

Table 4-8

Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Non-census metropolitan areas

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	267,656	281,761	298,376	323,453	323,127
National and network	67,113	72,386	81,879	89,951	84,993
Sales of air time, total	334,769	354,146	380,255	413,404	408,119
Production and other, total	9,594	9,862	9,306	8,964	8,901
Operating revenue, total	344,363	364,008	389,561	422,368	417,021
Expenses					
Program	88,881	94,798	99,170	108,590	114,469
Technical services	13,324	14,697	15,296	16,188	17,010
Sales and promotion	86,934	92,495	98,482	106,500	106,531
Administration and general	91,098	96,246	105,917	110,052	120,187
Depreciation	13,808	15,422	15,239	15,317	16,379
Operating expenses, total	294,046	313,657	334,104	356,647	374,576
Profit before interest and taxes	50,316	50,351	55,457	65,721	42,444
Interest expense	6,727	6,482	7,150	9,256	5,474
Expenses, total	300,773	320,138	341,255	365,903	380,050
Net operating income	43,589	43,870	48,306	56,465	36,970
Other adjustments-income (expense)	-1,377	4,619	1,739	2,838	14,171
Net profit (loss) before income taxes	42,212	48,489	50,046	59,303	51,141
Provision for income taxes	6,970	9,291	9,862	7,241	2,872
Net profit (loss) after income taxes	35,242	39,197	40,183	52,062	48,269
Salaries and other staff benefits	162,431	170,081	179,673	192,727	199,676
numbers					
Number of employees (weekly average)	3,736	3,954	4,037	4,198	4,114
Number of stations	340	362	376	393	403
percentage of revenues					
Revenues					
Sales of air time					
Local	77.7	77.4	76.6	76.6	77.5
National and network	19.5	19.9	21.0	21.3	20.4
Sales of air time, total	97.2	97.3	97.6	97.9	97.9
Production and other, total	2.8	2.7	2.4	2.1	2.1
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	25.8	26.0	25.5	25.7	27.4
Technical services	3.9	4.0	3.9	3.8	4.1
Sales and promotion	25.2	25.4	25.3	25.2	25.5
Administration and general	26.5	26.4	27.2	26.1	28.8
Depreciation	4.0	4.2	3.9	3.6	3.9
Operating expenses, total	85.4	86.2	85.8	84.4	89.8
Profit before interest and taxes	14.6	13.8	14.2	15.6	10.2
Interest expense	2.0	1.8	1.8	2.2	1.3
Expenses, total	87.3	87.9	87.6	86.6	91.1
Net operating income	12.7	12.1	12.4	13.4	8.9
Other adjustments-income (expense)	-0.4	1.3	0.4	0.7	3.4
Net profit (loss) before income taxes	12.3	13.3	12.8	14.0	12.3
Provision for income taxes	2.0	2.6	2.5	1.7	0.7
Net profit (loss) after income taxes	10.2	10.8	10.3	12.3	11.6
Salaries and other staff benefits	47.2	46.7	46.1	45.6	47.9

Note(s): Totals may not add due to rounding.