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- 2 See *Provincial and Territorial Human Resource Module of the Tourism Satellite Account, 2012*. Statistics Canada Catalogue no. 13-604-M. Ottawa, Ontario. Income and Expenditure Technical Series, no. 74.
- 3 Use of private vehicle for tourism includes expenditures on vehicle fuel and on vehicle repairs and parts.
- 4 Table 427-0004 Number of international tourists entering or returning to Canada, by province of entry, monthly (Persons) (table). CANSIM (database).
- 5 Table 427-0001 Number of international travellers entering or returning to Canada, by type of transport, monthly (Persons) (table). CANSIM (database).
- 6 In this appendix, a brief description of the concepts and definitions is presented. A comprehensive discussion of concepts, definitions, classifications as well as data sources and methods used to compile the CTSA is presented in the *Canadian Tourism Satellite Account Handbook*, catalogue 13-604, no.52, December 2007.
- 7 See *International Recommendations for Tourism Statistics, 2008*. Department of Economic and Social Affairs, Statistics Division, United Nations. New York. 2010.
- 8 It should be noted that the human resource dimension of the CTSA is limited as it focuses mainly on monetary aggregates associated with tourism supply and demand and the measurement of GDP. Thus, only the number of jobs and labour income directly attributable to tourism can be found in the CTSA. The human resource aspects of tourism are articulated in the Tourism Human Resource Module (HRM). See Provincial-Territorial Human Resource Module of the Tourism Satellite Account, 2012, catalogue no. 13-604 no. 74, June 2014 for more details.
- 9 A summary of the sources and methods used in the CTSA is presented in this appendix. A comprehensive examination of data sources and methods used to compile the CTSA is presented in the *Canadian Tourism Satellite Account Handbook*, catalogue 13-604, no.52, December 2007.
- 10 Sometimes even at the most detailed level, industry estimates from the supply and use tables are not detailed enough for use in the CTSA. In these cases, survey level data are used.
- 11 The SHS is usually carried out in the territories every second year. If the CTSA is compiled in a year when the SHS is not carried out in the territories, estimates from the SHS for the year prior to the CTSA are projected forward using indicators from the supply and use tables. For this iteration of the CTSA, SHS estimates for the territories were available.

Table 1

## Tourism gross domestic product and employment by industry, Canada, 2012

	Tourism gross domestic product		Tourism employment	
	millions of dollars	distribution (%)	thousands of jobs	distribution (%)
<b>Tourism activities</b>	<b>33,644</b>	<b>100.0</b>	<b>675.6</b>	<b>100.0</b>
Total tourism industries	24,382	72.5	534.6	79.1
Transportation	7,496	22.3	80.6	11.9
Accommodation	6,833	20.3	139.5	20.6
Food and beverage services	5,002	14.9	203.0	30.0
Other tourism industries <sup>1</sup>	5,051	15.0	111.5	16.5
Other industries <sup>2</sup>	9,262	27.5	141.0	20.9

1. Includes recreation and entertainment services and travel agency services industries.

2. Includes non-tourism industries that produce some commodities bought by tourists including groceries, alcoholic beverages from stores, motor vehicle parts and repair, motor vehicle fuel, toiletries etc.

**Source:** Statistics Canada. *Canadian Tourism Satellite Account, 2012*, Catalogue no. 13-604-M ([www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&lang=eng](http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&lang=eng)).

**Table 2**  
**Tourism spending by commodity, Canada, 2012**

	Tourism spending	
	millions of dollars	distribution (%)
<b>Total tourism expenditures</b>	<b>80,159</b>	<b>100.0</b>
Total tourism commodities	67,087	83.7
Passenger transportation of which	31,025	38.7
Passenger air transportation	15,748	19.6
Use of private vehicle	12,370	15.4
Accommodation	10,759	13.4
Food and beverage services	12,551	15.7
Other tourism commodities <sup>1</sup>	12,752	15.9
Other spending <sup>2</sup>	13,072	16.3

1 Includes spending on recreation and entertainment, travel services, convention fees and pre-trip expenses.

2 Includes spending by tourists on non-tourism goods and services (groceries, alcoholic beverages purchased at retail, local public transportation, parking, etc.).

