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CABLE AND OTHER PROGRAM DISTRIBUTION, 1999

Cable operators reported revenues of \$3.3 billion in 1999, a 10.0% increase over 1998. This relatively strong growth is due in large part to a 26.0% increase in revenues from the provision of discretionary programming services and non-programming services. During the same period, revenues for wireless operators reached \$171.1 million, almost 4 times more than in the previous year.

Cable operators had 8.0 million subscribers at the end of August 1999, a small increase of 0.6% over 1998. Competition from wireless operators was felt most by small cable operators. More than 40.0% of cable systems reported a decrease in number of subscribers, the vast majority of them small systems with less than 10 thousand households in their licencing area. During that period, the number of subscribers to wireless services reached 554 thousand, compared to 233 thousand a year earlier.

The entry of wireless service providers and the growth of new services had a significant impact on the industry's employment level which reached 12,286 in 1999, compared to 9,472 in 1998.

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TÉLÉDISTRIBUTION, 1999

Les câblodistributeurs ont enregistré des recettes 3,3 milliards de \$ en 1999, une augmentation de 10,0% par rapport à 1998. Cette hausse relativement rapide s'explique en grande partie par la croissance de 26,0% des recettes provenant de la prestation de services de programmation facultatifs et de services hors programmation. Pendant cette période, les recettes des opérateurs sans fil ont été de 171,1 millions de \$, presque 4 fois plus qu'en 1998.

Les câblodistributeurs avaient 8,0 millions d'abonnés à la fin du mois d'août 1999, soit 0,6% de plus qu'en 1998. Les petits câblodistributeurs ont été plus touchés par la compétition provenant des opérateurs sans fil. Plus de 40% des câblodistributeurs ont déclaré une baisse du nombre d'abonnements, et la plupart de ceux-ci étaient de petits opérateurs avec moins de 10,000 ménages dans la zone desservie. Pendant cette période, les abonnements auprès des fournisseurs de services sans fil ont atteint 554,000 comparativement à 233,000 l'année précédente.

L'arrivée d'opérateurs sans fil et la croissance des nouveaux services ont eu un impact important sur le niveau de l'emploi dans l'industrie qui a atteint 12,286 en 1999 comparativement à 9,472 en 1998.

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Avril 2001



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TABLE 1. Cable Television, Financial and Operating Data, Canada, 1996-1999

TABLEAU 1. Câblodistribution, données financières et opérationnelles, Canada, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	3,126,685,467	94.1	2,868,304,923	95.0	2,637,040,792	94.7	2,512,860,145	93.8
Connection (installation and re-connect) Branchement (installation / re-branchement)	65,571,595	2.0	61,349,482	2.0	61,445,854	2.2	60,599,258	2.3
Community channel sponsorship - Parrainage de canal communautaire	3,705,424	0.1	1,912,868	0.1	2,040,208	0.1	2,227,499	0.1
Converters - Câblodistributeurs	35,623,340	1.1	34,979,236	1.2	30,019,294	1.1	27,122,986	1.0
Other revenue - Autres revenus	91,233,700	2.7	54,223,179	1.8	53,438,326	1.9	76,163,655	2.8
Revenue - Total - Recettes	3,322,819,531	100.0	3,020,769,688	100.0	2,783,984,474	100.0	2,678,973,543	100.0
Expenses - Dépenses:								
Programming - Programmation	81,698,275	2.5	83,245,402	2.8	85,174,763	3.1	85,541,111	3.2
Affiliation payments - Paiements d'affiliation	787,473,683	23.7	667,344,912	22.1	598,718,605	21.5	575,420,356	21.5
Technical - Services techniques	540,676,091	16.3	479,700,650	15.9	461,863,295	16.6	478,479,559	17.9
Sales and promotion - Ventes et promotion	106,962,380	3.2	110,598,367	3.7	90,431,347	3.2	91,405,419	3.4
Administration and general - Administration et frais généraux	536,469,677	16.1	513,492,560	17.0	478,121,019	17.2	454,764,890	17.0
Expenses - Total - Dépenses	2,053,280,103	61.8	1,854,381,891	61.4	1,714,309,029	61.6	1,685,611,335	62.9
Operating income								
Revenue d'exploitation	1,269,539,428	38.2	1,166,387,797	38.6	1,069,675,445	38.4	993,362,208	37.1
Depreciation - Amortissement	548,617,148	16.5	449,921,107	14.9	411,112,068	14.8	370,085,072	13.8
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	720,922,280	21.7	716,466,690	23.7	658,563,377	23.7	623,277,136	23.3
Interest expense - Intérêts versés								
	639,902,001	19.3	676,185,662	22.4	825,875,510	29.7	669,572,570	25.0
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	90,373,700	2.7	541,235,475	17.9	339,275,117	12.2	217,195,762	8.1
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	171,393,966	5.2	581,516,503	19.3	171,962,984	6.2	170,900,328	6.4
Provision for income taxes - Provision pour impôt sur le revenu								
	168,722,009	5.1	183,387,918	6.1	-4,293,598	-0.1	21,986,643	0.8
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	2,671,966	0.1	398,128,585	13.2	176,256,582	6.3	148,913,685	5.6
Salaries and other staff benefits - Rémunération et avantages sociaux								
	486,133,358	14.6	419,559,651	13.9	375,735,241	13.5	412,094,431	15.4
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	11,037		9,105		8,942		9,453	
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	8,040,830	...	7,993,566	...	7,946,453	...	7,866,840	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	6,394,188	...	6,338,011	...	5,773,521	...	5,818,190	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	79.5	...	79.3	...	72.7	...	74.0	...
Households served by cable - Total - Ménages desservis par le câble								
	10,792,472	...	10,564,603	...	10,422,402	...	10,248,601	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	11,010,485	...	10,851,037	...	10,710,097	...	10,547,567	...

