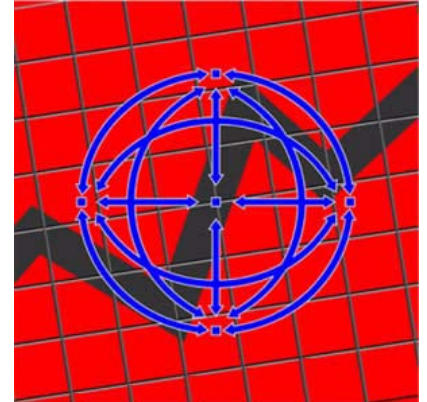


National Tourism Indicators

Quarterly estimates
Fourth quarter 2011



Canadian Tourism Commission and
Statistics Canada

Commission canadienne du tourisme et
Statistique Canada

Canada

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Statistics Canada
Income and Expenditure Accounts Division
System of National Accounts

National Tourism Indicators

Quarterly estimates
Fourth quarter 2011

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Note of Appreciation

Canada owes the success of its statistical system to a long-standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.

Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- P preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

For more information

For more information about the ***National Tourism Indicators***, telephone the Income and Expenditure Accounts Division at 613-951-3640 and ask for the information officer; iead-info-dcrd@statcan.gc.ca.

Data available on CANSIM and electronic version

The ***National Tourism Indicators*** are available on Statistics Canada's CANSIM database (tables 387-0001 to 387-0010).

About this publication

This publication presents information on the National Tourism Indicators (NTI). The data portray the evolution of tourism in Canada on a quarterly basis. Estimates of supply and demand for each of the main commodities and employment for tourism and non-tourism industries as identified in the Tourism Satellite Account (TSA) are recorded as time series. All series are benchmarked to the TSA.

Statistical tables providing the most recent quarterly and annual estimates are organized around six topics: tourism demand in Canada, tourism domestic demand, tourism exports, supply, tourism employment and tourism gross domestic product. The tables show both the levels of the NTI, at current and constant prices, and their percentage changes (the numbers directly under the rows showing the level of each NTI). The quarterly percentage change is shown when the data are seasonally adjusted. The year-over-year percentage change is shown when the data are not seasonally adjusted.

For further details on the NTI, see the section “Concepts, methodology and data quality”. For more in-depth explanations and related information see the “Related documentation”.

Related documentation

The concepts, sources and methods of the NTI and the TSA are described in the following publications:

Guide to the National Tourism Indicators: Sources and Methods, Catalogue no. 13-594-G, August 1996.

Canadian Tourism Satellite Account Handbook, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 52, December 2007.

Canadian Tourism Satellite Account, 2004, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 63, December 2009.

The Provincial and Territorial Tourism Satellite Accounts for Canada, 1998, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 40, June 2003.

“The Tourism Satellite Account,” in **National Income and Expenditure Accounts, Second Quarter 1994**, Catalogue no. 13-001-X.

Guide to the Income and Expenditure Accounts, Catalogue no. 13-017-X, June 2008.

“Laspeyres, Paasche and Chain Price Indexes in the Income and Expenditure Accounts,” in **National Income and Expenditure Accounts, Fourth Quarter 1988**, Catalogue no. 13-001-X.

The X11ARIMA/88 Seasonal Adjustment Method, by Estela Bee Dagum, Time Series and Analysis Division, October 1988.

United Nations, Commission of the European Communities - Eurostat, International Monetary Fund, Organization for Economic Co-operation and Development and World Bank, **System of National Accounts, 1993**, New York, 1997.

Revisions of the Canadian National Tourism Indicators, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 47, January 2005.

Note to readers

With the fourth quarter 2011 release of the National Tourism Indicators, all data have been revised from the first quarter of 2011 through to the third quarter of 2011.

The National Tourism Indicators are funded by the Canadian Tourism Commission.

