

Table 4-6

Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Top 5 census metropolitan areas

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	461,646	482,873	498,824	512,532	464,876
National and network	169,675	189,396	200,573	213,400	198,013
Sales of air time, total	631,321	672,269	699,397	725,932	662,890
Production and other, total	9,589	12,495	20,224	19,953	20,750
Operating revenue, total	640,910	684,764	719,620	745,885	683,640
Expenses					
Program	169,672	191,532	200,785	214,061	210,674
Technical services	14,514	16,028	17,330	20,366	19,837
Sales and promotion	144,382	156,338	162,793	168,341	156,155
Administration and general	120,100	119,724	138,708	138,019	121,180
Depreciation	13,936	17,350	15,110	16,015	15,816
Operating expenses, total	462,604	500,971	534,726	556,802	523,662
Profit before interest and taxes	178,306	183,793	184,895	189,084	159,978
Interest expense	17,556	16,558	22,058	7,391	5,431
Expenses, total	480,160	517,529	556,784	564,193	529,093
Net operating income	160,749	167,235	162,837	181,692	154,546
Other adjustments-income (expense)	5,171	21,190	18,863	48,663	26,074
Net profit (loss) before income taxes	165,921	188,425	181,699	230,356	180,620
Provision for income taxes	35,103	31,831	39,089	26,115	4,377
Net profit (loss) after income taxes	130,818	156,594	142,610	204,241	176,243
Salaries and other staff benefits	237,234	245,156	260,409	269,046	252,215
numbers					
Number of employees (weekly average)	3,152	3,337	3,505	3,537	3,445
Number of stations	98	104	110	109	111
percentage of revenues					
Revenues					
Sales of air time					
Local	72.0	70.5	69.3	68.7	68.0
National and network	26.5	27.7	27.9	28.6	29.0
Sales of air time, total	98.5	98.2	97.2	97.3	97.0
Production and other, total	1.5	1.8	2.8	2.7	3.0
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	26.5	28.0	27.9	28.7	30.8
Technical services	2.3	2.3	2.4	2.7	2.9
Sales and promotion	22.5	22.8	22.6	22.6	22.8
Administration and general	18.7	17.5	19.3	18.5	17.7
Depreciation	2.2	2.5	2.1	2.1	2.3
Operating expenses, total	72.2	73.2	74.3	74.6	76.6
Profit before interest and taxes	27.8	26.8	25.7	25.4	23.4
Interest expense	2.7	2.4	3.1	1.0	0.8
Expenses, total	74.9	75.6	77.4	75.6	77.4
Net operating income	25.1	24.4	22.6	24.4	22.6
Other adjustments-income (expense)	0.8	3.1	2.6	6.5	3.8
Net profit (loss) before income taxes	25.9	27.5	25.2	30.9	26.4
Provision for income taxes	5.5	4.6	5.4	3.5	0.6
Net profit (loss) after income taxes	20.4	22.9	19.8	27.4	25.8
Salaries and other staff benefits	37.0	35.8	36.2	36.1	36.9

Note(s): Totals may not add due to rounding.