**Source:** Statistics Canada. *Canadian Tourism Satellite Account, 2012*, Catalogue no. 13-604-M ([www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&lang=eng](http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&lang=eng)).

**Table 3**  
**Tourism demand in Canada, 2012**

	<b>Tourism spending</b>	
	millions of dollars	distribution (%)
<b>Total tourism demand</b>	<b>80,159</b>	<b>100.0</b>
Domestic demand	64,133	80.0
Canadians travelling in Canada <sup>1</sup>	55,090	68.7
Canadians travelling abroad <sup>2</sup>	9,043	11.3
International demand	16,027	20.0

1 Includes spending by Canadians in Canada on a Canadian leg of an international trip.

2 Includes fares bought by Canadians from Canadian carriers for international trips.

**Source:** Statistics Canada. *Canadian Tourism Satellite Account, 2012*, Catalogue no. 13-604-M ([www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&lang=eng](http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&lang=eng)).

Table B1

Reconciliation of travel surveys and Canadian Tourism Satellite Account, Canada, 2012

	<b>Tourism demand</b>
	millions of dollars
<b>Total tourism demand</b>	<b>80,159</b>
Tourism expenditures as per travel surveys <sup>1</sup>	62,709
Total adjustments	17,451
Fares bought by Canadian travellers from Canadian carriers for international trips	9,043
Domestic demand (territories)	253
Pre-trip expenditures	3,493
Travel agent commissions	4,078
Demand to supply reconciliation	584
<p><sup>1</sup> Travel surveys include the Travel Survey of Residents of Canada and the International Travel Survey.</p> <p><b>Source:</b> Statistics Canada. <i>Canadian Tourism Satellite Account, 2012</i>, Catalogue no. 13-604-M (<a href="http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&amp;lang=eng">www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&amp;lang=eng</a>).</p>	

**Table C1**  
**Tourism industries of the Canadian Tourism Satellite Account (CTSA)**

<b>CTSA industry aggregation</b>	<b>NAICS 2012 code</b>	<b>NAICS 2012 title</b>
Air transportation	4811	Scheduled air transport
	4812	Non-scheduled air transport
Rail transportation	4821	Rail transportation
Water transportation	4831	Deep sea, coastal and Great Lakes water transportation
	4832	Inland water transportation
Bus transportation	4851	Urban transit systems
	4852	Interurban and rural bus transportation
	4854	School and employee bus transportation
	4855	Charter bus industry
	4859	Other transit and group passenger transportation
	4871	Scenic and sightseeing transportation, land
	4872	Scenic and sightseeing transportation, water
	4879	Scenic and sightseeing transportation, other
Taxicabs	4853	Taxi and limousine service
Vehicle rental	532111	Passenger car rental
	532120	Truck, utility trailer and RV (recreational vehicle) rental and leasing
Hotels	721111	Hotels
	721112	Motor hotels
	721113	Resorts
	721120	Casino hotels
Motels	721114	Motels
Camping	721211	Recreational vehicle (RV) parks and campgrounds
	721213	Recreational (except hunting and fishing) and vacation camps
Other accommodation services	721212	Hunting and fishing camps
	721191	Bed and breakfast
	721192	Housekeeping cottages and cabins
	721198	All other traveller accommodation
Food and beverage services	7224	Drinking places (alcoholic beverages)
	7225	Full-service restaurants and limited-service eating places
Recreation and entertainment	51213	Motion picture and video exhibition
	7111	Performing arts companies
	7112	Spectator sports
	7115	Independent artists, writers and performers
	7121	Heritage institutions
	7131	Amusement parks and arcades



	7132	Gambling industries
	713910	Golf courses and country clubs
	713920	Skiing facilities
	713930	Marinas
	713950	Bowling centres
	713990	All other amusement and recreation industries
Travel services	5615	Travel arrangement and reservation services
<b>Source:</b> Statistics Canada. <i>Canadian Tourism Satellite Account, 2012</i> , Catalogue no. 13-604-M ( <a href="http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&amp;lang=eng">www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&amp;lang=eng</a> )		

