

Service bulletin

Culture Services Trade: Data Tables

1997 to 2006



Statistical tables

Table 1

Canada's international trade in culture services, by type of service

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	in thousands of dollars									
Imports										
Information services (culture component)	9,005	9,123	9,517	9,835	8,773	7,646	3,366	7,547	6,543	12,559
Trademarks (royalties)	x	x	4,747	4,207	6,107	5,678	5,539	1,805	28,027	56,047
Copyrights and related services (royalties)	313,587	380,075	339,910	494,226	431,194	532,276	677,073	1,020,633	1,002,551	F
Advertising and related services (culture component)	58,666	65,110	42,366	111,119	176,500	164,350	136,713	128,585	194,783	141,985
Architectural and engineering services (culture component)	x	x	13,965	19,273	27,604	23,998	46,631	59,953	44,436	41,297
Other miscellaneous services to business (culture component)	5,304	9,620	3,800	8,146	12,777	20,151	20,378	26,064	34,599	274,684
Broadcasting	118,554	164,096	224,398	303,994	332,936	451,779	392,586	600,735	498,513	565,768
Film (production and distribution services)	676,325	817,727	858,036	1,176,597	919,038	959,328	938,858	869,606	530,201 ^E	689,362
Performing arts	215,348	221,826	226,334	228,912	230,711	231,288	253,036	269,828	280,601	234,249
Other audio-visual services	35,563	50,488	39,394	40,781	45,517	32,915	22,157	20,542	9,597	F
Personal, cultural and recreational services (culture component)	144,457	145,179	152,438	160,060	168,063	176,466	185,289	194,553	204,280	204,280
Total	1,586,622	1,880,378	1,914,906	2,557,150	2,359,220	2,605,875	2,681,625	3,199,851	2,834,131	2,797,137
Exports										
Information services (culture component)	x	2,619	x	x	x	x	x	6,128	6,907	6,732
Trademarks (royalties)	x	x	x	x	x	2,117	5,804	7,030	108,301	15,680
Copyrights and related services (royalties)	138,073	148,770	155,484	177,447	286,557	209,766	225,677	420,425	279,989	128,988
Advertising and related services (culture component)	33,960	47,971	26,942	108,289	183,165	180,659	123,810	139,444	286,980	378,188
Architectural and engineering services (culture component)	30,922	51,679	36,954	45,362	66,368	65,359	99,937	122,704	109,831	70,533
Other miscellaneous services to business (culture component)	76,459	141,414	205,792	159,763	187,068	202,409	193,187	266,086	289,979	216,071
Broadcasting	x	37,012	18,699	23,245	28,718	33,759	x	x	x	x
Film (production and distribution services)	877,332	989,648	1,268,063	1,362,961	1,244,073	1,150,802	1,110,762	1,470,580	1,408,747 ^E	1,802,202
Performing arts	133,171	146,294	150,926	159,380	161,617	167,939	176,481	185,900	200,814	164,460
Other audio-visual services	57,654	x	111,052	72,057	60,600	x	35,294	x	x	x
Personal, cultural and recreational services (culture component)	160,583	161,386	169,455	177,928	186,824	196,525	206,351	216,668	227,501	227,501
Total	1,543,090	1,785,426	2,147,660	2,290,711	2,409,446	2,274,138	2,218,732	2,871,198	2,974,604	3,036,774

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Table 2
Canada's international trade in culture services with the United States, by type of service

