

**Table 4-5**  
**Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Ottawa-Gatineau**

	2005	2006	2007	2008	2009
thousands of dollars					
<b>Revenues</b>					
Sales of air time					
Local	45,792	48,547	51,266	52,193	x
National and network	20,074	21,446	22,573	24,167	x
Sales of air time, total	65,866	69,993	73,839	76,360	x
Production and other, total	506	732	2,024	1,562	x
<b>Operating revenue, total</b>	<b>66,372</b>	<b>70,725</b>	<b>75,863</b>	<b>77,922</b>	<b>x</b>
<b>Expenses</b>					
Program	16,619	19,673	20,867	21,541	x
Technical services	1,405	1,711	1,833	1,973	x
Sales and promotion	14,750	16,494	18,581	17,429	x
Administration and general	11,411	11,742	13,711	13,715	x
Depreciation	1,543	1,766	1,732	1,699	x
<b>Operating expenses, total</b>	<b>45,729</b>	<b>51,386</b>	<b>56,723</b>	<b>56,356</b>	<b>x</b>
<b>Profit before interest and taxes</b>	<b>20,643</b>	<b>19,339</b>	<b>19,140</b>	<b>21,566</b>	<b>x</b>
Interest expense	1,333	2,068	1,847	1,960	x
<b>Expenses, total</b>	<b>47,062</b>	<b>53,454</b>	<b>58,570</b>	<b>58,316</b>	<b>x</b>
Net operating income	19,310	17,271	17,293	19,606	x
Other adjustments-income (expense)	-143	-153	793	488	x
Net profit (loss) before income taxes	19,167	17,117	18,086	20,094	x
Provision for income taxes	5,007	3,966	4,369	2,696	x
Net profit (loss) after income taxes	14,160	13,152	13,717	17,397	x
Salaries and other staff benefits	23,169	25,237	27,014	28,145	x
numbers					
Number of employees (weekly average)	333	392	406	423	x
Number of stations	15	18	18	18	x
percentage of revenues					
<b>Revenues</b>					
Sales of air time					
Local	69.0	68.6	67.6	67.0	x
National and network	30.2	30.3	29.8	31.0	x
Sales of air time, total	99.2	99.0	97.3	98.0	x
Production and other, total	0.8	1.0	2.7	2.0	x
<b>Operating revenue, total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>x</b>
<b>Expenses</b>					
Program	25.0	27.8	27.5	27.6	x
Technical services	2.1	2.4	2.4	2.5	x
Sales and promotion	22.2	23.3	24.5	22.4	x
Administration and general	17.2	16.6	18.1	17.6	x
Depreciation	2.3	2.5	2.3	2.2	x
<b>Operating expenses, total</b>	<b>68.9</b>	<b>72.7</b>	<b>74.8</b>	<b>72.3</b>	<b>x</b>
<b>Profit before interest and taxes</b>	<b>31.1</b>	<b>27.3</b>	<b>25.2</b>	<b>27.7</b>	<b>x</b>
Interest expense	2.0	2.9	2.4	2.5	x
<b>Expenses, total</b>	<b>70.9</b>	<b>75.6</b>	<b>77.2</b>	<b>74.8</b>	<b>x</b>
Net operating income	29.1	24.4	22.8	25.2	x
Other adjustments-income (expense)	-0.2	-0.2	1.0	0.6	x
Net profit (loss) before income taxes	28.9	24.2	23.8	25.8	x
Provision for income taxes	7.5	5.6	5.8	3.5	x
Net profit (loss) after income taxes	21.3	18.6	18.1	22.3	x
Salaries and other staff benefits	34.9	35.7	35.6	36.1	x

**Note(s):** Totals may not add due to rounding.