

Table 4
Vegetable and fruit sales distribution ¹

	Domestic wholesalers	Mass market chain stores	Other greenhouses	Exported	Direct sales to the public ²	Other channels	Total sales
dollars							
2010							
Newfoundland and Labrador	x	x	0	0	28,385	x	F
Prince Edward Island	x	x	0	0	x	x	356,470
Nova Scotia	4,089,030 r	739,700	0	0	154,435	0	4,983,165 r
New Brunswick	x	x	x	x	155,070 E	0	F
Quebec	26,320,750	48,413,075 E	F	F	6,151,060 E	4,738,090 E	95,094,855 r
Ontario	469,521,715 r	46,888,150 r	11,954,815 Er	45,957,100 Er	F	75,676,095 Er	666,748,795 r
Manitoba	x	F	F	0	F	x	972,450 E
Saskatchewan	x	318,020 E	0	0	647,690 r	F	1,131,315 r
Alberta	25,919,700	F	x	0	3,453,330 E	9,852,080	41,554,150
British Columbia	92,857,170 r	55,172,485 Er	F	F	2,063,165	30,140,180 Er	252,466,225 r
Canada	619,421,355 r	154,533,770 r	22,695,945 r	117,234,025 Er	29,788,590 Er	121,057,605 r	1,064,731,290 r
2011							
Newfoundland and Labrador	x	0	0	0	F	x	F
Prince Edward Island	x	x	0	0	64,865	0	x
Nova Scotia	F	1,090,990	x	0	330,355	F	6,125,745 E
New Brunswick	x	F	x	0	127,345 E	x	F
Quebec	27,764,365	F	F	F	3,856,740	F	97,357,210
Ontario	518,495,020	37,400,145	28,317,735 E	54,483,580 E	F	58,419,360 E	711,012,440
Manitoba	x	0	0	0	113,340	x	1,082,000
Saskatchewan	0	F	x	0	652,535 E	F	1,304,635
Alberta	23,072,025	x	x	0	3,099,125	11,891,435	39,333,280
British Columbia	120,369,660	94,651,620	x	x	F	36,180,850	264,815,765
Canada	695,122,395	188,148,435	29,605,875 E	75,625,725	24,845,820	109,607,830	1,122,956,080

1. Farm gate value (before sales tax).

2. Includes roadside stands and owner-operated retail outlets.