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	in thousands of dollars									
Imports										
Information services (culture component)	8,757	8,883	9,380	9,688	8,769	7,616	3,366	6,703	3,725	9,378
Trademarks (royalties)	x	x	x	3,560	4,922	5,586	5,411	1,243	17,827	49,849
Copyrights and related services (royalties)	268,810	331,797	321,457	412,071	399,447	481,906	610,595	913,768	898,646	F
Advertising and related services (culture component)	48,295	52,965	36,833	94,298	150,751	124,644	109,047	100,401	145,259	81,700
Architectural and engineering services (culture component)	x	x	8,352	10,125	13,738	15,462	25,005	32,307	23,376	21,211
Other miscellaneous services to business (culture component)	3,673	8,844	x	6,104	11,656	19,327	19,219	24,495	35,991	270,882
Broadcasting	103,127	119,473	198,388	244,558	261,131	382,756	355,434	466,036	431,815	533,482
Film (production and distribution services)	621,001	736,520	778,434	1,066,095	810,660	808,944	805,873	808,407	501,660 ^E	660,150
Performing arts	160,077	162,325	162,372	161,298	161,352	160,547	179,051	192,199	198,750	150,226
Other audio-visual services	20,987	35,808	34,758	34,927	39,969	27,938	18,418	16,530	8,625	F
Personal, cultural and recreational services (culture component)	144,457	145,179	152,438	160,060	168,063	176,466	185,289	194,553	204,280	204,280
Total	1,382,872	1,612,475	1,709,899	2,202,784	2,030,459	2,211,193	2,316,708	2,756,642	2,469,954	2,468,521
Exports										
Information services (culture component)	x	x	x	x	x	x	x	5,943	6,503	6,192
Trademarks (royalties)	x	x	x	x	x	x	x	1,320	x	13,792
Copyrights and related services (royalties)	106,142	105,178	125,900	135,053	111,559	119,240	149,056	275,527	199,645	94,101
Advertising and related services (culture component)	33,926	47,924	26,942	91,928	155,744	155,338	113,053	122,228	239,168	101,364
Architectural and engineering services (culture component)	10,849	18,163	19,252	25,431	33,891	35,930	55,684	63,379	46,944	51,130
Other miscellaneous services to business (culture component)	71,788	133,667	187,691	150,827	182,070	187,600	172,155	232,287	265,735	201,184
Broadcasting	x	26,776	12,336	16,447	22,315	25,357	x	x	x	3,537
Film (production and distribution services)	649,171	745,060	915,900	904,497	926,135	880,455	874,734	F	951,908 ^E	1,243,398
Performing arts	82,063	91,721	93,775	99,028	99,102	102,427	107,620	113,098	121,384	79,882
Other audio-visual services	53,457	49,609	86,206	53,039	39,690	43,047	27,154	x	18,491	17,338
Personal, cultural and recreational services (culture component)	160,583	161,386	169,455	177,928	186,824	196,525	206,351	216,668	227,501	227,501
Total	1,189,128	1,381,936	1,640,538	1,657,248	1,760,688	1,750,916	1,734,150	2,194,344^E	2,186,392	2,039,419

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Table 3
Canada's international trade in culture services with the European Union, by type of service

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	in thousands of dollars									
Imports										
Information services (culture component)	x	x	x	x	x	x	..	x	x	x
Trademarks (royalties)	x	x	x	x	x	x	x	x	x	x
Copyrights and related services (royalties)	x	x	x	71,685	23,499	37,976	49,035	59,773	87,158	66,095
Advertising and related services (culture component)	7,372	8,654	3,791	10,926	15,214	23,748	16,481	16,028	26,840	48,082
Architectural and engineering services (culture component)	..	1,099	2,479	2,811	4,497	3,844	x	16,055	12,279	11,988
Other miscellaneous services to business (culture component)	x	x	293	1,265	535	444	870	1,115	x	x
Broadcasting	x	9,436	x	x	x	x	28,313	x	x	11,054
Film (production and distribution services)	30,485	59,346	60,320	84,354	82,639	108,671	106,146	47,147	22,805 E	19,129
Performing arts	33,248	36,497	39,470	41,827	41,896	42,826	45,132	47,100	49,758	50,466
Other audio-visual services	x	x	x	x	x	x	x	x	x	6,395
Total	129,571	164,437	136,482	251,456	215,068	268,862	260,756	274,942	234,914	219,823
Exports										
Information services (culture component)	..	x	x	x	x	x	x	x	x	x
Trademarks (royalties)	x	x	x	x	x	x	x	x	2,236	x
Copyrights and related services (royalties)	x	x	21,967	38,575	x	x	58,637	74,135	60,572	28,792
Advertising and related services (culture component)	x	x	..	2,562	3,885	4,026	563	3,929	2,167	2,786
Architectural and engineering services (culture component)	2,723	3,103	4,595	7,584	x	2,852	6,150	7,294	9,389	6,056
Other miscellaneous services to business (culture component)	x	7,176	15,688	6,416	3,365	6,391	12,075	13,707	4,630	2,811
Broadcasting	x	x	x	x	x	x	x	x	x	x
Film (production and distribution services)	85,855	141,581	326,395	376,280	293,250	213,456	176,672	98,748	256,544 E	293,137
Performing arts	37,289	40,117	42,085	43,940	46,168	47,885	50,264	53,209	58,838	13,679
Other audio-visual services	x	3,269	7,555	7,636	10,341	9,493	4,984	x	x	x
Total	163,705	236,681	421,324	486,775	536,346	349,961	313,851	257,779	414,062	352,450

