584
Other performing arts companies (including multidisciplinary)	1,076	138	237	83	496	x	x
Total	152,705	9,662	35,895	50,241	29,069	19,680	8,158

Note(s): Based on the North American Industry Classification System (NAICS) and includes theatre (except musical) companies (711111), musical theatre and opera companies (including dinner theatres) (711112), dance companies (711120), musical groups and artists (711130) and other performing arts companies (including multidisciplinary) (711190). Due to rounding components may not add up to total. See "Methodology and definitions" at the end of tables for definition of terms.

Source(s): Statistics Canada, Annual Survey of Service Industries, Performing Arts

Data sources, definitions and methodology

Description

This annual sample survey collects data required to produce economic statistics for the Performing Arts industry in Canada.

Data collected from businesses are aggregated with information from other sources to produce official estimates of national and provincial economic production for this industry.

Survey estimates are made available to businesses, governments, investors, associations, and the public. The data are used to monitor industry growth, measure performance, and make comparisons to other data sources to better understand this industry.

Target population

The target population consists of all establishments classified to the Performing arts industry, (NAICS 711111, 711112, 711120, 711130, and 711190) according to the North American Industry Classification System (NAICS) during the reference year. This industry comprises establishments primarily engaged in the live performing arts industry.

Sampling

This is a sample survey with a cross-sectional design.

The frame is the list of establishments from which the portion eligible for sampling is determined and the sample is taken. The frame provides basic information about each firm including address, industry classification, and information from administrative data sources. The frame is maintained by Statistics Canada's Business Register Division and is updated using administrative data.

The basic objective of the survey is to produce estimates for the whole industry - incorporated and unincorporated businesses. The data come from two different sources: a sample of all businesses with revenue above or equal to a certain threshold (note: the threshold varies between surveys and sometimes between industries and provinces in the same survey) for which either survey or administrative data may be used; and administrative data only for businesses with revenue below the specified threshold. It should be noted that only financial information is available from businesses below the threshold; e.g., revenue, and expenses such as depreciation and salaries, wages and benefits. Detailed characteristics are collected only for surveyed establishments.

Prior to the selection of a random sample, establishments are classified into homogeneous groups (i.e., groups with the same NAICS codes and same geography). Quality requirements are targeted, and then each group is divided into sub-groups called strata: take-all, must-take, and take-some.

The take-all stratum represents the largest firms in terms of performance (based on revenue) in an industry. The must-take stratum is comprised of units selected based on complex structural characteristics (multi-establishment, multi-legal, multi-NAICS, or multi-province enterprises). All take-all and must-take firms are selected to the sample. Units in the take-some strata are subject to simple random sampling.

The effective sample size for reference year 2008 was 764 collection entities.

Definition

Operating revenue excludes investment income, capital gains, extraordinary gains and other non-recurring items.

Operating expenses exclude write-offs, capital losses, extraordinary losses, interest on borrowing, and other non-recurring items

Operating profit margin is derived as follows: operating revenue minus operating expenses, expressed as a percentage of operating revenue. The derived figure excludes corporation income tax paid by incorporated businesses and individual income tax paid by unincorporated businesses. For unincorporated businesses, operating profit margin includes unpaid remuneration to partners and proprietors, which is not recorded as salaries, wages and benefits. Therefore the profit estimate will be higher in industries where unincorporated proprietorships and partnerships are significant contributors.

Salaries, wages and benefits include vacation pay and commissions for all employees for whom a T4 slip was completed. This category also includes the employer portion of employee benefits for items such as Canada/Quebec Pension Plan or Employment Insurance premiums. Salaries and wages do not include working owners' dividends nor do they include the remuneration of owners of unincorporated business. Therefore the relative level of salaries, wages and benefits will be lower in industries where unincorporated businesses are significant contributors.

An active **statistical establishment** is one production entity or the smallest grouping of production entities which produces as homogeneous a set of goods and/or services as possible; which does not cross provincial boundaries; and for which records provide data on the value of output together with the cost of principal intermediate inputs used and cost and quantity of labour resources used to produce the output.

Quality evaluation

Prior to dissemination, combined survey results are analyzed for overall quality; in general, this includes a detailed review of individual responses (especially for the largest companies), an assessment of the general economic conditions portrayed by the data, historic trends, and comparisons with other data sources.

Disclosure control

Statistics Canada is prohibited by law from releasing any data which would divulge information obtained under the Statistics Act that relates to any identifiable person, business or organization without the prior knowledge or the consent in writing of that person, business or organization. Various confidentiality rules are applied to all data that are released or published to prevent the publication or disclosure of any information deemed confidential. If necessary, data are suppressed to prevent direct or residual disclosure of identifiable data.

Data accuracy

Of the units contributing to the estimate, the weighted response rate was 89%. CVs were calculated for each estimate and are available upon request.

Related products

CANSIM

Available on CANSIM: table 361-0009 - Performing arts, summary statistics, by North American Industry Classification System (NAICS), annual (dollars unless otherwise noted) (68 series)

Survey(s)

Definitions, data sources and methods: Annual Survey of Service Industries: Performing Arts 3108

Publications

Performing Arts, Catalogue no. 87-209-X.

Service Industries Newsletter, Catalogue no. 63-018-X.

Analytical paper series - Service Industries Division, Catalogue no. 63F0002X.

Release date: June 2010

Symbols

The following standard symbols are used in Statistics Canada publications:

.	not available for any reference period
..	not available for a specific reference period
...	not applicable
0	true zero or a value rounded to zero
0 ^s	value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
P	preliminary
r	revised
x	suppressed to meet the confidentiality requirements of the <i>Statistics Act</i>
E	use with caution
F	too unreliable to be published

To access this product

This product, Catalogue no. 87F0003X, is available free in electronic format. To obtain a single issue, visit our website at www.statcan.gc.ca and browse by "Key resource" > "Publications."

Frequency: Annual / ISSN 1708-8402

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