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 2. Wireless Broadcasting Distribution Undertakings¹, Financial and Operating Data, Canada, 1996-1999TABLEAU 2. Systèmes de télédistribution sans fil¹, données financières et opérationnelles, Canada, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Reporting units - Unités déclarantes	31		33		29		29	
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	164,778,838	96.3	42,152,910	93.6	2,847,475	83.9	2,177,213	84.5
Connection (installation and re-connect) Branchement (installation / re-branchement)	2,658,968	1.6	1,230,490	2.7	352,680	10.4	107,659	4.2
Community channel sponsorship - (Basic Tier - Service de Base) Parrainage de canal communautaire	275,224	0.2	62,788	0.1	60,689	1.8	0	0.0
Other revenue - Autres revenus	3,371,173	2.0	1,568,327	3.5	135,061	4.0	290,924	11.3
Revenue - Total - Recettes	171,084,205	100.0	45,014,515	100.0	3,395,905	100.0	2,575,796	100.0
Expenses - Dépenses:								
Programming - Programmation (Basic Tier - Service de Base)	136,001	0.1	250,467	0.6	61,166	1.8	119,725	4.6
Affiliation payments - Paiements d'affiliation	94,538,972	55.3	21,690,426	48.2	613,262	18.1	306,859	11.9
Technical - Services techniques	53,942,364	31.5	42,337,875	94.1	1,529,479	45.0	491,879	19.1
Sales and promotion - Ventes et promotion	198,127,608	115.8	94,151,861	209.2	283,559	8.4	36,258	1.4
Administration and general - Administration et frais généraux	40,107,285	23.4	29,628,266	65.8	1,167,824	34.4	943,097	36.6
Expenses - Total - Dépenses	386,852,230	226.1	188,058,895	417.8	3,655,290	107.6	1,897,818	73.7
Operating income								
Revenue d'exploitation	-215,768,025	-126.0	-143,044,380	-317.7	-259,385	-7.5	677,978	26.3
Depreciation - Amortissement	24,686,125	14.4	14,183,590	31.5	1,500,891	44.2	371,860	14.4
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	-240,454,150	-140.4	-157,227,970	-349.2	-1,760,276	-51.7	306,118	11.9
Interest expense - Intérêts versés	4,204,424	2.5	3,707,547	8.2	428,043	12.6	173,159	6.7
Other adjustments-income (expense) - Autres redressements - revenus (dépenses)								
	-1,056,720	-0.5	-11,403,001	-25.2	975,479	28.7	28,650	1.1
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	-245,715,295	-143.5	-172,338,518	-382.8	-1,212,840	-35.6	161,609	6.3
Provision for income taxes - Provision pour impôt sur le revenu								
	-125,908	0.0	-100,243	-0.1	-238,924	-6.9	627	0.0
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	-245,589,387	-143.4	-172,238,275	-382.5	-973,916	-28.6	160,982	6.2
Salaries and other staff benefit								
Rémunération et avantages sociaux	44,883,036	26.2	13,189,384	29.3	702,191	20.7	407,246	15.8
Number of employees (weekly average) - Nombre de salariés (moyenne hebdomadaire)								
	1,249 ...		367 ...		29 ...		30 ...	
Historical cost of fixed assets - Coût d'origine des immobilisations								
	117,163,971 ...		54,222,462 ...		15,322,407 ...		6,773,083 ...	
Accumulated depreciation Amortissement cumulé								
	16,928,167 ...		7,425,059 ...		2,891,571 ...		3,436,351 ...	
Net book value - Valeur comptable nette								
	100,235,805 ...		46,797,403 ...		12,430,836 ...		3,336,732 ...	
Subscriptions (direct and indirect) - (Basic Tier - Service de Base) Abonnements (directs et indirects)								
	554,217 ...		233,354 ...		10,347 ...		7,283 ...	

¹ Satellite, Multi-point distribution system and subscription television.