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Table 4
Canada's international trade in culture services with the rest of the world, by type of service

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
	in thousands of dollars									
Imports										
Information services (culture component)	x	x	x	x	..	x	..	x	x	x
Trademarks (royalties)	x	x	x	x	x	x	x	x	x	x
Copyrights and related services (royalties)	x	x	x	10,470	8,248	12,394	17,443	47,092	16,747	16,477
Advertising and related services (culture component)	2,999	3,491	1,742	5,895	10,535	15,958	11,185	12,156	22,684	12,202
Architectural and engineering services (culture component)	2,499	4,794	3,135	6,336	9,369	4,691	x	11,591	8,781	8,097
Other miscellaneous services to business (culture component)	x	x	x	777	586	380	289	454	x	5,556
Broadcasting	x	35,187	x	x	x	x	8,839	x	x	x
Film (production and distribution services)	24,839	21,861	19,282	26,148	25,739	41,713	26,839	14,052	5,736 ^E	10,083
Performing arts	22,023	23,004	24,492	25,787	27,463	27,915	28,853	30,529	32,093	33,557
Other audio-visual services	x	x	x	x	x	x	x	x	x	578
Total	74,178	103,467	68,524	102,911	113,694	125,820	104,162	168,266	129,264	108,794
Exports										
Information services (culture component)	..	x	x	x	x	x	x	x	x	x
Trademarks (royalties)	x	x	x	x	x	x	x	x	x	761
Copyrights and related services (royalties)	x	x	7,617	3,819	x	x	17,984	70,763	19,772	6,095
Advertising and related services (culture component)	x	x	..	13,799	23,536	21,295	10,194	13,287	45,645	F
Architectural and engineering services (culture component)	17,350	30,413	13,107	12,347	x	26,577	38,103	52,031	53,498	13,347
Other miscellaneous services to business (culture component)	x	571	2,413	2,520	1,633	8,418	8,957	20,092	19,614	12,076
Broadcasting	x	x	x	x	x	x	x	x	x	x
Film (production and distribution services)	142,306	103,007	25,768	82,184	24,688	56,891	59,356	236,409	200,295 ^E	265,667
Performing arts	13,819	14,456	15,066	16,412	16,347	17,627	18,597	19,593	20,592	70,899
Other audio-visual services	x	x	17,291	11,382	10,569	x	3,156	x	437	112
Total	190,257	166,809	85,798	146,688	112,412	173,261	170,731	419,075	374,150	644,905^E

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Table 5
Canada's international trade in culture services, by culture framework category