**Table D1**  
**Tourism commodities of the Canadian Tourism Satellite Account (CTSA)**

<b>CTSA commodity categories</b>	<b>CTSA commodities</b>
Transportation	Passenger air
	Passenger rail
	Passenger water
	Interurban, charter and tour bus
	Taxis
	Vehicle rental
	Vehicle repairs and parts
	Vehicle fuel
Accommodation	Hotels
	Motels
	Camping
	Other accommodation (includes outfitters, commercial cabins and cottages)
Food and beverage services	Meals from accommodation services
	Meals from restaurants
	Alcoholic beverages from accommodation services
	Alcoholic beverages from restaurants
	Meals and alcoholic beverages from other tourism industries
Other tourism commodities	Recreation and entertainment
	Travel agency services
	Convention fees
	Pre-trip expenditures (includes tents, camping goods, sleeping bags, luggage, travelsets, motor homes, trailers and semi-trailers of the caravan type for camping)
Non-tourism commodities purchased by tourists	Groceries
	Beer, wine and liquor from stores
	Urban transit and parking
	Miscellaneous commodities (includes tobacco products, clothing, maps, and souvenirs)
<b>Source:</b> Statistics Canada. <i>Canadian Tourism Satellite Account, 2012</i> , Catalogue no. 13-604-M ( <a href="http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&amp;lang=eng">www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&amp;lang=eng</a> )	

**Table E1**  
**Tourism expenditure by commodity, Canada, 2012**

	Domestic demand	International demand (Exports)	Total demand <sup>1</sup>	Total domestic supply	Tourism spending abroad (Imports)	Tourism supply share <sup>2</sup>
	millions of dollars					%
<b>Total tourism expenditures</b>	<b>64,132.9</b>	<b>16,026.5</b>	<b>80,159.4</b>	<b>3,542,790.1</b>	<b>40,544.7</b>	<b>2.3</b>
Total transportation	26,193.4	4,831.9	31,025.3	91,795.7	12,812.2	33.8
Passenger air	12,714.8	3,033.2	15,748.0	18,277.4	..	86.2
Passenger rail	165.9	94.6	260.4	287.8	..	90.5
Passenger water	170.5	148.7	319.2	352.8	..	90.5
Interurban, charter and tour bus	531.6	373.5	905.1	2,399.7	..	37.7
Taxis	286.9	69.3	356.2	2,171.5	..	16.4
Vehicle rental	566.0	500.1	1,066.0	2,879.5	..	37.0
Vehicle repairs and parts	2,277.7	79.3	2,357.1	22,585.9	..	10.4
Vehicle fuel	9,480.0	533.2	10,013.2	42,841.2	..	23.4
Total accommodation	7,017.8	3,741.0	10,758.8	12,474.2	10,984.5	86.2
Hotels	5,640.2	2,948.9	8,589.1	9,961.9	..	86.2
Motels	256.1	351.8	607.9	715.1	..	85.0
Camping	557.9	157.5	715.4	813.0	..	88.0
Other accommodation	563.6	282.8	846.4	984.2	..	86.0
Total food and beverage services	9,828.1	2,723.2	12,551.3	58,318.7	7,253.0	21.5
Meals from accommodation	524.0	280.2	804.1	3,121.2	..	25.8
Meals from restaurants	7,320.9	1,763.3	9,084.2	43,608.1	..	20.8
Alcoholic beverages from accommodation	297.6	138.6	436.1	1,733.2	..	25.2
Alcoholic beverages from restaurants	1,270.6	433.8	1,704.4	7,401.0	..	23.0
Meals and alcoholic beverages from other tourism industries	415.0	107.4	522.4	2,455.4	..	21.3
Total other tourism commodities	10,859.7	1,892.2	12,751.8	28,075.0	3,742.5	45.4
Recreation and entertainment	3,277.4	1,698.0	4,975.4	20,202.2	..	24.6
Travel services	3,915.2	162.7	4,077.8	4,160.6	..	98.0
Convention fees	174.3	31.5	205.8	219.4	..	93.8
Pre-trip expenses	3,492.8	0.0	3,492.8	3,492.8	..	100.0
Total other commodities	10,233.9	2,838.3	13,072.2	3,352,126.5	5,752.5	0.4
Groceries	3,297.9	667.7	3,965.6	91,452.2	..	4.3
Beer, wine and liquor from stores	693.9	135.6	829.5	19,351.1	..	4.3
Urban transit and parking	170.2	60.2	230.4	3,859.8	..	6.0
Miscellaneous commodities	6,071.9	1,974.7	8,046.7	3,237,463.3	..	0.2