¹ Satellite, système de distribution multipoint et télévision par abonnement.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 3. Cable Television, Financial and Operating Data, Newfoundland and P.E.I.¹, 1996-1999TABLEAU 3. Câblodistribution, données financières et opérationnelles, Terre-Neuve et Île-du-Prince-Édouard¹, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	71,995,426	95.6	65,489,730	94.0	60,651,948	94.5	56,321,958	95.3
Connection (installation and re-connect) Branchement (installation / re-branchement)	1,148,203	1.5	1,031,699	1.5	1,126,138	1.8	940,766	1.6
Community channel sponsorship - Parrainage de canal communautaire	28,233	0.0	59,817	0.1	13,095	0.0	14,658	0.0
Converters - Câblodistributeur	1,020	0.0	271,984	0.4	211,091	0.3	238,079	0.4
Other revenue - Autres revenus	2,154,963	2.9	2,813,082	4.0	2,172,850	3.4	1,584,252	2.7
Revenue - Total - Recettes	75,327,845	100.0	69,666,312	100.0	64,175,122	100.0	59,099,713	100.0
Expenses - Dépenses:								
Programming - Programmation	1,542,447	2.0	1,846,794	2.7	1,540,625	2.4	1,538,237	2.6
Affiliation payments - Paiements d'affiliation	15,023,852	19.9	11,788,721	16.9	10,836,590	16.9	7,821,235	13.2
Technical - Services techniques	14,322,025	19.0	13,489,781	19.4	12,894,937	20.1	15,884,298	26.9
Sales and promotion - Ventes et promotion	1,790,396	2.4	1,997,856	2.9	2,451,340	3.8	2,435,910	4.1
Administration and general - Administration et frais généraux	16,846,793	22.4	16,411,618	23.6	15,096,765	23.5	12,454,553	21.1
Expenses - Total - Dépenses	49,525,514	65.7	45,534,770	65.4	42,820,257	66.7	40,134,233	67.9
Operating income								
Revenue d'exploitation	25,802,331	34.3	24,131,542	34.6	21,354,865	33.3	18,965,480	32.1
Depreciation - Amortissement	9,754,176	12.9	8,822,785	12.7	7,435,162	11.6	6,627,502	11.2
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	16,048,155	21.3	15,308,757	22.0	13,919,703	21.7	12,337,978	20.9
Interest expense - Intérêts versés								
	8,785,244	11.7	8,161,948	11.7	6,667,459	10.4	6,959,667	11.8
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	-4,058,362	-5.3	-2,792,904	-3.9	-2,419,089	-3.7	-1,483,681	-2.4
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	3,204,549	4.3	4,353,905	6.2	4,833,155	7.5	3,894,630	6.6
Provision for income taxes - Provision pour impôt sur le revenu								
	2,589,686	3.4	2,550,937	3.7	2,164,142	3.4	1,966,081	3.3
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	614,863	0.8	1,802,968	2.6	2,669,013	4.2	1,928,549	3.3
Salaries and other staff benefits - Rémunération et avantages sociaux								
	11,119,558	14.8	10,759,751	15.4	10,282,037	16.0	8,835,971	15.0
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	307	...	294	...	285	...	274	...
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	177,588	...	174,463	...	172,997	...	170,857	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	100,310	...	98,698	...	96,870	...	94,827	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	56.5	...	56.6	...	56.0	...	55.5	...
Households served by cable - Total - Ménages desservis par le câble								
	229,380	...	227,596	...	224,850	...	220,221	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	236,693	...	232,263	...	230,276	...	223,998	...

¹ This table does not include the results of wireless broadcasting distribution.

