

Table 3-4
Private radio broadcasters, by type of broadcaster, revenue and expense statement — French language

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	138,151	138,225	140,916	142,453	148,455
National and network	69,462	78,630	81,911	87,452	84,044
Sales of air time, total	207,613	216,854	222,827	229,906	232,500
Production and other, total	5,837	6,506	7,322	8,169	9,717
Operating revenue, total	213,451	223,360	230,149	238,075	242,217
Expenses					
Program	63,880	70,734	71,725	76,692	79,078
Technical services	5,438	7,272	7,403	8,095	8,577
Sales and promotion	51,371	55,927	57,773	58,157	60,542
Administration and general	56,850	51,565	52,895	52,717	49,654
Depreciation	6,801	12,069	8,723	9,453	8,635
Operating expenses, total	184,340	197,568	198,520	205,114	206,485
Profit before interest and taxes	29,111	25,792	31,630	32,961	35,732
Interest expense	9,468	9,133	14,722	944	2,666
Expenses, total	193,808	206,701	213,242	206,058	209,151
Net operating income	19,643	16,659	16,907	32,016	33,066
Other adjustments-income (expense)	11,977	2,214	13,158	35,572	51,688
Net profit (loss) before income taxes	31,620	18,874	30,065	67,589	84,754
Provision for income taxes	2,880	4,777	8,779	7,623	14,232
Net profit (loss) after income taxes	28,740	14,097	21,285	59,966	70,522
Salaries and other staff benefits	99,482	97,149	102,078	102,949	103,092
numbers					
Number of employees (weekly average)	1,713	1,635	1,607	1,685	1,632
Number of stations	98	100	103	104	104
percentage of revenues					
Revenues					
Sales of air time					
Local	64.7	61.9	61.2	59.8	61.3
National and network	32.5	35.2	35.6	36.7	34.7
Sales of air time, total	97.3	97.1	96.8	96.6	96.0
Production and other, total	2.7	2.9	3.2	3.4	4.0
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	29.9	31.7	31.2	32.2	32.6
Technical services	2.5	3.3	3.2	3.4	3.5
Sales and promotion	24.1	25.0	25.1	24.4	25.0
Administration and general	26.6	23.1	23.0	22.1	20.5
Depreciation	3.2	5.4	3.8	4.0	3.6
Operating expenses, total	86.4	88.5	86.3	86.2	85.2
Profit before interest and taxes	13.6	11.5	13.7	13.8	14.8
Interest expense	4.4	4.1	6.4	0.4	1.1
Expenses, total	90.8	92.5	92.7	86.6	86.3
Net operating income	9.2	7.5	7.3	13.4	13.7
Other adjustments-income (expense)	5.6	1.0	5.7	14.9	21.3
Net profit (loss) before income taxes	14.8	8.5	13.1	28.4	35.0
Provision for income taxes	1.3	2.1	3.8	3.2	5.9
Net profit (loss) after income taxes	13.5	6.3	9.2	25.2	29.1
Salaries and other staff benefits	46.6	43.5	44.4	43.2	42.6

Note(s): Totals may not add due to rounding.