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
in thousands of dollars										
Imports										
A Writing and published works	16,443	17,462	17,755	21,968	27,474	40,008	45,706	59,805	74,918	103,375
B Film and video	768,578	914,876	931,551	1,318,589	1,055,291	1,139,719	1,204,428	1,451,358	1,057,450 ^E	1,036,744
C Broadcasting	227,093	327,475	396,168	490,550	542,083	653,913	687,156	874,297	536,587	614,372
D Sound recording and music publishing	159,210	182,814	135,098	171,479	95,571	148,966	124,066	151,340	390,670	188,882
E Performing arts	146,320	153,636	161,861	169,962	178,681	187,286	195,912	205,850	216,420	230,633
H Architecture	x	16,399	13,965	19,273	27,604	22,633	45,982	59,732	44,215	41,297
I Photography	x	x	x	x	x	x	x	..
J Design	x	..	x	x	x	x	x	x	x	2,760
K Advertising	58,666	65,110	42,366	111,119	178,287	166,137	142,424	133,206	196,491	143,638
L Festivals	3,446	3,336	6,528	7,588	8,289	16,266	11,842	9,882	9,376	4,526
U Unallocated	199,805	199,271	206,064	239,032	240,395	221,440	214,869	249,095	301,641	430,911
Total	1,586,622	1,880,378	1,914,906	2,557,150	2,359,220	2,605,875	2,681,625	3,199,851	2,834,131	2,797,137
Exports										
A Writing and published works	26,593	15,572	32,850	23,509	20,173	31,754	22,998	29,115	79,697	11,531
B Film and video	989,997	1,107,984	1,457,204	1,471,186	1,507,902	1,317,711	1,214,162	F	1,581,587 ^E	1,793,186
C Broadcasting	x	55,233	32,300	36,505	39,498	49,034	44,591	99,961	x	154,532
D Sound recording and music publishing	38,234	64,882	56,664	27,031	22,153	19,295	64,286 ^E	59,845 ^E	56,467	53,166
E Performing arts	77,530	81,357	85,300	89,602	94,039	98,740	103,679	108,954	193,094	87,913
H Architecture	30,922	51,679	36,954	45,362	66,368	65,359	99,937	122,704	109,831	70,533
I Photography	44,390	47,340	51,879	52,800	63,700	57,314	53,946	55,826	x	55,810
J Design	..	48,180	30,000	70,610	x	79,006	110,877	135,713	72,916	44,765
K Advertising	34,410	47,971	26,942	108,334	183,175	180,669	123,820	139,454	286,990	378,198
L Festivals	x	x	x	x	x	x	x	x	x	..
M Heritage	..	x	x	x	..	x	x	x	x	..
U Unallocated	240,145	245,127	290,933	316,377	294,763	325,494	333,041	354,629	462,792	387,140
Total	1,543,090	1,785,426	2,147,660	2,290,711	2,409,446	2,274,138	2,218,732	2,871,198	2,974,604	3,036,774

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Table 6
Canada's international trade in culture services, by culture framework category and selected types of service