¹ Ce tableau n'inclut pas les résultats des systèmes de télédistribution sans fil.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 4. Cable Television, Financial and Operating Data, Nova Scotia and New Brunswick¹, 1996-1999TABLEAU 4. Câblodistribution, données financières et opérationnelles, Nouvelle-Écosse et Nouveau-Brunswick¹, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	165,356,492	94.5	153,432,539	93.8	144,257,609	94.4	137,657,339	94.5
Connection (installation and re-connect) Branchement (installation / re-branchement)	3,036,054	1.7	2,771,724	1.7	2,926,756	1.9	2,815,762	1.9
Community channel sponsorship - Parrainage de canal communautaire	726,609	0.4	420,868	0.3	103,049	0.1	673,152	0.5
Converters - Câblodistributeur	1,072,356	0.6	1,135,644	0.7	898,699	0.6	933,873	0.6
Other revenue - Autres revenus	4,752,778	2.7	5,855,481	3.6	4,590,546	3.0	3,606,284	2.5
Revenue - Total - Recettes	174,944,289	100.0	163,616,256	100.0	152,776,659	100.0	145,686,410	100.0
Expenses - Dépenses:								
Programming - Programmation	4,232,681	2.4	4,766,196	2.9	3,911,161	2.6	3,845,745	2.6
Affiliation payments - Paiements d'affiliation	41,481,016	23.7	34,118,510	20.9	30,763,281	20.1	29,515,044	20.3
Technical - Services techniques	30,889,591	17.7	29,041,893	17.8	28,389,791	18.6	27,437,587	18.8
Sales and promotion - Ventes et promotion	2,838,626	1.6	2,257,783	1.4	2,072,081	1.4	1,977,571	1.4
Administration and general - Administration et frais généraux	29,314,741	16.8	29,563,430	18.1	27,509,998	18.0	26,538,368	18.2
Expenses - Total - Dépenses	108,756,657	62.2	99,747,812	61.0	92,646,312	60.6	89,314,315	61.3
Operating income								
Revenue d'exploitation	66,187,632	37.8	63,868,444	39.0	60,130,347	39.4	56,372,095	38.7
Depreciation - Amortissement	24,210,433	13.8	22,546,761	13.8	23,004,996	15.1	18,471,754	12.7
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	41,977,199	24.0	41,321,683	25.3	37,125,351	24.3	37,900,341	26.0
Interest expense - Intérêts versés								
	26,841,414	15.3	22,800,905	13.9	24,136,867	15.8	26,945,424	18.5
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	-1,697,457	-0.9	-2,235,891	-1.3	-3,047,093	-1.9	35,807,479	24.6
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	13,438,329	7.7	16,284,887	10.0	9,941,391	6.5	46,762,396	32.1
Provision for income taxes - Provision pour impôt sur le revenu								
	5,602,284	3.2	8,630,394	5.3	5,721,860	3.7	16,861,170	11.6
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	7,836,050	4.5	7,654,493	4.7	4,219,531	2.8	29,901,226	20.5
Salaries and other staff benefits - Rémunération et avantages sociaux								
	22,272,325	12.7	21,121,385	12.9	20,088,895	13.1	19,822,042	13.6
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	670		584		589		665	
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	449,993	...	450,042	...	441,673	...	438,011	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	327,305	...	326,290	...	345,809	...	349,242	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	72.7	...	72.5	...	78.3	...	79.7	...
Households served by cable - Total - Ménages desservis par le câble								
	519,914	...	508,490	...	503,551	...	499,109	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	545,486	...	535,440	...	522,661	...	519,106	...

¹ This table does not include the results of wireless broadcasting distribution.

¹ Ce tableau n'inclut pas les résultats des systèmes de télédistribution sans fil.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 5. Cable Television, Financial and Operating Data, Québec¹, 1996-1999TABLEAU 5. Câblodistribution, données financières et opérationnelles, Québec¹, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	687,567,672	93.3	656,054,788	93.5	613,327,324	93.3	588,349,241	94.0
Connection (installation and re-connect) Branchement (installation / re-branchement)	18,815,896	2.6	16,719,308	2.4	13,168,373	2.0	14,097,280	2.3
Community channel sponsorship - Parrainage de canal communautaire	916,310	0.1	364,061	0.1	875,319	0.1	538,328	0.1
Converters - Câblodistributeur	1,376,143	0.2	869,544	0.1	3,182,193	0.5	2,230,184	0.4
Other revenue - Autres revenus	27,887,016	3.8	27,653,868	3.9	26,703,772	4.1	20,902,739	3.3
Revenue - Total - Recettes	736,563,038	100.0	701,661,569	100.0	657,256,981	100.0	626,117,772	100.0
Expenses - Dépenses:								
Programming - Programmation	18,713,454	2.5	19,762,227	2.8	21,644,366	3.3	20,651,659	3.3
Affiliation payments - Paiements d'affiliation	181,790,564	24.7	167,716,558	23.9	140,635,145	21.4	134,058,932	21.4
Technical - Services techniques	127,835,814	17.4	114,616,600	16.3	108,803,387	16.6	112,017,530	17.9
Sales and promotion - Ventes et promotion	23,334,860	3.2	24,827,683	3.5	22,347,879	3.4	21,122,397	3.4
Administration and general - Administration et frais généraux	121,666,219	16.5	126,862,711	18.1	109,660,649	16.7	106,842,948	17.1
Expenses - Total - Dépenses	473,340,913	64.3	453,785,779	64.7	403,091,426	61.3	394,693,466	63.0
Operating income								
Revenue d'exploitation	263,222,125	35.7	247,875,790	35.3	254,165,555	38.7	231,424,306	37.0
Depreciation - Amortissement	107,913,814	14.7	108,247,067	15.4	96,000,188	14.6	95,892,181	15.3
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	155,308,311	21.1	139,628,723	19.9	158,165,367	24.1	135,532,125	21.6
Interest expense - Intérêts versés								
	103,896,800	14.1	159,624,000	22.7	113,487,001	17.3	122,513,654	19.6
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	-34,787,764	-4.6	251,874,330	35.9	2,567,826	0.4	17,260,741	2.8
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	16,623,747	2.3	231,879,053	33.0	47,246,192	7.2	30,279,212	4.8
Provision for income taxes - Provision pour impôt sur le revenu								
	27,841,356	3.8	68,235,404	9.7	22,570,369	3.4	10,400,044	1.7
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	-11,217,611	-1.4	163,643,649	23.3	24,675,823	3.8	19,879,168	3.2
Salaries and other staff benefits - Rémunération et avantages sociaux								
	153,128,358	20.8	108,685,881	15.5	106,409,292	16.2	101,996,701	16.3
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	3,257		2,423		2,080		2,082	
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	1,961,160	...	1,935,956	...	1,925,311	...	1,891,832	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	1,362,696	...	1,294,608	...	755,615	...	759,809	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	69.5	...	66.9	...	39.2	...	40.2	...
Households served by cable - Total - Ménages desservis par le câble								
	2,932,761	...	2,901,958	...	2,846,232	...	2,776,300	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	2,984,574	...	2,953,354	...	2,939,077	...	2,861,640	...

