

Table 4-3
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Vancouver

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	82,787	85,067	88,681	96,382	x
National and network	29,433	31,366	32,435	30,618	x
Sales of air time, total	112,220	116,433	121,116	127,000	x
Production and other, total	1,526	2,160	5,645	3,718	x
Operating revenue, total	113,746	118,593	126,760	130,719	x
Expenses					
Program	33,319	36,045	36,281	38,629	x
Technical services	2,375	2,334	2,588	2,950	x
Sales and promotion	26,120	27,771	29,391	29,976	x
Administration and general	20,540	21,341	24,068	22,977	x
Depreciation	2,123	1,876	1,886	1,434	x
Operating expenses, total	84,477	89,366	94,215	95,965	x
Profit before interest and taxes	29,269	29,227	32,546	34,753	x
Interest expense	1,577	1,491	1,358	2,226	x
Expenses, total	86,054	90,856	95,573	98,191	x
Net operating income	27,692	27,736	31,187	32,528	x
Other adjustments-income (expense)	149	6,317	6,060	6,757	x
Net profit (loss) before income taxes	27,841	34,054	37,248	39,285	x
Provision for income taxes	4,455	1,503	4,291	767	x
Net profit (loss) after income taxes	23,386	32,551	32,956	38,518	x
Salaries and other staff benefits	41,973	42,907	45,146	46,708	x
numbers					
Number of employees (weekly average)	638	644	685	679	x
Number of stations	17	18	19	19	x
percentage of revenues					
Revenues					
Sales of air time					
Local	72.8	71.7	70.0	73.7	x
National and network	25.9	26.4	25.6	23.4	x
Sales of air time, total	98.7	98.2	95.5	97.2	x
Production and other, total	1.3	1.8	4.5	2.8	x
Operating revenue, total	100.0	100.0	100.0	100.0	x
Expenses					
Program	29.3	30.4	28.6	29.6	x
Technical services	2.1	2.0	2.0	2.3	x
Sales and promotion	23.0	23.4	23.2	22.9	x
Administration and general	18.1	18.0	19.0	17.6	x
Depreciation	1.9	1.6	1.5	1.1	x
Operating expenses, total	74.3	75.4	74.3	73.4	x
Profit before interest and taxes	25.7	24.6	25.7	26.6	x
Interest expense	1.4	1.3	1.1	1.7	x
Expenses, total	75.7	76.6	75.4	75.1	x
Net operating income	24.3	23.4	24.6	24.9	x
Other adjustments-income (expense)	0.1	5.3	4.8	5.2	x
Net profit (loss) before income taxes	24.5	28.7	29.4	30.1	x
Provision for income taxes	3.9	1.3	3.4	0.6	x
Net profit (loss) after income taxes	20.6	27.4	26.0	29.5	x
Salaries and other staff benefits	36.9	36.2	35.6	35.7	x

Note(s): Totals may not add due to rounding.