

Table 4-7

Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Other census metropolitan areas

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	265,594	273,634	295,528	315,242	308,945
National and network	86,436	89,773	98,005	105,456	93,546
Sales of air time, total	352,029	363,407	393,534	420,698	402,491
Production and other, total	7,115	8,183	8,493	6,070	8,491
Operating revenue, total	359,144	371,590	402,026	426,769	410,982
Expenses					
Program	99,323	108,303	112,559	116,637	120,461
Technical services	11,402	12,618	13,203	13,878	14,911
Sales and promotion	97,770	103,696	113,167	114,238	112,815
Administration and general	81,703	82,353	90,250	87,473	80,369
Depreciation	13,072	14,910	13,288	12,683	13,587
Operating expenses, total	303,270	321,880	342,466	344,908	342,142
Profit before interest and taxes	55,874	49,709	59,560	81,860	68,839
Interest expense	4,975	5,465	5,924	5,887	4,307
Expenses, total	308,245	327,345	348,389	350,795	346,449
Net operating income	50,899	44,245	53,637	75,973	64,533
Other adjustments-income (expense)	3,956	16,078	20,453	24,797	23,184
Net profit (loss) before income taxes	54,855	60,322	74,090	100,770	87,716
Provision for income taxes	12,808	8,438	13,456	5,403	7,046
Net profit (loss) after income taxes	42,048	51,884	60,634	95,367	80,670
Salaries and other staff benefits	157,304	163,549	172,369	176,434	181,756
numbers					
Number of employees (weekly average)	2,559	2,633	2,690	2,749	2,742
Number of stations	136	140	146	148	149
percentage of revenues					
Revenues					
Sales of air time					
Local	74.0	73.6	73.5	73.9	75.2
National and network	24.1	24.2	24.4	24.7	22.8
Sales of air time, total	98.0	97.8	97.9	98.6	97.9
Production and other, total	2.0	2.2	2.1	1.4	2.1
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	27.7	29.1	28.0	27.3	29.3
Technical services	3.2	3.4	3.3	3.3	3.6
Sales and promotion	27.2	27.9	28.1	26.8	27.5
Administration and general	22.7	22.2	22.4	20.5	19.6
Depreciation	3.6	4.0	3.3	3.0	3.3
Operating expenses, total	84.4	86.6	85.2	80.8	83.2
Profit before interest and taxes	15.6	13.4	14.8	19.2	16.7
Interest expense	1.4	1.5	1.5	1.4	1.0
Expenses, total	85.8	88.1	86.7	82.2	84.3
Net operating income	14.2	11.9	13.3	17.8	15.7
Other adjustments-income (expense)	1.1	4.3	5.1	5.8	5.6
Net profit (loss) before income taxes	15.3	16.2	18.4	23.6	21.3
Provision for income taxes	3.6	2.3	3.3	1.3	1.7
Net profit (loss) after income taxes	11.7	14.0	15.1	22.3	19.6
Salaries and other staff benefits	43.8	44.0	42.9	41.3	44.2

Note(s): Totals may not add due to rounding.