¹ This table does not include the results of wireless broadcasting distribution.

¹ Ce tableau n'inclut pas les résultats des systèmes de télédistribution sans fil.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 6. Cable Television, Financial and Operating Data, Ontario¹, 1996-1999
 TABLEAU 6. Câblodistribution, données financières et opérationnelles, Ontario¹, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	1,191,568,573	94.0	1,096,468,208	95.4	1,008,083,098	95.2	968,021,470	92.7
Connection (installation and re-connect) Branchement (installation / re-branchement)	23,527,811	1.9	24,459,974	2.1	24,835,334	2.3	23,130,306	2.2
Community channel sponsorship - Parrainage de canal communautaire	901,596	0.1	347,282	0.0	308,834	0.0	332,708	0.0
Converters - Câblodistributeurs	19,005,048	1.5	19,501,118	1.7	16,040,125	1.5	15,378,792	1.5
Other revenue - Autres revenus	32,566,668	2.6	8,565,929	0.7	9,327,412	0.9	37,864,184	3.6
Revenue - Total - Recettes	1,267,569,699	100.0	1,149,342,511	100.0	1,058,594,803	100.0	1,044,727,460	100.0
Expenses - Dépenses:								
Programming - Programmation	32,430,865	2.6	31,344,630	2.7	32,087,880	3.0	32,679,919	3.1
Affiliation payments - Paiements d'affiliation	298,961,664	23.6	245,349,173	21.3	229,380,184	21.7	228,410,488	21.9
Technical - Services techniques	197,466,523	15.6	181,177,864	15.8	178,005,369	16.8	187,274,929	17.9
Sales and promotion - Ventes et promotion	36,445,847	2.9	42,876,270	3.7	36,231,467	3.4	41,256,473	3.9
Administration and general - Administration et frais généraux	178,598,705	14.1	168,609,053	14.7	164,814,947	15.6	165,581,069	15.8
Expenses - Total - Dépenses	743,903,597	58.7	669,356,990	58.2	640,519,847	60.5	655,202,878	62.7
Operating income								
Revenue d'exploitation	523,666,102	41.3	479,985,521	41.8	418,074,956	39.5	389,524,582	37.3
Depreciation - Amortissement	231,512,004	18.3	175,737,955	15.3	160,972,894	15.2	143,413,584	13.7
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	292,154,098	23.0	304,247,566	26.5	257,102,062	24.3	246,110,998	23.6
Interest expense - Intérêts versés								
	295,495,025	23.3	302,662,463	26.3	438,515,826	41.4	345,809,404	33.1
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	136,798,714	10.8	266,062,336	23.1	323,590,772	30.6	59,056,343	5.7
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	133,457,776	10.5	267,647,439	23.3	142,177,008	13.4	-40,642,063	-3.8
Provision for income taxes - Provision pour impôt sur le revenu								
	79,681,990	6.3	50,328,502	4.4	-17,598,496	-1.6	-48,843,077	-4.6
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	53,775,787	4.2	217,318,937	18.9	159,775,504	15.1	8,201,014	0.8
Salaries and other staff benefits - Rémunération et avantages sociaux								
	151,403,321	11.9	143,112,953	12.5	129,339,487	12.2	165,569,049	15.8
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	3,233		2,835		3,282		3,593	
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	3,033,374	...	3,026,687	...	3,022,425	...	3,004,199	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	2,632,002	...	2,666,253	...	2,568,876	...	2,677,905	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	86.8	...	88.1	...	85.0	...	89.1	...
Households served by cable - Total - Ménages desservis par le câble								
	3,902,624	...	3,852,204	...	3,831,971	...	3,771,498	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	3,955,532	...	3,938,627	...	3,894,451	...	3,876,898	...

¹ This table does not include the results of wireless broadcasting distribution.