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
in thousands of dollars										
Imports										
A Writing and published works										
Information services (culture component)	8,141	8,351	8,327	8,365	x	6,645	2,102	6,660	5,665	7,743
Trademarks (royalties)	x	..	x	x	x	x	x	x	x	x
Copyrights and related services (royalties)	2,736	4,865	6,567	10,535	12,427	26,026	30,725	37,328	56,179	23,183
Other miscellaneous services to business (culture component)	3,486	4,246	2,564	2,550	6,331	5,591	11,733	14,692	11,751	71,101
Total	16,443	17,462	17,755	21,968	27,474	40,008	45,706	59,805	74,918	103,375
B Film and video										
Copyrights and related services (royalties)	x	x	x	x	125,042	164,928	269,437	598,815	549,295	64,250
Other miscellaneous services to business (culture component)	x	5,372	1,221	5,490	6,434	12,873	x	9,506	x	200,149
Film (production and distribution services)	676,325	817,249	858,036	1,149,741	906,116	945,425	914,513	831,518	486,328 ^E	679,668
Other audio-visual services	x	33,665	12,730	10,443	14,541	13,689	11,096	9,263	1,548	x
Total	768,578	914,876	931,551	1,318,589	1,055,291	1,139,719	1,204,428	1,451,358	1,057,450	1,036,744
C Broadcasting										
Copyrights and related services (royalties)	102,366	146,076	158,934	161,613	186,129	181,732	270,933	235,948	x	156,365
Broadcasting	118,554	164,096	224,398	303,994	332,936	448,700	390,029	598,717	490,802	447,523
Total	227,093	327,475	396,168	490,550	542,083	653,913	687,156	874,297	536,587	614,372
D Sound recording and music publishing										
Copyrights and related services (royalties)	107,616	122,157	75,030	118,558	49,835	110,237	73,564	92,236	331,717	47,843
Other audio-visual services	x	x	x	x	x	x	889	x	x	140,473
Total	159,210	182,814	135,098	171,479	95,571	148,966	124,066	151,340	390,670	188,882
E Performing arts										
Performing arts	x	153,145	160,800	168,842	177,762	186,628	195,454	205,392	216,067	230,630
Total	146,320	153,636	161,861	169,962	178,681	187,286	195,912	205,850	216,420	230,633
H Architecture										
Architectural and engineering services (culture component)	x	16,399	13,965	19,273	27,604	22,633	45,982	59,732	44,215	41,297
Total	x	16,399	13,965	19,273	27,604	22,633	45,982	59,732	44,215	41,297
K Advertising										
Advertising and related services (culture component)	58,666	65,110	42,366	111,119	176,500	164,350	136,713	128,585	194,783	141,985
Total	58,666	65,110	42,366	111,119	178,287	166,137	142,424	133,206	196,491	143,638
L Festivals										
Performing arts	x	2,182	x	2,191	x	x	2,708	2,677	x	x
Total	3,446	3,336	6,528	7,588	8,289	16,266	11,842	9,882	9,376	4,526
U Unallocated										
Copyrights and related services (royalties)	39,033	x	37,450	47,540	51,661	35,868	x	x	57,181	58,640
Performing arts	15,805	4,119	2,106	3,441	4,780	5,116	5,371	5,423	6,121	x
Other audio-visual services	x	x	13,538	8,237	13,833	318	x	x	x	x
Total	199,805	199,271	206,064	239,032	240,395	221,440	214,869	249,095	301,641	430,911
Exports										
A Writing and published works										
Information services (culture component)	x	2,619	x	x	x	x	x	6,128	6,907	x
Trademarks (royalties)	x	x	x	x	x	x	x	3,141	2,757	x
Copyrights and related services (royalties)	9,212	3,632	9,295	12,609	9,519	10,372	13,189	14,646	62,536	2,585
Other miscellaneous services to business (culture component)	x	8,093	19,732	6,991	6,568	13,564	1,522	x	6,954	2,740
Total	26,593	15,572	32,850	23,509	20,173	31,754	22,998	29,115	79,697	11,531
B Film and video										
Copyrights and related services (royalties)	x	x	x	x	x	x	x	171,915	49,710	3,715
Other miscellaneous services to business (culture component)	15,748	37,755	104,181	29,336	46,159	52,494	26,375	67,954	x	x
Film (production and distribution services)	877,332	989,648	1,268,063	1,351,140	1,240,023	1,144,570	1,103,668	1,467,667	1,312,036 ^E	1,654,776
Other audio-visual services	43,504	38,782	69,373	63,909	46,769	36,817	27,388	12,037	x	x
Total	989,997	1,107,984	1,457,204	1,471,186	1,507,902	1,317,711	1,214,162	F	1,581,587	1,793,186
C Broadcasting										
Broadcasting	x	37,012	18,699	23,245	28,718	33,759	x	x	x	x
Film (production and distribution services)	x	x	6,221	x	x	x	x
Total	47,653	55,233	32,300	36,505	39,498	49,034	44,591	99,961	x	154,532
D Sound recording and music publishing										
Copyrights and related services (royalties)	37,638	63,802	56,597	26,969	22,091	16,778	59,296	59,495	54,835	32,955
Total	38,234	64,882	56,664	27,031	22,153	19,295	64,286^E	59,845^E	56,467	53,166
E Performing arts										
Performing arts	77,345	81,213	85,300	89,602	94,039	98,740	103,679	108,954	193,094	87,913
Total	77,530	81,357	85,300	89,602	94,039	98,740	103,679	108,954	193,094	87,913
H Architecture										
Architectural and engineering services (culture component)	30,922	51,679	36,954	45,362	66,368	65,359	99,937	122,704	109,831	70,533
Total	30,922	51,679	36,954	45,362	66,368	65,359	99,937	122,704	109,831	70,533
K Advertising										
Advertising and related services (culture component)	33,960	47,971	26,942	108,289	183,165	180,659	123,810	139,444	286,980	378,188
Total	34,410	47,971	26,942	108,334	183,175	180,669	123,820	139,454	286,990	378,198

Table 6 – continued

Canada's international trade in culture services, by culture framework category and selected types of service

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
in thousands of dollars										
U Unallocated										
Copyrights and related services (royalties)	x	x	x	x	x	x	x	x	x	x
Performing arts	55,580	56,665	58,722	62,449	65,007	69,199	72,801	76,945	7,719	50,664
Other audio-visual services	x	x	31,047	1,397	6,768	10,336	400	399	399	711
Personal, cultural and recreational services (culture component)	160,583	161,386	169,455	177,928	186,824	196,525	206,351	216,668	227,501	227,501
Total	240,145	245,127	290,933	316,377	294,763	325,494	333,041	354,629	462,792	387,140

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Table 7

Canada's international trade in culture services, Exports, by culture framework category and selected industries

