

Table 3-5
Private radio broadcasters, by type of broadcaster, revenue and expense statement — Other language

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	31,198	32,583	35,264	36,708	34,824
National and network	1,663	1,529	1,325	1,755	2,470
Sales of air time, total	32,862	34,112	36,589	38,463	37,294
Production and other, total	3,736	3,805	3,958	3,519	4,245
Operating revenue, total	36,598	37,918	40,548	41,981	41,538
Expenses					
Program	11,951	12,078	13,459	14,665	13,499
Technical services	2,359	2,105	2,484	2,521	2,609
Sales and promotion	6,792	6,978	7,351	7,626	7,116
Administration and general	10,763	12,646	12,775	14,095	14,769
Depreciation	1,228	1,047	1,269	1,310	1,292
Operating expenses, total	33,093	34,854	37,337	40,217	39,285
Profit before interest and taxes	3,504	3,063	3,211	1,764	2,254
Interest expense	545	718	1,045	662	492
Expenses, total	33,638	35,572	38,382	40,879	39,776
Net operating income	2,959	2,345	2,166	1,102	1,762
Other adjustments-income (expense)	347	237	-327	388	191
Net profit (loss) before income taxes	3,306	2,583	1,839	1,490	1,953
Provision for income taxes	907	765	846	1,406	991
Net profit (loss) after income taxes	2,399	1,818	993	84	962
Salaries and other staff benefits	15,859	16,499	18,747	19,421	18,314
numbers					
Number of employees (weekly average)	566	584	620	647	718
Number of stations	20	21	23	23	24
percentage of revenues					
Revenues					
Sales of air time					
Local	85.2	85.9	87.0	87.4	83.8
National and network	4.5	4.0	3.3	4.2	5.9
Sales of air time, total	89.8	90.0	90.2	91.6	89.8
Production and other, total	10.2	10.0	9.8	8.4	10.2
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	32.7	31.9	33.2	34.9	32.5
Technical services	6.4	5.6	6.1	6.0	6.3
Sales and promotion	18.6	18.4	18.1	18.2	17.1
Administration and general	29.4	33.4	31.5	33.6	35.6
Depreciation	3.4	2.8	3.1	3.1	3.1
Operating expenses, total	90.4	91.9	92.1	95.8	94.6
Profit before interest and taxes	9.6	8.1	7.9	4.2	5.4
Interest expense	1.5	1.9	2.6	1.6	1.2
Expenses, total	91.9	93.8	94.7	97.4	95.8
Net operating income	8.1	6.2	5.3	2.6	4.2
Other adjustments-income (expense)	0.9	0.6	-0.8	0.9	0.5
Net profit (loss) before income taxes	9.0	6.8	4.5	3.5	4.7
Provision for income taxes	2.5	2.0	2.1	3.3	2.4
Net profit (loss) after income taxes	6.6	4.8	2.4	0.2	2.3
Salaries and other staff benefits	43.3	43.5	46.2	46.3	44.1

Note(s): Totals may not add due to rounding.