¹ Ce tableau n'inclut pas les résultats des systèmes de télédistribution sans fil.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 7. Cable Television, Financial and Operating Data, Manitoba¹, 1996-1999TABLEAU 7. Câblodistribution, données financières et opérationnelles, Manitoba¹, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	107,107,257	95.9	93,944,202	97.0	83,814,800	96.4	77,572,774	96.1
Connection (installation and re-connect) Branchement (installation / re-branchement)	2,099,863	1.9	1,571,858	1.6	1,709,614	2.0	1,717,705	2.1
Community channel sponsorship - Parrainage de canal communautaire	42,619	0.0	38,082	0.0	23,120	0.0	33,184	0.0
Converters - Câblodistributeur	425,334	0.4	423,757	0.4	424,242	0.5	757,887	0.9
Other revenue - Autres revenus	1,997,568	1.8	912,086	0.9	962,966	1.1	649,681	0.8
Revenue - Total - Recettes	111,672,641	100.0	96,889,985	100.0	86,934,742	100.0	80,731,231	100.0
Expenses - Dépenses:								
Programming - Programmation	2,247,959	2.0	2,122,307	2.2	2,175,165	2.5	2,272,644	2.8
Affiliation payments - Paiements d'affiliation	27,234,099	24.4	23,401,939	24.2	21,139,577	24.3	19,876,848	24.6
Technical - Services techniques	17,365,634	15.6	14,123,794	14.6	13,508,251	15.5	13,538,305	16.8
Sales and promotion - Ventes et promotion	4,666,452	4.2	4,089,484	4.2	3,093,912	3.6	2,682,466	3.3
Administration and general - Administration et frais généraux	17,310,125	15.5	16,610,034	17.1	15,175,773	17.5	14,706,035	18.2
Expenses - Total - Dépenses	68,824,269	61.6	60,347,558	62.3	55,092,678	63.4	53,076,298	65.7
Operating income								
Revenue d'exploitation	42,848,372	38.4	36,542,427	37.7	31,842,064	36.6	27,654,933	34.3
Depreciation - Amortissement	13,870,547	12.4	12,298,323	12.7	10,747,390	12.4	8,874,110	11.0
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	28,977,825	25.9	24,244,104	25.0	21,094,674	24.3	18,780,823	23.3
Interest expense - Intérêts versés								
	34,262,559	30.7	10,261,331	10.6	6,760,004	7.8	4,227,390	5.2
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	-548,967	-0.4	383,121	0.4	-531,754	-0.5	883,585	1.1
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	-5,833,700	-5.1	14,365,894	14.8	13,802,916	15.9	15,437,018	19.1
Provision for income taxes - Provision pour impôt sur le revenu								
	-2,299,474	-2.0	6,971,728	7.2	5,951,989	6.8	6,549,477	8.1
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	-3,534,227	-3.1	7,394,166	7.6	7,850,927	9.0	8,887,541	11.0
Salaries and other staff benefits - Rémunération et avantages sociaux								
	15,818,201	14.2	12,951,254	13.4	12,926,835	14.9	12,697,724	15.7
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	471		393		346		353	
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	278,889	...	278,950	...	283,489	...	288,284	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	231,894	...	240,797	...	219,768	...	223,225	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	83.1	...	86.3	...	77.5	...	77.4	...
Households served by cable - Total - Ménages desservis par le câble								
	372,323	...	367,814	...	373,675	...	368,545	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	381,070	...	379,822	...	381,919	...	372,279	...

¹ This table does not include the results of wireless broadcasting distribution.

¹ Ce tableau n'inclut pas les résultats des systèmes de télédistribution sans fil.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 8. Cable Television, Financial and Operating Data, Saskatchewan¹, 1996-1999TABLEAU 8. Câblodistribution, données financières et opérationnelles, Saskatchewan¹, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	87,524,785	96.3	77,281,479	95.1	68,991,461	93.4	65,392,800	93.1
Connection (installation and re-connect) Branchement (installation / re-branchement)	1,216,758	1.3	1,031,584	1.3	1,233,001	1.7	1,453,863	2.1
Community channel sponsorship - Parrainage de canal communautaire	38,082	0.0	59,512	0.1	142,040	0.2	50,067	0.1
Converters - Câblodistributeur	528,805	0.6	1,194,091	1.5	1,950,932	2.6	2,014,916	2.9
Other revenue - Autres revenus	1,557,510	1.7	1,679,508	2.1	1,531,645	2.1	1,346,285	1.9
Revenue - Total - Recettes	90,865,941	100.0	81,246,174	100.0	73,849,079	100.0	70,257,931	100.0
Expenses - Dépenses:								
Programming - Programmation	2,719,221	3.0	3,146,509	3.9	3,153,640	4.3	3,353,290	4.8
Affiliation payments - Paiements d'affiliation	23,873,986	26.3	20,384,087	25.1	16,988,825	23.0	14,595,677	20.8
Technical - Services techniques	16,279,754	17.9	13,272,550	16.3	12,416,718	16.8	13,392,828	19.1
Sales and promotion - Ventes et promotion	4,053,415	4.5	3,497,771	4.3	2,409,487	3.3	1,893,806	2.7
Administration and general - Administration et frais généraux	13,824,280	15.2	13,942,861	17.2	13,163,960	17.8	12,113,689	17.2
Expenses - Total - Dépenses	60,750,657	66.9	54,243,778	66.8	48,132,630	65.2	45,349,290	64.5
Operating income								
Revenue d'exploitation	30,115,284	33.1	27,002,396	33.2	25,716,449	34.8	24,908,641	35.5
Depreciation - Amortissement	12,432,764	13.7	10,691,871	13.2	9,527,870	12.9	8,462,920	12.0
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	17,682,520	19.5	16,310,525	20.1	16,188,579	21.9	16,445,721	23.4
Interest expense - Intérêts versés								
	12,639,143	13.9	5,292,063	6.5	4,944,966	6.7	8,287,683	11.8
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	-139,060	-0.1	537,686	0.7	-23,104	0.0	623,058	0.9
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	4,904,316	5.4	11,556,148	14.2	11,220,509	15.2	8,781,096	12.5
Provision for income taxes - Provision pour impôt sur le revenu								
	1,672,048	1.8	4,332,820	5.3	3,246,570	4.4	1,504,822	2.1
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	3,232,270	3.6	7,223,328	8.9	7,973,939	10.8	7,276,274	10.4
Salaries and other staff benefits - Rémunération et avantages sociaux								
	13,042,382	14.4	11,985,377	14.8	11,660,615	15.8	10,369,060	14.8
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	447		310		294		354	
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	215,370	...	213,138	...	210,714	...	205,241	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	163,629	...	166,712	...	162,204	...	144,283	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	76.0	...	78.2	...	77.0	...	70.3	...
Households served by cable - Total - Ménages desservis par le câble								
	287,087	...	286,689	...	289,232	...	286,717	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	302,576	...	301,030	...	301,964	...	300,329	...