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
in thousands of dollars										
A Writing and published works										
5111 - Newspaper, Periodical, Book and Directory Publishers	13,700	11,442	21,459	17,179	14,873	25,682	21,694	24,357	74,699	11,501
All industries	26,593	15,572	32,850	23,509	20,173	31,754	22,998	29,115	79,697	11,531
B Film and video										
5121 - Motion Picture and Video Industries	989,156	1,101,191	1,213,687	1,467,301	1,521,702	1,328,337	1,210,921	F	1,581,373 ^E	1,224,056
All industries	989,997	1,107,984	1,457,204	1,471,186	1,507,902	1,317,711	1,214,162	F	1,581,587	1,793,186
C Broadcasting										
5151 - Radio and Television Broadcasting	x	52,609	30,059	34,280	36,825	45,622	38,799	97,411	x	65,601
All industries	x	55,233	32,300	36,505	39,498	49,034	44,591	99,961	x	154,532
D Sound recording and music publishing										
4144 - Personal Goods Wholesaler-Distributors	x	x	x	x	x	x	x	1,170	x	x
5122 - Sound Recording Industries	34,033	46,177	48,063	18,253	F	F	61,305 ^E	57,172 ^E	53,749 ^E	39,362
All industries	38,234	64,882	56,664	27,031	22,153	19,295	64,286	59,845	56,467	53,166
E Performing arts										
7111 - Performing Arts Companies	77,530	81,357	85,300	89,602	94,039	98,740	103,679	108,862	192,631	87,657
All industries	77,530	81,357	85,300	89,602	94,039	98,740	103,679	108,954	193,094	87,913
J Design										
5414 - Specialized Design Services	..	48,180	30,000	70,610	x	79,006	110,877	135,713	72,916	44,765
All industries	..	48,180	30,000	70,610	x	79,006	110,877	135,713	72,916	44,765
K Advertising										
5418 - Advertising and Related Services	34,410	47,971	26,942	108,278	183,165	180,659	123,810	139,444	286,980	378,188
All industries	34,410	47,971	26,942	108,334	183,175	180,669	123,820	139,454	286,990	378,198
U Unallocated										
8139 - Business, Professional, Labour and Other Membership Organizations	184,001	187,961	200,711	244,324	222,936	245,885	258,879	274,499	298,994	302,070
All industries	240,145	245,127	290,933	316,377	294,763	325,494	333,041	354,629	462,792	387,140
Total	1,543,090	1,785,426	2,147,660	2,290,711	2,409,446	2,274,138	2,218,732	2,871,198	2,974,604	3,036,774

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Table 8
Canada's international trade in culture services, Imports, by culture framework category and selected industries

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
in thousands of dollars										
A Writing and published works										
5111 Newspaper, Periodical, Book and Directory Publishers	16,131	14,012	11,987	14,416	18,527	29,793	37,069	50,254	65,324	98,938
All industries	16,443	17,462	17,755	21,968	27,474	40,008	45,706	59,805	74,918	103,375
B Film and video										
5121 Motion Picture and Video Industries	767,887	914,228	921,816	1,306,552	1,039,880	1,119,228	1,184,292	1,429,904	1,042,231 ^E	1,012,379
All industries	768,578	914,876	931,551	1,318,589	1,055,291	1,139,719	1,204,428	1,451,358	1,057,450	1,036,744
C Broadcasting										
5151 Radio and Television Broadcasting	93,399	157,464	171,967	200,525	231,152	387,870	394,373	637,821	448,721 ^E	366,522
5175 Cable and Other Program Distribution	129,067	170,010	224,200	286,137	305,279	262,367	288,419	231,242	862	155,221
All industries	227,093	327,475	396,168	490,550	542,083	653,913	687,156	874,297	536,587	614,372
D Sound recording and music publishing										
5122 Sound Recording Industries	100,615	112,984	67,708	111,847	42,440	88,161	F	48,911	292,073	180,186
All industries	159,210	182,814	135,098	171,479	95,571	148,966	124,066	151,340	390,670	188,882
E Performing arts										
7111 Performing Arts Companies	145,920	153,236	161,461	169,562	178,281	187,086	195,912	205,850	216,420	226,511
All industries	146,320	153,636	161,861	169,962	178,681	187,286	195,912	205,850	216,420	230,633
H Architecture										
5413 Architectural, Engineering and Related Services	x	x	x	2,387	3,130	7,843	3,516	826	1,047	x
All industries	x	16,399	13,965	19,273	27,604	22,633	45,982	59,732	44,215	41,297
U Unallocated										
8139 Business, Professional, Labour and Other Membership Organizations US	183,356	192,624	187,050	197,141	214,918	222,236	240,015	243,331	257,483	255,970
All industries	199,805	199,271	206,064	239,032	240,395	221,440	214,869	249,095	301,641	430,911
Total	1,586,622	1,880,378	1,914,906	2,557,150	2,359,220	2,605,875	2,681,625	3,199,851	2,834,131	2,797,137

