

Table 2-8
Private radio broadcasters, revenue and expense statement — British Columbia, Yukon, Northwest Territories and Nunavut

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	138,835	145,681	154,469	166,897	153,226
National and network	48,392	49,500	53,629	54,027	49,420
Sales of air time, total	187,227	195,181	208,098	220,925	202,646
Production and other, total	5,143	5,491	7,808	5,483	6,145
Operating revenue, total	192,370	200,671	215,906	226,408	208,791
Expenses					
Program	54,477	58,479	59,786	61,861	64,772
Technical services	5,311	5,510	6,072	6,997	7,727
Sales and promotion	47,520	50,122	54,493	56,310	54,442
Administration and general	42,610	44,493	49,183	47,436	45,457
Depreciation	4,999	4,944	5,144	3,797	5,403
Operating expenses, total	154,917	163,548	174,678	176,402	177,802
Profit before interest and taxes	37,453	37,123	41,228	50,006	30,989
Interest expense	2,984	3,501	3,657	4,531	2,648
Expenses, total	157,901	167,049	178,335	180,933	180,450
Net operating income	34,469	33,622	37,570	45,475	28,340
Other adjustments-income (expense)	49	6,803	6,588	5,350	5,002
Net profit (loss) before income taxes	34,517	40,425	44,159	50,825	33,342
Provision for income taxes	5,992	2,982	6,447	1,361	-1,669
Net profit (loss) after income taxes	28,525	37,443	37,712	49,464	35,011
Salaries and other staff benefits	81,228	83,879	88,191	89,825	93,417
numbers					
Number of employees (weekly average)	1,442	1,529	1,554	1,486	1,550
Number of stations	94	98	100	100	106
percentage of revenues					
Revenues					
Sales of air time					
Local	72.2	72.6	71.5	73.7	73.4
National and network	25.2	24.7	24.8	23.9	23.7
Sales of air time, total	97.3	97.3	96.4	97.6	97.1
Production and other, total	2.7	2.7	3.6	2.4	2.9
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	28.3	29.1	27.7	27.3	31.0
Technical services	2.8	2.7	2.8	3.1	3.7
Sales and promotion	24.7	25.0	25.2	24.9	26.1
Administration and general	22.2	22.2	22.8	21.0	21.8
Depreciation	2.6	2.5	2.4	1.7	2.6
Operating expenses, total	80.5	81.5	80.9	77.9	85.2
Profit before interest and taxes	19.5	18.5	19.1	22.1	14.8
Interest expense	1.6	1.7	1.7	2.0	1.3
Expenses, total	82.1	83.2	82.6	79.9	86.4
Net operating income	17.9	16.8	17.4	20.1	13.6
Other adjustments-income (expense)	0.0	3.4	3.1	2.4	2.4
Net profit (loss) before income taxes	17.9	20.1	20.5	22.4	16.0
Provision for income taxes	3.1	1.5	3.0	0.6	-0.8
Net profit (loss) after income taxes	14.8	18.7	17.5	21.8	16.8
Salaries and other staff benefits	42.2	41.8	40.8	39.7	44.7

Note(s): Totals may not add due to rounding.