

**Table 12**  
**Person-trips, person-nights and expenditures of United States residents entering Canada and staying one or more nights, by selected trip characteristics, 2010**

|                                       | Person-trips  |              | Person-nights | Average number of nights per trip | Spending in Canada  | Average spending per person-trip | Average spending per person-night |
|---------------------------------------|---------------|--------------|---------------|-----------------------------------|---------------------|----------------------------------|-----------------------------------|
|                                       | thousands     | percent      | thousands     | number                            | millions of dollars | dollars                          |                                   |
| <b>Quarter of entry</b>               | <b>11,749</b> | <b>100.0</b> | <b>47,247</b> | <b>4.0</b>                        | <b>6,254</b>        | <b>532</b>                       | <b>132</b>                        |
| First                                 | 1,561         | 13.3         | 5,293         | 3.4                               | 816                 | 523                              | 154                               |
| Second                                | 3,064         | 26.1         | 12,278        | 4.0                               | 1,612               | 526                              | 131                               |
| Third                                 | 4,962         | 42.2         | 21,934        | 4.4                               | 2,754               | 555                              | 126                               |
| Fourth                                | 2,161         | 18.4         | 7,743         | 3.6                               | 1,072               | 496                              | 138                               |
| <b>Region of residence</b>            | <b>11,749</b> | <b>100.0</b> | <b>47,247</b> | <b>4.0</b>                        | <b>6,254</b>        | <b>532</b>                       | <b>132</b>                        |
| New England                           | 1,309         | 11.1         | 4,595         | 3.5                               | 555                 | 424                              | 121                               |
| Middle Atlantic                       | 2,519         | 21.4         | 8,694         | 3.5                               | 1,078               | 428                              | 124                               |
| South Atlantic                        | 1,242         | 10.6         | 5,714         | 4.6                               | 876                 | 705                              | 153                               |
| East North Central                    | 2,362         | 20.1         | 8,726         | 3.7                               | 1,099               | 465                              | 126                               |
| West North Central                    | 698           | 5.9          | 3,281         | 4.7                               | 437                 | 627                              | 133                               |
| East South Central                    | 175           | 1.5          | 812           | 4.6                               | 130                 | 747                              | 161                               |
| West South Central                    | 465           | 4.0          | 2,405         | 5.2                               | 392                 | 844                              | 163                               |
| Mountain                              | 574           | 4.9          | 2,971         | 5.2                               | 409                 | 712                              | 138                               |
| Pacific                               | 2,299         | 19.6         | 9,563         | 4.2                               | 1,208               | 525                              | 126                               |
| Other states                          | 106           | 0.9          | 486           | 4.6                               | 70                  | 661                              | 144                               |
| <b>Purpose of trip</b>                | <b>11,749</b> | <b>100.0</b> | <b>47,247</b> | <b>4.0</b>                        | <b>6,254</b>        | <b>532</b>                       | <b>132</b>                        |
| Business, convention or employment    | 1,740         | 14.8         | 5,722         | 3.3                               | 1,419               | 815                              | 248                               |
| Visiting friends or relatives         | 2,738         | 23.3         | 11,973        | 4.4                               | 808                 | 295                              | 67                                |
| Other pleasure, recreation or holiday | 6,487         | 55.2         | 26,928        | 4.2                               | 3,715               | 573                              | 138                               |
| Other                                 | 784           | 6.7          | 2,625         | 3.3                               | 313                 | 400                              | 119                               |
| <b>Type of transportation</b>         | <b>11,749</b> | <b>100.0</b> | <b>47,247</b> | <b>4.0</b>                        | <b>6,254</b>        | <b>532</b>                       | <b>132</b>                        |
| <b>Automobile</b>                     | <b>6,922</b>  | <b>58.9</b>  | <b>26,170</b> | <b>3.8</b>                        | <b>2,734</b>        | <b>395</b>                       | <b>104</b>                        |
| <b>Other</b>                          | <b>4,826</b>  | <b>41.1</b>  | <b>21,077</b> | <b>4.4</b>                        | <b>3,520</b>        | <b>729</b>                       | <b>167</b>                        |
| Plane                                 | 3,465         | 29.5         | 16,852        | 4.9                               | 2,931               | 846                              | 174                               |
| Bus                                   | 333           | 2.8          | 1,025         | 3.1                               | 166                 | 498                              | 162                               |
| Other types <sup>1</sup>              | 1,028         | 8.8          | 3,201         | 3.1                               | 423                 | 411                              | 132                               |
| <b>Length of stay</b>                 | <b>11,749</b> | <b>100.0</b> | <b>47,247</b> | <b>4.0</b>                        | <b>6,254</b>        | <b>532</b>                       | <b>132</b>                        |
| 1 night                               | 2,338         | 19.9         | 2,338         | 1.0                               | 455                 | 194                              | 194                               |
| 2 to 6 nights                         | 7,445         | 63.4         | 24,367        | 3.3                               | 3,833               | 515                              | 157                               |
| 7 to 13 nights                        | 1,626         | 13.8         | 13,518        | 8.3                               | 1,541               | 948                              | 114                               |
| 14 nights and over                    | 339           | 2.9          | 7,024         | 20.7                              | 425                 | 1,255                            | 61                                |

**Note(s):** See "Data quality, concepts and methodology — Explanatory notes for tables" section.