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Table 9
Canada's international trade in culture services for top twenty trading partners

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
in thousands of dollars										
Imports										
United States	1,382,872	1,612,475	1,709,899	2,202,784	2,030,459	2,211,193	2,316,708	2,756,642	2,469,954	2,468,521
United Kingdom	53,481	62,431	64,326	82,865	108,336	154,313	152,951	113,791	128,188	115,303
France	28,307	44,991	48,239	59,384	39,793	64,336	44,237	42,895	34,908	40,752
Japan	13,971	39,931	16,627	17,152	17,341	19,255	23,410	45,097	24,126	29,642
Germany	2,283	9,913 ^E	3,024	4,572	5,563	6,714	10,218	9,268	5,598	14,691
Switzerland	6,639	5,920	5,898	17,364	17,772	13,064	9,261	31,266 ^E	8,704	13,153
Australia	8,426	10,565	13,159	15,877	17,737	17,510	18,922	13,941	5,407	10,453
Netherlands	x	x	1,738	x	1,693	3,337	4,343	7,041	3,966	6,396
China	1,883	2,714	4,283	4,385	5,097	4,312	8,242	4,715	3,110	4,194
Italy	2,607	2,264	1,275	2,754	1,431	F	2,186	4,718	2,507	3,376
Spain	1,717	2,021	2,094	3,042	2,378	2,595	2,680	2,845	4,034	3,247
India	1,884	1,904	3,122	2,666	2,574	2,764	3,132	3,024	2,459	2,558
Brazil	2,493	2,101	x	1,844	x	x	x	2,363	x	2,505
Austria	1,049	1,705	3,358	12,958	14,753	10,155	3,550	x	2,338	2,473
Sweden	1,115	1,854	3,477	13,036	15,271	10,565	4,392	x	2,336	2,387
Russian Federation	2,792	2,864	1,617	1,871	1,838	1,864	1,949	2,068	2,177	2,295
Jamaica	1,449	1,521	1,596	1,676	1,760	1,848	1,945	2,037	2,139	2,246
Hungary	x	x	x	x	x	x	x	x	x	x
Korea, South	x	x	2,020	1,559	835	902	1,208	1,014	x	2,032
Belgium	2,520	2,068	1,081	1,936	3,893	3,449	8,688 ^E	11,583	4,801	x
Rest of the world	36,268	39,204	22,629	53,429	64,145	61,758	55,864	91,193	121,111	66,893
Total	1,586,622	1,880,378	1,914,906	2,557,150	2,359,220	2,605,875	2,681,625	3,199,851	2,834,131	2,797,137
Exports										
United States	1,189,128	1,381,936	1,640,538	1,657,248	1,760,688	1,750,916	1,734,150	2,194,344 ^E	2,186,392	2,039,419
United Kingdom	53,563	68,043	85,493	77,485	96,990	154,318	69,808	119,072 ^E	222,442	226,848
Spain	7,868	9,582	12,891	17,960	7,411	2,976	6,302	3,958	3,768	x
France	59,662	109,366	106,371	94,296	47,786	64,745	60,216	64,297	61,688	39,047
Germany	19,369	21,945	64,551	38,128	28,771	49,808	49,441	35,148 ^E	22,931	16,203
Japan	8,654	13,233	18,592	35,820	23,003	38,528	29,858	18,710	13,742	8,826
Switzerland	13,324	14,943	12,144	21,995	10,678	10,685	9,513	7,021	4,416	8,793
Australia	8,259	11,608	7,969	25,049	16,225	31,863	28,930	13,453	18,578	5,671
Mexico	7,517	11,316	4,684	23,822 ^E	15,320	11,296	12,657	9,928	8,269	4,758
China	6,380	6,518	4,678	8,590	4,435	6,584	9,927	10,337	8,516	4,139
Korea, South	2,933	2,932	x	4,794	5,321	5,982	8,048	4,560	3,898	3,903
Netherlands	4,548	x	23,930	7,317	8,584	8,684	18,998	9,124	7,518	1,890
Italy	9,207	10,887	7,971	7,538	10,937	9,970	20,664	10,631	8,912	1,578
Barbados	648	297	x	x	x	862	1,022	1,915	874	x
Thailand	x	953	x	1,419	1,038	x	x	x	912	952
British Virgin Islands	x	x	x	x	x	x
Brazil	2,980	6,999	3,122	1,194	9,913	13,804	22,544	6,890	2,376	791
Russian Federation	4,313	4,584	501	647	1,008	1,760	1,708	2,546	1,369	x
Sweden	2,682	2,935	5,062	6,561	10,700	2,995	11,369	4,657	2,995	x
Saudi Arabia	x	215	50	x	x	x
Rest of the world	141,859	101,984	144,356	260,828	350,531	107,371	122,659	353,664	394,329	625,676
Total	1,543,090	1,785,426	2,147,660	2,290,711	2,409,446	2,274,138	2,218,732	2,871,198	2,974,604	3,036,774

