

Air Exit Survey of Visitors to Canada

Version française disponible

☐ REG ☐ CHARTER

Confidential when completed.

Statistics Canada is conducting a travel survey between Canada and foreign countries and we would be interested in knowing about your trip to Canada. Information from this voluntary survey will be used by the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public. Your information may also be used by Statistics Canada for other statistical and research purposes.

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. If you require assistance, do not hesitate to ask our Statistics Canada representative. Upon completion, please return the questionnaire to her/him.

Your answers are collected under the authority of the *Statistics Act* (R.S.C., 1985, c. S-19) and will be kept strictly confidential. To enhance the data from this survey, Statistics Canada may combine it with information from other surveys or from administrative sources.

BASIC TRAVEL INFORMATION																																																																							
1. In which country do you live? Country: ☐ Australia ☐ France ☐ India ☐ South Korea ☐ Other - specify: ☐ Brazil ☐ Germany ☐ Japan ☐ Taiwan L → ☐ United States ☐ China ☐ Hong Kong ☐ Mexico ☐ United Kingdom If U.S. please report state and zip code Zip code → →																																																																							
2. Are you travelling as a member of a crew or a military or diplomatic corps? ☐ No ☐ Yes → Please return questionnaire to our representative.																																																																							
3. Are you In Transit to/from other countries without passing through Canada Customs? ☐ No ☐ Yes → Please return questionnaire to our representative.																																																																							
4. Where and when did you enter Canada? Name of Canadian border crossing or Canadian airport Date DD MM YYYY																																																																							
5. From which airport are you leaving Canada? ☐ Halifax International Airport ☐ Ottawa International Airport ☐ Vancouver International Airport ☐ Trudeau International Airport, Montreal ☐ Winnipeg International Airport ☐ Other - specify: ☐ Pearson International Airport (Terminal 1), Toronto ☐ Edmonton International Airport L → ☐ Pearson International Airport (Terminal 3), Toronto ☐ Calgary International Airport																																																																							
6. When will you leave Canada? DD MM YYYY																																																																							
This survey asks questions about spending for this trip, including transport, food, beverages, entertainment and other purchases.																																																																							
7. Including yourself, how many people (who travelled together) can you report spending for on this trip? For this survey, these people are considered to be your travelling party. Please report for these people throughout the questionnaire.																																																																							
8. For each member of your travelling party, starting with yourself, indicate age and sex. (If the person is less than one year old, report their age as zero). <table border="1"> <thead> <tr> <th></th> <th>Age</th> <th>Male</th> <th>Female</th> <th></th> <th>Age</th> <th>Male</th> <th>Female</th> <th></th> <th>Age</th> <th>Male</th> <th>Female</th> </tr> </thead> <tbody> <tr> <td>Person 1</td> <td> </td> <td>☐</td> <td>☐</td> <td>Person 5</td> <td> </td> <td>☐</td> <td>☐</td> <td>Person 9</td> <td> </td> <td>☐</td> <td>☐</td> </tr> <tr> <td>Person 2</td> <td> </td> <td>☐</td> <td>☐</td> <td>Person 6</td> <td> </td> <td>☐</td> <td>☐</td> <td>Person 10</td> <td> </td> <td>☐</td> <td>☐</td> </tr> <tr> <td>Person 3</td> <td> </td> <td>☐</td> <td>☐</td> <td>Person 7</td> <td> </td> <td>☐</td> <td>☐</td> <td>Person 11</td> <td> </td> <td>☐</td> <td>☐</td> </tr> <tr> <td>Person 4</td> <td> </td> <td>☐</td> <td>☐</td> <td>Person 8</td> <td> </td> <td>☐</td> <td>☐</td> <td>Person 12</td> <td> </td> <td>☐</td> <td>☐</td> </tr> </tbody> </table>													Age	Male	Female		Age	Male	Female		Age	Male	Female	Person 1		☐	☐	Person 5		☐	☐	Person 9		☐	☐	Person 2		☐	☐	Person 6		☐	☐	Person 10		☐	☐	Person 3		☐	☐	Person 7		☐	☐	Person 11		☐	☐	Person 4		☐	☐	Person 8		☐	☐	Person 12		☐	☐
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9. What was your travelling party's main reason for coming to Canada? <i>Check only one.</i> ☐ In Transit to/from other countries and passing through Canada Customs <table border="1"> <thead> <tr> <th>For personal reasons</th> <th>For business or work related reasons</th> </tr> </thead> <tbody> <tr> <td>☐ Holidays, leisure or recreation</td> <td>☐ Commuting to work</td> </tr> <tr> <td>☐ To visit friends or relatives</td> <td>☐ For a meeting, sales or service call</td> </tr> <tr> <td>☐ To shop</td> <td>☐ Attend a conference, convention or trade show</td> </tr> <tr> <td>☐ Attend a non-business conference, convention or trade show (for a club, association or hobby)</td> <td>☐ On diplomatic or military orders</td> </tr> <tr> <td>☐ To go to school or to study</td> <td>☐ As a seasonal worker</td> </tr> <tr> <td>☐ For medical or health reasons</td> <td>☐ Other business reason - specify:</td> </tr> <tr> <td>☐ For religious reasons</td> <td>L → </td> </tr> <tr> <td>☐ Other personal reason - specify:</td> <td></td> </tr> <tr> <td>L → </td> <td></td> </tr> </tbody> </table>												For personal reasons	For business or work related reasons	☐ Holidays, leisure or recreation	☐ Commuting to work	☐ To visit friends or relatives	☐ For a meeting, sales or service call	☐ To shop	☐ Attend a conference, convention or trade show	☐ Attend a non-business conference, convention or trade show (for a club, association or hobby)	☐ On diplomatic or military orders	☐ To go to school or to study	☐ As a seasonal worker	☐ For medical or health reasons	☐ Other business reason - specify:	☐ For religious reasons	L →	☐ Other personal reason - specify:		L →																																									
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TRANSPORT TO ENTER CANADA

