

**Table 2-6**  
**Private radio broadcasters, revenue and expense statement — Saskatchewan**

	2005	2006	2007	2008	2009
thousands of dollars					
<b>Revenues</b>					
Sales of air time					
Local	50,269	50,522	54,058	58,349	63,775
National and network	13,053	12,763	12,597	14,699	14,280
Sales of air time, total	63,322	63,284	66,655	73,048	78,054
Production and other, total	800	1,220	1,134	1,416	1,401
<b>Operating revenue, total</b>	<b>64,122</b>	<b>64,504</b>	<b>67,789</b>	<b>74,464</b>	<b>79,456</b>
<b>Expenses</b>					
Program	19,178	20,104	20,176	23,402	24,924
Technical services	1,665	1,846	1,882	2,134	2,447
Sales and promotion	19,504	19,899	20,730	21,962	23,859
Administration and general	14,523	15,434	15,417	17,571	17,770
Depreciation	2,941	3,189	2,916	3,532	3,135
<b>Operating expenses, total</b>	<b>57,811</b>	<b>60,471</b>	<b>61,121</b>	<b>68,601</b>	<b>72,135</b>
<b>Profit before interest and taxes</b>	<b>6,311</b>	<b>4,033</b>	<b>6,668</b>	<b>5,863</b>	<b>7,320</b>
Interest expense	777	911	974	951	549
<b>Expenses, total</b>	<b>58,588</b>	<b>61,382</b>	<b>62,095</b>	<b>69,553</b>	<b>72,684</b>
Net operating income	5,534	3,122	5,694	4,912	6,772
Other adjustments-income (expense)	-667	-546	-1,086	-183	-279
Net profit (loss) before income taxes	4,868	2,576	4,608	4,729	6,492
Provision for income taxes	733	-101	873	201	539
Net profit (loss) after income taxes	4,134	2,677	3,735	4,528	5,953
Salaries and other staff benefits	31,492	30,832	31,933	35,403	36,360
numbers					
Number of employees (weekly average)	539	562	575	609	627
Number of stations	34	38	40	43	44
percentage of revenues					
<b>Revenues</b>					
Sales of air time					
Local	78.4	78.3	79.7	78.4	80.3
National and network	20.4	19.8	18.6	19.7	18.0
Sales of air time, total	98.8	98.1	98.3	98.1	98.2
Production and other, total	1.2	1.9	1.7	1.9	1.8
<b>Operating revenue, total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
<b>Expenses</b>					
Program	29.9	31.2	29.8	31.4	31.4
Technical services	2.6	2.9	2.8	2.9	3.1
Sales and promotion	30.4	30.8	30.6	29.5	30.0
Administration and general	22.6	23.9	22.7	23.6	22.4
Depreciation	4.6	4.9	4.3	4.7	3.9
<b>Operating expenses, total</b>	<b>90.2</b>	<b>93.7</b>	<b>90.2</b>	<b>92.1</b>	<b>90.8</b>
<b>Profit before interest and taxes</b>	<b>9.8</b>	<b>6.3</b>	<b>9.8</b>	<b>7.9</b>	<b>9.2</b>
Interest expense	1.2	1.4	1.4	1.3	0.7
<b>Expenses, total</b>	<b>91.4</b>	<b>95.2</b>	<b>91.6</b>	<b>93.4</b>	<b>91.5</b>
Net operating income	8.6	4.8	8.4	6.6	8.5
Other adjustments-income (expense)	-1.0	-0.8	-1.6	-0.2	-0.4
Net profit (loss) before income taxes	7.6	4.0	6.8	6.4	8.2
Provision for income taxes	1.1	-0.2	1.3	0.3	0.7
Net profit (loss) after income taxes	6.4	4.2	5.5	6.1	7.5
Salaries and other staff benefits	49.1	47.8	47.1	47.5	45.8

**Note(s):** Totals may not add due to rounding.