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Highlights

Fourth quarter 2011

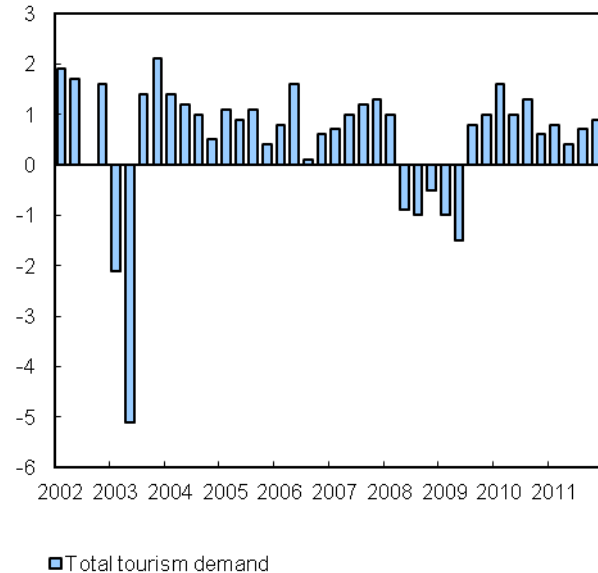
Data adjusted for seasonality and price changes¹

Tourism spending in Canada rose 0.9% in the fourth quarter, as outlays by both visitors in Canada and Canadians at home increased.

This was the tenth consecutive quarterly increase in tourism spending in Canada. Since the second quarter of 2009, tourism spending in Canada is up 9.5%.

Chart 1
Tenth consecutive increase in tourism spending

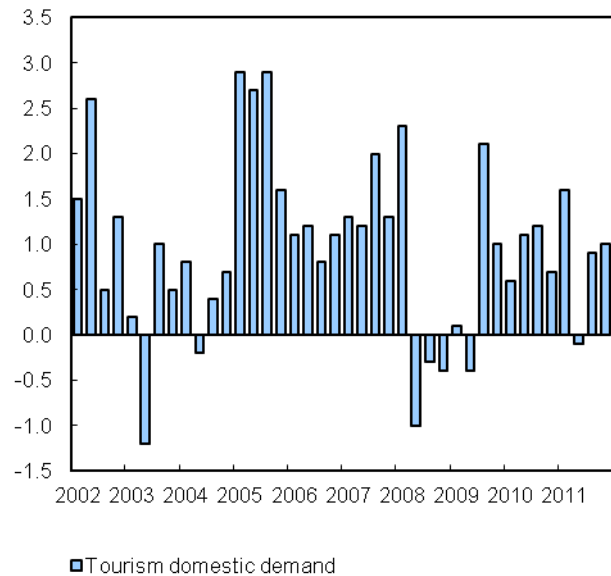
% change - preceding quarter, adjusted for seasonal variation and price change



Spending on most commodities was higher, most notably passenger air transport (+1.9%) and recreation and entertainment (+3.3%). Spending on accommodation, food and beverage services and non-tourism commodities such as groceries, clothing and alcohol bought in stores also moved up. Spending on travel services was down 1.1%.

Chart 2
Increase in tourism spending by Canadians at home

% change - preceding quarter, adjusted for seasonal variation and price change



Increase in tourism spending by Canadians at home

Tourism spending by Canadians at home rose 1.0% in the fourth quarter, following a 0.9% gain in the previous quarter.

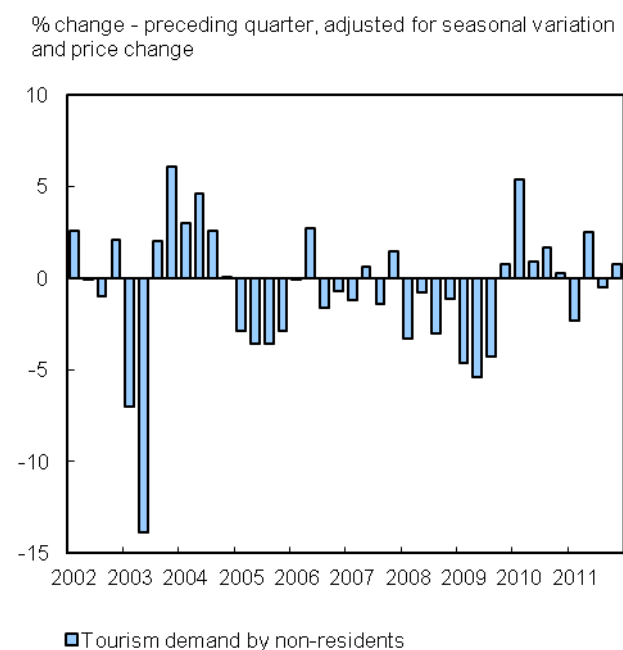
1. Growth rates of tourism spending and GDP are expressed in real terms (i.e. adjusted for price changes) as well as adjusted for seasonal variations, unless otherwise indicated. Employment data are also seasonally adjusted. Associated percentage changes are presented at quarterly rates unless otherwise noted.

