

Table 4
Public and non-commercial television, revenue and expense statement, Canada

	2004	2005	2006	2007	2008
thousands of dollars					
Revenue					
Sales of air time					
Local	18,357	16,203	16,576	17,085	17,891
National and network	306,853	227,187	334,490	305,244	361,664
Sales of air time, total	325,211	243,389	351,066	322,329	379,555
Government and corporate grants	775,988	791,786	831,162	789,690	877,687
Total production and other	136,993	138,554	155,716	154,900	176,640
Operating revenue, total	1,238,192	1,173,730	1,337,943	1,266,919	1,433,882
Expenses					
Program cost	953,850	853,110	975,649	912,067	1,068,451
Technical services	77,334	81,939	84,661	83,132	76,606
Sales and promotion	86,916	85,078	93,670	100,201	87,438
Administration and general	204,224	184,303	206,576	196,353	230,310
Depreciation	107,142	105,029	108,955	81,128	108,646
Operating expenses, total	1,429,466	1,309,461	1,469,512	1,372,882	1,571,450
Profit before interest and taxes	-191,274	-135,731	-131,569	-105,963	-137,569
Interest expense	533	388	358	282	298
Expenses, total	1,429,999	1,309,848	1,469,870	1,373,163	1,571,749
Net operating income	-191,807	-136,118	-131,927	-106,245	-137,867
Other adjustments-income (expense)	193,903	138,405	128,219	115,316	133,686
Net profit (loss) before income taxes	2,096	2,286	-3,708	9,072	-4,181
Salaries and other staff benefits	644,167	640,890	664,147	665,259	691,943
number					
Number of employees (weekly average)	9,502	9,140	9,328	9,164	9,163
percentage of revenue					
Revenue					
Sales of air time					
Local	1.5	1.4	1.2	1.3	1.2
National and network	24.8	19.4	25.0	24.1	25.2
Sales of air time, total	26.3	20.7	26.2	25.4	26.5
Government and corporate grants	62.7	67.5	62.1	62.3	61.2
Total production and other	11.1	11.8	11.6	12.2	12.3
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program cost	77.0	72.7	72.9	72.0	74.5
Technical services	6.2	7.0	6.3	6.6	5.3
Sales and promotion	7.0	7.2	7.0	7.9	6.1
Administration and general	16.5	15.7	15.4	15.5	16.1
Depreciation	8.7	8.9	8.1	6.4	7.6
Operating expenses, total	115.4	111.6	109.8	108.4	109.6
Profit before interest and taxes	-15.4	-11.6	-9.8	-8.4	-9.6
Interest expense	0.0	0.0	0.0	0.0	0.0
Expenses, total	115.5	111.6	109.9	108.4	109.6
Net operating income	-15.5	-11.6	-9.9	-8.4	-9.6
Other adjustments-income (expense)	15.7	11.8	9.6	9.1	9.3
Net profit (loss) before income taxes	0.2	0.2	-0.3	0.7	-0.3
Salaries and other staff benefits	52.0	54.6	49.6	52.5	48.3

Note(s): Totals may not add due to rounding.