

**Table 3-3**  
**Private radio broadcasters, by type of broadcaster, revenue and expense statement — English language**

	2005	2006	2007	2008	2009
thousands of dollars					
<b>Revenues</b>					
Sales of air time					
Local	825,546	867,460	916,549	972,065	913,669
National and network	252,098	271,396	297,220	319,601	290,038
Sales of air time, total	1,077,644	1,138,856	1,213,769	1,291,666	1,203,707
Production and other, total	16,724	20,228	26,742	23,300	24,180
<b>Operating revenue, total</b>	<b>1,094,368</b>	<b>1,159,084</b>	<b>1,240,511</b>	<b>1,314,965</b>	<b>1,227,887</b>
<b>Expenses</b>					
Program	282,045	311,821	327,331	347,931	353,027
Technical services	31,443	33,965	35,942	39,815	40,573
Sales and promotion	270,923	289,624	309,317	323,295	307,843
Administration and general	225,289	234,111	269,205	268,732	257,312
Depreciation	32,788	34,565	33,645	33,252	35,856
<b>Operating expenses, total</b>	<b>842,487</b>	<b>904,086</b>	<b>975,439</b>	<b>1,013,025</b>	<b>994,611</b>
<b>Profit before interest and taxes</b>	<b>251,881</b>	<b>254,998</b>	<b>265,072</b>	<b>301,940</b>	<b>233,276</b>
Interest expense	19,245	18,654	19,365	20,928	12,054
<b>Expenses, total</b>	<b>861,733</b>	<b>922,739</b>	<b>994,804</b>	<b>1,033,953</b>	<b>1,006,665</b>
Net operating income	232,636	236,344	245,707	281,012	221,221
Other adjustments-income (expense)	-4,574	39,435	28,224	40,338	11,549
Net profit (loss) before income taxes	228,061	275,780	273,931	321,350	232,770
Provision for income taxes	51,092	44,019	52,782	29,730	-928
Net profit (loss) after income taxes	176,969	231,761	221,149	291,621	233,698
Salaries and other staff benefits	441,628	465,139	491,627	515,838	512,242
numbers					
Number of employees (weekly average)	7,167	7,704	8,005	8,151	7,952
Number of stations	456	485	506	523	535
percentage of revenues					
<b>Revenues</b>					
Sales of air time					
Local	75.4	74.8	73.9	73.9	74.4
National and network	23.0	23.4	24.0	24.3	23.6
Sales of air time, total	98.5	98.3	97.8	98.2	98.0
Production and other, total	1.5	1.7	2.2	1.8	2.0
<b>Operating revenue, total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
<b>Expenses</b>					
Program	25.8	26.9	26.4	26.5	28.8
Technical services	2.9	2.9	2.9	3.0	3.3
Sales and promotion	24.8	25.0	24.9	24.6	25.1
Administration and general	20.6	20.2	21.7	20.4	21.0
Depreciation	3.0	3.0	2.7	2.5	2.9
<b>Operating expenses, total</b>	<b>77.0</b>	<b>78.0</b>	<b>78.6</b>	<b>77.0</b>	<b>81.0</b>
<b>Profit before interest and taxes</b>	<b>23.0</b>	<b>22.0</b>	<b>21.4</b>	<b>23.0</b>	<b>19.0</b>
Interest expense	1.8	1.6	1.6	1.6	1.0
<b>Expenses, total</b>	<b>78.7</b>	<b>79.6</b>	<b>80.2</b>	<b>78.6</b>	<b>82.0</b>
Net operating income	21.3	20.4	19.8	21.4	18.0
Other adjustments-income (expense)	-0.4	3.4	2.3	3.1	0.9
Net profit (loss) before income taxes	20.8	23.8	22.1	24.4	19.0
Provision for income taxes	4.7	3.8	4.3	2.3	-0.1
Net profit (loss) after income taxes	16.2	20.0	17.8	22.2	19.0
Salaries and other staff benefits	40.4	40.1	39.6	39.2	41.7

**Note(s):** Totals may not add due to rounding.