10. For this trip, what means of transport did your travelling party use to **enter Canada**? Check only one.

- ☐ Commercial plane
 ☐ Rented automobile
 ☐ Bus
 ☐ Cruise ship
 ☐ Ferry
☐ Private plane
 ☐ Private automobile
 ☐ Train
 ☐ Private boat
 ☐ Other

11. If you took commercial transport (plane, bus, train, boat) to **enter Canada**, please report:

a) the name of the transport company

b) the flight number (for plane travel only)

12. Where did your travelling party come from immediately before **entering Canada** (exclude stopovers at airports)?

Country

If United States, from which state

13. When **entering Canada**, did you travel...

- ☐ from the United States only ☐ directly from a country other than the United States ☐ from another country via the United States

TRANSPORT TO LEAVE CANADA

14. For your **departure flight from Canada**, please report the name of the air carrier and the flight number:

a) the name of the air carrier

b) the flight number

15. Where will your travelling party go to immediately after **leaving Canada** (exclude stopovers at airports)?

[illegible]

If United States, to which state

16. When **leaving Canada**, will you travel...

- ☐ to the United States only ☐ directly to a country other than the United States ☐ to another country via the United States

PACKAGE OR INCLUSIVE TRIPS

17. Please answer the following questions **if any part of your trip** included a package where the price you paid included any combination of transportation, accommodation and food.

a) Please indicate type of package or inclusive trip that you took. Select all that apply.

- ☐ Cruise - *Name of cruise line:*

☐ Escorted tour

☐ All inclusive holiday package

☐ Adventure holiday

☐ Resort package

b) Which of the following items were included in the single price you paid? Select all that apply.

- ☐ Commercial transport **to and from** Canada (by plane, bus, train, boat)
 - ☐ Transportation **while in** Canada
 - ☐ Accommodation
 - ☐ Recreation and entertainment
 - ☐ Food and / or beverages
 - ☐ Other - specify: _____

c) How many nights were covered by the package portion of your trip?

d) How much did the package cost? (Total for your travelling party)

_____ .00 →

Currency type (if other than CAN\$) used to report package spending:

- ☐ U.S. Dollar
 ☐ Euro
 ☐ Chinese Yuan
 ☐ Mexican Peso
☐ Japanese Yen
 ☐ Australian Dollar
 ☐ British Pound
☐ Other currency type:

e) If **your travelling party** took a cruise, how much did you spend **on the ship that was not included in the package cost?**
(include excursions, beverages, tips, pictures, gifts)

_____ .00 →

Currency type (if other than CAN\$) used to report package spending:

- ☐ U.S. Dollar
 ☐ Euro
 ☐ Chinese Yuan
 ☐ Mexican Peso
☐ Japanese Yen
 ☐ Australian Dollar
 ☐ British Pound
☐ Other currency type:

TRANSPORT FARES TO ENTER AND LEAVE CANADA

18. What were the total commercial fares for your travelling party to **enter and/or leave** Canada?

Exclude fares that were covered by the cost of the package trip as reported in question 17.

Total fares for travelling party

a) Round trip fare0.00

b) One way tickets:

Fare to enter Canada0.00

Fare to leave Canada0.00

Currency type (if other than CAN\$) used to report fare:

☐ U.S. Dollar

☐ Chinese Yuan

☐ Japanese Yen

☐ Other currency type:

☐ Euro

☐ Mexican Peso

☐ Australian Dollar

☐ British Pound

c) What type of fare was used? Check all that apply.