Spending by international visitors in Canada up

Spending by foreign visitors in Canada increased 0.8% in the fourth quarter, with gains in overnight travel from both the United States and overseas countries.

Outlays on most tourism commodities increased, including transportation services, accommodation, food and beverage services and other tourism commodities. Tourism spending on non-tourism commodities also increased.

Chart 3
Inbound travel spending up



Tourism gross domestic product expands

Tourism gross domestic product (GDP) grew by 0.5% in the fourth quarter, the tenth consecutive quarterly increase. Tourism GDP rose for most industries, including passenger air transport, accommodation and non-tourism industries.

Tourism employment rose 0.6% in the fourth quarter, with most tourism industries posting job gains. Tourism jobs in non-tourism industries also increased. Tourism jobs in travel services declined 1.5% in the fourth quarter.

2011 year in review

Tourism spending in Canada increased 3.1% in real terms in 2011, following a 4.0% gain in 2010. Since 2003, annual tourism spending has declined only once—in 2009.

The bulk of the increase was the result of higher spending by Canadian tourists at home, which was up 3.7%. The last decline in domestic tourism spending occurred 20 years ago.

Domestic tourism spending on most commodities increased in 2011, led by passenger air transport (+8.9%). Accommodation, food and beverage services and fuel also moved up. Spending on recreation and entertainment declined 2.7%.

Spending by international visitors in Canada rose 0.7%. In comparison, Canada's overall exports of goods and services increased 4.4%.

A 4.1% gain in spending on passenger air transport contributed the most to the increase in tourism exports. Spending on non-tourism commodities also increased. However, spending on accommodation, food and beverage services, other tourism commodities and fuel all declined in 2011.

Overnight travel from overseas countries increased 1.6% in 2011, contributing to the increase in tourism exports. Travel from the United States was lower.

Tourism exports represented about 19.8% of all tourism spending in Canada in 2011, down from 20.3% in 2010.

Tourism GDP advanced 2.5%, with positive growth in all quarters. Most industries posted gains in tourism GDP, most notably passenger air transport (+6.8%). Tourism GDP in the recreation and entertainment industry declined 1.8%.

In comparison, the GDP for Canada also increased 2.5% in 2011.

Tourism employment moved up 1.5% on job gains in the transportation, accommodation, food and beverage services and travel services industries. Tourism jobs in non-tourism industries also increased, while those in the recreation and entertainment industry declined 0.5%.

Looking ahead

The World Tourism Organization expects a 3% to 4% increase in tourism in 2012. As such, international tourist arrivals worldwide should reach 1.0 billion by the end of the year. Similar growth is projected for the Americas as well.

Overnight travel from the United States increased 2.2% in January, while the number of trips from overseas countries was virtually unchanged (+0.1%). Overall, overnight travel to Canada increased 1.6%.

In January and February, on average, the value of the Canadian dollar increased versus the US dollar, Japanese yen, euro and UK pound sterling, but declined against the Australian dollar. A stronger Canadian dollar makes it more expensive for foreigners to travel to Canada. At the same time, it makes it cheaper for Canadians to travel abroad.

Data unadjusted for seasonality and expressed at current prices²

Tourism spending in Canada reached \$17.2 billion in the fourth quarter of 2011, up 7.1% from the fourth quarter of 2010. Both Canadian visitors at home and foreign travellers in Canada spent more.