¹ This table does not include the results of wireless broadcasting distribution.

¹ Ce tableau n'inclut pas les résultats des systèmes de télédistribution sans fil.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 9. Cable Television, Financial and Operating Data, Alberta¹, 1996-1999TABLEAU 9. Câblodistribution, données financières et opérationnelles, Alberta¹, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	330,986,315	94.9	282,331,614	96.4	246,081,510	95.9	229,632,083	95.4
Connection (installation and re-connect) Branchement (installation / re-branchement)	6,778,297	1.9	3,798,066	1.3	5,640,556	2.2	5,459,596	2.3
Community channel sponsorship - Parrainage de canal communautaire	295,136	0.1	113,639	0.0	106,269	0.0	92,311	0.0
Converters - Câblodistributeur	5,075,238	1.5	3,356,856	1.1	222,460	0.1	1,218,851	0.5
Other revenue - Autres revenus	5,472,953	1.6	3,133,963	1.1	4,504,732	1.8	4,391,722	1.8
Revenue - Total - Recettes	348,607,939	100.0	292,734,138	100.0	256,555,527	100.0	240,794,563	100.0
Expenses - Dépenses:								
Programming - Programmation	6,186,054	1.8	6,107,954	2.1	6,418,082	2.5	7,133,940	3.0
Affiliation payments - Paiements d'affiliation	80,671,187	23.1	65,020,906	22.2	56,700,685	22.1	53,787,915	22.3
Technical - Services techniques	49,174,201	14.1	40,304,655	13.8	35,093,214	13.7	33,201,742	13.8
Sales and promotion - Ventes et promotion	12,083,482	3.5	10,694,640	3.7	8,196,778	3.2	5,309,136	2.2
Administration and general - Administration et frais généraux	60,384,051	17.3	49,350,856	16.9	48,424,073	18.9	41,510,059	17.2
Expenses - Total - Dépenses	208,498,975	59.8	171,479,011	58.6	154,832,832	60.4	140,942,792	58.5
Operating income								
Revenue d'exploitation	140,108,964	40.2	121,255,127	41.4	101,722,695	39.6	99,851,771	41.5
Depreciation - Amortissement	51,831,585	14.9	39,494,242	13.5	34,594,208	13.5	30,343,030	12.6
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	88,277,379	25.3	81,760,885	27.9	67,128,487	26.2	69,508,741	28.9
Interest expense - Intérêts versés								
	48,079,434	13.8	42,785,603	14.6	40,204,800	15.7	35,815,422	14.9
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	-49,362,116	-14.1	242,350	0.1	-8,438,122	-3.2	7,011,383	2.9
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	-9,164,169	-2.5	39,217,632	13.4	18,485,565	7.2	40,704,702	16.9
Provision for income taxes - Provision pour impôt sur le revenu								
	32,781,870	9.4	28,037,198	9.6	6,716,889	2.6	14,334,734	6.0
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	-41,946,038	-11.9	11,180,434	3.8	11,768,676	4.6	26,369,968	11.0
Salaries and other staff benefits - Rémunération et avantages sociaux								
	36,931,762	10.6	29,658,545	10.1	26,052,567	10.2	25,681,854	10.7
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	992		743		676		768	
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	735,891	...	727,855	...	696,575	...	693,700	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	615,772	...	590,237	...	602,269	...	566,715	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	83.7	...	81.1	...	86.5	...	81.7	...
Households served by cable - Total - Ménages desservis par le câble								
	1,031,358	...	959,921	...	934,508	...	923,028	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	1,035,531	...	969,637	...	938,158	...	925,850	...