.. not available for a specific reference period

1 Domestic demand plus international demand.

2 Total demand divided by total domestic supply expressed in percentage terms.

**Source:** Statistics Canada. *Canadian Tourism Satellite Account, 2012*, Catalogue no. 13-604-M ([www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&lang=eng](http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&lang=eng)).

Table F1

## Gross domestic product and employment for tourism and non-tourism industries, Canada, 2012

	Labour income	Net Income of incorporated business	Other <sup>1</sup>	GDP at basic prices	Number of jobs	Labour compensation per job	GDP per job	Tourism's share of total industry's GDP <sup>2</sup>
	millions of dollars				thousands	dollars		%
<b>Total tourism activities</b>	<b>22,068.9</b>	<b>1,115.5</b>	<b>10,459.3</b>	<b>33,643.6</b>	<b>675.6</b>	<b>34,400</b>	<b>49,800</b>	...
Total tourism industries	16,284.6	830.1	7,267.4	24,382.0	534.6	32,100	45,700	34.3
Total transportation	4,280.9	114.5	3,100.4	7,495.8	80.6	54,600	93,100	35.2
Air transportation	3,165.8	0.0	1,566.5	4,732.3	49.2	64,500	96,300	73.2
Railway transportation	296.5	0.0	788.9	1,085.4	3.7	81,000	296,400	16.5
Water transportation	78.6	0.0	45.9	124.5	1.5	53,200	84,300	7.3
Bus transportation	515.8	27.3	145.0	688.1	16.7	32,700	41,400	32.7
Taxicabs	48.9	79.2	21.6	149.7	5.9	21,600	25,300	16.7
Vehicle rental	175.3	8.1	532.6	716.0	3.7	49,900	194,600	20.2
Total accommodation	4,316.9	135.2	2,381.3	6,833.4	139.5	32,000	49,000	63.4
Hotels	3,467.7	65.7	1,870.9	5,404.3	107.1	33,100	50,500	62.9
Motels	245.8	4.7	132.6	383.1	7.9	31,800	48,600	62.1
Camping	261.0	43.3	173.8	478.1	10.5	29,100	45,700	68.9
Other accommodation	342.4	21.5	204.0	567.9	14.1	25,900	40,400	64.2
Food and beverage services	4,205.2	103.4	692.9	5,001.6	203.0	21,300	24,700	20.5
Recreation and entertainment	1,683.4	193.6	794.8	2,671.9	66.0	28,500	40,600	22.5
Travel services	1,798.2	283.3	297.9	2,379.3	45.5	45,800	52,300	86.8
Other industries	5,784.3	285.4	3,191.9	9,261.7	141.0	43,100	65,700	...
<b>Total economy</b>	<b>923,411.9</b>	<b>209,190.1</b>	<b>573,434.0</b>	<b>1,706,036.0</b>	<b>17,764.1</b>	<b>63,800</b>	<b>96,100</b>	<b>0.0</b>
... not applicable								
1 Includes other operating surplus, other taxes on production (excluding taxes on products) and other subsidies on production.								
2 Percentage of an industry's GDP that comes from satisfying tourism demand. "Total industry's GDP" is a broad variable as it also includes freight activities.								
Source: Statistics Canada. <i>Canadian Tourism Satellite Account, 2012</i> , Catalogue no. 13-604-M ( <a href="http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&amp;lang=eng">www.statcan.gc.ca/bsolc/olc-cel/olc-cel?catno=13-604-M&amp;lang=eng</a> ).								