Note(s): Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

Methodology

Data sources and methodology

Type of Survey: The data are derived.

Conceptual Universe and Target Population: Culture Trade and Investment Universe.

Importers and exporters of culture products (goods, services and intellectual property).

Sampling: The survey unit is the product. Culture products are included based on the Canadian Framework for Culture Statistics. Essentially, products that represent "creative expression" are measured.

Disclosure Control: Statistics Canada is prohibited by law from releasing any data which would divulge information obtained under the Statistics Act that relates to any identifiable person, business or organization. Various confidentiality rules are applied to all data that are released or published to prevent the publication or disclosure of

any information deemed confidential. If necessary, data are suppressed to prevent direct or residual disclosure of identifiable data.

Data accuracy

For services, the overall quality of estimates is deemed to be reliable. Some 40% of receipts and 35% of payments are based directly or indirectly on administrative records, and administrative data are also used to assess statistics derived from surveys and to improve coverage. Improvements to the statistics continue to be incorporated into the database and other changes (such as in definition, classification, measurement, etc.) are reflected from time to time as these are further researched and agreed to at domestic and international levels. It should be noted that unique measurement problems arise because of the intangible nature of services. See the data quality statement for the survey Canada's International Transactions in Services (reference number 1536).

Revisions

Differences may exist between the previously released data and the current data due to a number of factors. The source data that are used to create tabular data for culture services are revised by Balance of Payments Division (BOP) of Statistics Canada on an annual basis. Differences can also result from the treatment of the trade data during processing. When trade data are transformed from a BOP conceptual framework to the culture framework, a portion of the balance of payments data that cannot be allocated to individual culture categories (primarily due to insufficient detail) are assigned to an 'unallocated' category in the culture trade tabulations. Decisions to reallocate data from the unallocated portion to more meaningful categories are made on an individual basis taking into account factors such as the characteristics of the data, as well as historical trends in the data. Additional adjustments are also applied to the data that may involve re-coding of industry data at a more detailed level than is required by Balance of Payments division. These adjustments are made in consultation with Balance of Payments Division to ensure consistency in the trade data, as it pertains to culture, between Balance of Payments Division and Demography Division of Statistics Canada.

Note to users

Data are available on the international trade in culture services, by type of service and culture framework category, along with cross-tabulations for trade between Canada and selected countries. Examples of culture services include copyright royalties, trademark royalties, film production and distribution, broadcasting, sound recording, performing arts, advertising and architecture services. Culture goods trade data are available separately.

Release date: May 2009

Symbols

The following standard symbols are used in Statistics Canada publications:

.	not available for any reference period
..	not available for a specific reference period
...	not applicable
0	true zero or a value rounded to zero
0 ^s	value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
P	preliminary
r	revised
x	suppressed to meet the confidentiality requirements of the <i>Statistics Act</i>
E	use with caution
F	too unreliable to be published

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