Ninth consecutive year-over-year increase in domestic tourism spending

Tourism spending by Canadians at home increased 7.6% to \$14.2 billion in the fourth quarter. The last year-over-year decline occurred in the third quarter of 2009.

Domestic tourism spending on most commodities increased compared to the fourth quarter of 2010, the largest contributors being passenger air transport (17.4%) and fuel consumption (+11.9%). Higher fuel prices contributed to both increases.

Spending by international visitors in Canada continues up

International visitors in Canada spent \$3.0 billion in the fourth quarter, up 4.9% from the previous year. Increased spending on passenger air transport contributed the most, with an 8.9% gain.

International visitor spending on most commodities increased in the fourth quarter, including accommodation, food and beverage services and non-tourism commodities.

Increase in tourism employment

Tourism employment reached 584,000 jobs in the fourth quarter of 2011, up 3.0% from the fourth quarter of 2010. After posting nine consecutive year-over-year declines, tourism employment has increased for a fourth quarter in a row.

Employment in most tourism industries increased in the fourth quarter, most notably passenger air (+6.2%) and travel services (+7.3%). Tourism jobs in accommodation, food and beverage services and non-tourism industries also moved up.

2. In this section, tourism spending is expressed at current prices and not adjusted for seasonal variations. Percentage changes are presented on a year-over-year basis.

Concepts, methodology and data quality

The following information is provided to help clarify the basic concepts and definitions and the main sources and methods underlying the National Tourism Indicators (NTI), as well as key aspects of data quality. This information is also intended to clarify the strengths and limitations of the NTI and to indicate how they can be effectively used and analysed.

The National Tourism Indicators provide timely information which facilitate ongoing monitoring and analysis of tourism and its related activities in Canada. The NTI cover the domestic supply of tourism commodities (such as transportation, accommodation, food and beverages, recreation and entertainment), the demand for these commodities by resident and non-resident visitors, and the employment and GDP generated as a result of this demand. In addition to these key variables, other travel-related statistics are provided, including: number of international travellers to Canada by country of origin, exchange rates, inflation rate for the various tourism commodities. The NTI were developed to update the more comprehensive Canadian Tourism Satellite Account (CTSA) on a quarterly and annual basis.

The Indicators are available about 90 days after the reference quarter. The statistical tables include actual data and percentage changes, for seasonally adjusted current and constant price estimates.

The NTI can be used in three general ways: (a) to assess the current state of tourism in Canada; (b) to analyse the development of tourism in Canada in terms of trends and structures; and (c) to support policy and strategic decisions. The Indicators show the relative importance of tourism markets in Canada, what percentage of activity is accounted for by each component of tourism demand, and which components are impacted the most from its growth or decline. The NTI can be used to support research on the trends, cycles and quarterly patterns in various tourism aspects or the industry as a whole. Comparisons can be drawn with other industries or the national economy. The NTI can also be used in the temporal analysis of relationships between different variables and the demand for or supply of tourism goods and services.

The data are used by various stakeholders in the field of tourism, e.g. federal and provincial government officials, researchers as well as by college and university professors and students. The data are also used by international organizations (OECD, World

Tourism Organization), journalists and large businesses.

Concepts and variables measured

Tourism: The definition of tourism in the NTI follows that adopted by the World Tourism Organization and the United Nations Statistical Commission: “the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes”.

Visitors are persons who undertake tourism as defined above. They are referred to as either tourists (those who stay overnight or longer in the place visited), or same-day visitors.

Tourism industries would cease to exist or would continue to exist only at significantly reduced levels of activity in the absence of tourism. Examples of tourism industries include air transportation and accommodation.

Tourism commodities are ones for which a significant part of their total demand comes from visitors. Examples include travel services and rail transportation services.

Tourism demand is defined as the spending of Canadian and non-resident visitors on domestically produced commodities. It is the sum of tourism domestic demand and tourism exports.

Tourism domestic demand is the spending in Canada by resident visitors on domestically produced commodities.