☐ First class

☐ Business class

☐ Economy class

☐ Charter

☐ Travel reward program

TRAVEL WHILE IN CANADA

19. For this trip, what means of transportation did your travelling party use while in **Canada**? Check all that apply.

☐ Commercial plane

☐ Rented automobile

☐ Bus

☐ Cruise ship

☐ Ferry

☐ Private plane

☐ Private automobile

☐ Train

☐ Private boat

☐ Other

20. While in **Canada**, what place(s) did your travelling party visit?
Please name all places visited in which you stayed overnight as well as the main places that you visited for a same-day trip.

Name of city / town visited and province or territory (Please print)	Number of nights (put "0" for same-day visit)	Where did your travelling party stay? Check <u>all</u> that apply.					
		Hotel	Motel	Home of friends or relatives	Camp or trailer park	Cottage or cabin	Other
City/Town: Province/Territory:		☐	☐	☐	☐	☐	☐
City/Town: Province/Territory:		☐	☐	☐	☐	☐	☐
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City/Town: Province/Territory:		☐	☐	☐	☐	☐	☐
City/Town: Province/Territory:		☐	☐	☐	☐	☐	☐

21. Does anyone in your **travelling party** own any of the accommodations used on this trip (include time shares)?

☐ Yes

☐ No

SPENDING WHILE IN CANADA

For this next series of questions, we would like you to recall the **total spending while in Canada** for all persons in **your travelling party** as reported in question 7.

Exclude:

- a) Package costs reported in question 17d and/or 17e
- b) Commercial transport costs to enter and leave Canada reported in question 18

22. Please report **total spending while in Canada** in each of the following categories.

Use estimates if necessary.

Amount

→

Accommodation		.00
Transportation while in Canada (include gasoline, rented car, intercity plane, bus, train, boat, local bus and taxi)		.00
Food and beverages (include restaurants)		.00
Recreation and entertainment		.00
Clothes and gifts		.00
Other - specify: 		.00
Total spending while in Canada		.00

Currency type (if other than CAN\$) used
to report spending in Canada:

☐ U.S. Dollar

☐ Euro

☐ Chinese Yuan

☐ Mexican Peso

☐ Japanese Yen

☐ Australian Dollar

☐ British Pound

☐ Other currency type:

↳

23. Was any part of your trip paid for by...

☐ Frequent Flyer points or other travel rewards programs

☐ Not applicable

☐ An incentive travel program (from your employer)

24. What percentage of total spending (including commercial fares) was paid...

personally (including family and friends?) %

by business? %

by government? %

RE-VISITING CANADA

25. After your first arrival in Canada, did your travelling party, at any time during this trip, leave Canada, then return?

☐ Yes → How many times? ↴

☐ No → Please go to question 26

If Yes, please report place(s) and date(s) of exit and the place(s) of re-entry, the number of nights spent outside Canada and the country(ies) visited:

Place of exit from Canada (Canadian border crossing or airport)	Date of exit	Place of re-entry to Canada (Canadian border crossing or airport)	Number of nights	Country visited
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	D D M M Y Y Y Y			

26. Was this your first visit to Canada?

☐ Yes

☐ No → If No, how many times, including this trip, have you
visited Canada for one or more nights, in the last 5 years

ACTIVITIES WHILE IN CANADA

27. While on this trip in Canada, what activities did you or anyone in your travelling party do? Check all that apply.

☐ Visit friends or family (include wedding, anniversary, graduation, family reunion)

☐ Shop

☐ Sightsee

☐ Visit a museum or art gallery

☐ Visit an historic site

☐ Visit a zoo or aquarium

☐ Attend a sports event as a spectator

☐ Attend a festival or fair

☐ Attend a performance such as a play or concert

☐ Go to a casino

☐ Visit a theme or amusement park

☐ Attend an aboriginal event (pow wow, performance, other)

☐ Go to the movies

☐ Go to restaurant, bar or club

☐ Go wildlife viewing or bird watching

☐ Visit a national or provincial nature park

☐ Go for medical or other health treatment

☐ Attend a business meeting, conference or seminar

Participate in sports or outdoor activities

☐ Play individual or team sports

☐ Use all terrain vehicle (ATV, quad, 4 x 4)

☐ Boating

☐ Canoeing or kayaking

☐ Camping

☐ Hiking or backpacking

☐ Fishing

☐ Go to a beach

☐ Hunting

☐ Golfing

☐ Cycling

☐ Snowmobiling

☐ Downhill skiing or snowboarding

☐ Cross-country skiing or snowshoeing

☐ Other - specify:

↳

COMMENTS