¹ This table does not include the results of wireless broadcasting distribution.¹ Ce tableau n'inclut pas les résultats des systèmes de télédistribution sans fil.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

TABLE 10. Cable Television, Financial and Operating Data, B.C., N.W.T., Nunavut, and Yukon¹, 1996-1999TABLEAU 10. Câblodistribution, données financières et opérationnelles, C.-B., T.N.-O, Nunavut, et Yukon¹, 1996-1999

	1999		1998		1997		1996	
	\$	%	\$	%	\$	%	\$	%
Revenue - Recettes:								
Subscriptions (direct and indirect) - Abonnements (directs et indirects)	484,578,947	93.7	443,302,363	95.2	411,833,042	94.9	389,912,480	94.7
Connection (installation and re-connect) Branchement (installation / re-branchement)	8,948,713	1.7	9,965,269	2.1	10,806,082	2.5	10,983,980	2.7
Community channel sponsorship - Parrainage de canal communautaire	756,839	0.1	509,607	0.1	468,482	0.1	493,091	0.1
Converters - Câblodistributeur	8,139,396	1.6	8,226,242	1.8	7,089,552	1.6	4,350,404	1.1
Other revenue - Autres revenus	14,844,244	2.9	3,609,262	0.8	3,644,403	0.8	5,818,508	1.4
Revenue - Total - Recettes	517,268,139	100.0	465,612,743	100.0	433,841,561	100.0	411,558,463	100.0
Expenses - Dépenses:								
Programming - Programmation	13,625,594	2.6	14,148,785	3.0	14,243,844	3.3	14,065,677	3.4
Affiliation payments - Paiements d'affiliation	118,437,315	22.9	99,565,018	21.4	92,274,318	21.3	87,354,217	21.2
Technical - Services techniques	87,342,549	16.9	73,673,513	15.8	72,751,628	16.8	75,732,340	18.4
Sales and promotion - Ventes et promotion	21,749,302	4.2	20,356,880	4.4	13,628,403	3.1	14,727,660	3.6
Administration and general - Administration et frais généraux	98,524,763	19.0	92,141,997	19.8	84,274,854	19.4	75,018,169	18.2
Expenses - Total - Dépenses	339,679,521	65.7	299,886,193	64.4	277,173,047	63.9	266,898,063	64.9
Operating income								
Revenue d'exploitation	177,588,618	34.3	165,726,550	35.6	156,668,514	36.1	144,660,400	35.1
Depreciation - Amortissement	97,091,825	18.8	72,082,103	15.5	68,829,360	15.9	57,999,991	14.1
Profit before interest and taxes - Bénéfice avant intérêt et impôt sur le revenu								
	80,496,793	15.6	93,644,447	20.1	87,839,154	20.2	86,660,409	21.1
Interest expense - Intérêts versés								
	109,902,382	21.2	124,597,349	26.8	191,158,587	44.1	119,013,926	28.9
Other adjustments-income (expense) - Autres redressements- revenus (dépenses)								
	44,168,712	8.5	27,164,447	5.8	27,575,681	6.4	98,036,854	23.8
Net income (loss) before income taxes - Bénéfice net (perte) avant impôt sur le revenu								
	14,763,118	2.9	-3,788,455	-0.7	-75,743,752	-17.4	65,683,337	16.0
Provision for income taxes - Provision pour impôt sur le revenu								
	20,852,249	4.0	14,300,935	3.1	-33,066,921	-7.5	19,213,392	4.7
Net income (loss) after income taxes - Bénéfice net (perte) après impôt sur le revenu								
	-6,089,128	-1.1	-18,089,390	-3.8	-42,676,831	-9.7	46,469,945	11.3
Salaries and other staff benefits - Rémunération et avantages sociaux								
	82,417,451	15.9	81,284,505	17.5	58,975,513	13.6	67,122,030	16.3
Number of employees (weekly average) Nombre de salariés (moyenne hebdomadaire)								
	1,660		1,523		1,390		1,364	
Number of subscribers (Basic Services) - Nombre d'abonnés (services de base)								
	1,188,565	...	1,186,475	...	1,193,269	...	1,174,716	...
Number of subscribers (Non-Basic Services) - Nombre d'abonnés (services facultatifs)								
	960,580	...	954,416	...	1,022,110	...	1,002,184	...
Penetration % (Non-Basic Services) - Pénétration % (services facultatifs)								
	80.8	...	80.4	...	85.7	...	85.3	...
Households served by cable - Total - Ménages desservis par le câble								
	1,517,025	...	1,459,931	...	1,418,383	...	1,403,183	...
Households in licensed area - Total - Ménages dans le territoire attribué								
	1,569,023	...	1,540,864	...	1,501,591	...	1,467,467	...

¹ This table does not include the results of wireless broadcasting distribution.

¹ Ce tableau n'inclut pas les résultats des systèmes de télédistribution sans fil.

Note: Totals may not add due to rounding.

Nota: Les chiffres ayant été arrondis, les totaux peuvent ne pas correspondre.

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