Tourism exports is spending by non-resident visitors on Canadian-produced goods and services. It includes spending that may take place outside of Canada, for instance, the purchase of an airline ticket from a Canadian international carrier, to travel to Canada.

Tourism Gross Domestic Product is the unduplicated value of production, within the boundaries of a region, of goods and services purchased by tourists. In the NTI, GDP is calculated at basic prices in both current and constant dollars. Only direct GDP is calculated in the NTI. GDP is also generated indirectly in the upstream production chain of a good or service. Although these indirect effects can be linked to tourism, they are not included in tourism GDP.

Domestic supply of tourism commodities is defined as the total production in Canada of the tourism commodities which are mainly produced by tourism industries. Not all of domestic supply is purchased by visitors, so that supply exceeds tourism demand for the NTI. For example, visitors purchase only a small proportion of food and beverage services, with most going to local consumption. Also, supply does not include imports. For example the sale of a ticket on a non-Canadian airline is excluded from supply.

Tourism employment is a measure of employment in tourism and non-tourism industries. Tourism employment measures the number of jobs in an industry generated by, or attributable to, tourism spending on the goods and/or services produced by that industry. It is based on an estimate of jobs rather than “hours of work”. Thus, someone who works 10 hours a week counts for as much, by this measure, as someone who works 50 hours a week.

Data sources and methodology

Data sources

There are several main data sources for the NTI, all originating from Statistics Canada. The CTSA provides benchmark totals, in current dollars, for several years.

For other years, the Input-Output (I-O) tables are used to calculate annual levels of tourism supply and tourism GDP. Annual levels for employment are calculated using data from the Canadian Productivity Accounts. Demand totals come from the Canadian Travel Survey (CTS) and the International Travel Survey (ITS). The ITS data come via the Canadian Balance of Payments (BOP) Accounts. For years in which I-O data are not available, the NTI are based on quarterly estimates from the SNA.

Quarterly indicators for tourism supply are based on selected components of consumer spending from the Income and Expenditure Accounts and on GDP for selected industries from the measures of monthly GDP by industry accounts. The quarterly tourism expenditure data follow quarterly patterns from the CTS and the ITS. The quarterly tourism employment data are based on the Survey of Employment, Payroll and Hours (SEPH). Tourism GDP is calculated based on demand, supply and employment.

General methodology

The indicators of supply, demand, GDP and employment are benchmarked to the CTSA levels and are projected for the years preceding and following the benchmarks.

The NTI supply indicators use results from Statistics Canada's input-output tables, which are based on quarterly and annual surveys of industries and their revenues (production). For periods not covered by the most recent I-O data the indicators are estimated on the basis of: (i) results of selected industry surveys or employment surveys, (ii) personal consumption expenditures on items closely related to the tourism goods and services being estimated, or (iii) industry-specific production figures (GDP).

Once supply estimates have been calculated, total demand is obtained by using the ratio of demand to supply from the CTSA benchmarks. Estimates used to determine the travel account balance for the Canadian balance of payments provide an overall total for demand by non-residents (tourism exports). Expenditure information is collected quarterly through Canada Customs, while international travellers entering or returning to Canada are counted monthly. Total non-resident demand is then broken down by type of expenditure using travel profiles generated during the detailed calculation of the CTSA. The methodology to calculate domestic demand estimates has two separate components. First, a derived estimate is constructed taking total demand minus the non-resident demand at an annual level. This “top-down” approach is further supplemented by the CTS data. Quarterly patterns for commodities are taken from the CTS and used to distribute the annual data.

Like the supply and demand indicators, the NTI employment estimates are benchmarked to the CTSA estimates, which in turn are based on measures from the Canadian Productivity Accounts. The Labour Force Survey is used primarily to produce control totals, and SEPH is used primarily to compute the industry-by-industry breakdown. The latter data are also used to project the quarterly estimates on a current basis. The data, which estimate direct employment, are then seasonally adjusted.

Similarly, GDP estimates are based on CTSA annual benchmarks. Quarterly movements and non-benchmark year estimates are calculated using tourism expenditure and industry GDP as an indicator. These direct measures of GDP are then seasonally adjusted.

Seasonal adjustment

Tourism is dominated by large seasonal fluctuations exhibiting similar patterns from one year to the next. For the convenience of users, these regular variations are removed, through a statistical technique known as seasonal adjustment, to help isolate underlying trends. Two versions of the quarterly NTI are available, one unadjusted and the other adjusted for seasonal variation.

All seasonally adjusted series of the quarterly NTI are derived using the X12ARIMA method. The adjustment is generally made at the lowest level of aggregation and seasonally adjusted aggregates are obtained by summation. The advantages of this approach are twofold. First, by carrying out the seasonal adjustment at the most detailed level, seasonal shifts in the aggregates are more easily explained. Second, the calculation of seasonally adjusted aggregates by summation preserves the accounting identities in the system and this is much more convenient for users.

Current and constant price estimates

Values expressed in the prices of the period being referred to are commonly called current price estimates. This is the most natural method of valuation, because it uses the prices observed in the economy in the year for which they are being measured. The NTI also provide some estimates that are valued at the prices of another period, the year 2002. The purpose of such a valuation is to facilitate the analysis of period-to-period movements of the NTI, by eliminating the effect of price change (or inflation).

An increase or decrease in value from one period to another results from the joint effect of a change in the quantities of goods and services produced and of a change in the prices at which they are sold. The decomposition of the value-change into separate price and quantity components is accomplished by recalculating a series at the prices of some base period. The resulting period-to-period changes in these constant price estimates are interpreted as showing the “real” or “inflation-adjusted” growth in the series. The NTI constant price estimates are expressed at the prices of the year 2002. Thus, for example, the

estimate of tourism demand at 2002 prices for 2006 is less than the one at current prices. The difference reflects the fact that the market prices of most goods and services increased between 2002 and 2006.

Price indexes

The previous section addressed the topic of measuring tourism at the constant prices of some base period. The resulting estimates of “real tourism” gauge the volume of tourism. Dividing the current price series for tourism by the corresponding series at constant prices yields an Implicit Price Index (IPI). The variable-weighted nature of IPIs should always be kept in mind. Movements in these indexes reflect not just price-change, but also variation in the volumes of different goods and services. The impact of weight-shifts on observed period-to-period changes in the tourism implicit price index can be quite significant.

Revisions

Preceding quarters of the year are revised when the current quarter is published. In years when an updated Canadian Tourism Satellite Account (CTSA) is not available, revisions extending back four years are made with the publication of first quarter data. In years when an updated CTSA is available, revisions extending back six or seven years are made. The data are not normally revised again except when historical revisions are carried out.

Reference period

The National Tourism Indicators are available about 90 days after the reference quarter.

Data quality (accuracy)

No direct measures of the margin of error in the estimates can be calculated. The quality of the estimates can be inferred from analysis of revisions and from a subjective assessment of the data sources and methodology used in the preparation of the estimates.

Comparability of data and related sources

The NTI are based on a wide array of related and comparable data. Supply estimates generally follow the trends of the output measures for industries in the I-O system and the GDP by industry accounts.

Tourism expenditures have similar trends to related consumer spending series. However, because tourism includes both personal and business travel, the trends are not the same.

Non-resident spending, or tourism exports, is based on Balance of Payments data, which in turn come from the ITS. The NTI however, do not include certain items in the BOP travel account (airline crews, medical and education travel) and so the data, while similar, are not identical.

Employment and GDP in the NTI are comparable to SEPH and GDP by industry data for tourism industries. The NTI however only includes the employment or production that is attributable to tourism.

Section A
Tourism demand in Canada

Table 1
Tourism demand in Canada, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding period								
Transportation	7,014 2.8	7,347 4.7	7,647 4.1	7,872 2.9	7,941 0.9	8,330 4.9	27,824 10.3	31,790 14.3
Passenger air transport	3,748 3.5	3,819 1.9	3,966 3.8	4,111 3.7	4,148 0.9	4,456 7.4	14,560 11.3	16,681 14.6
Passenger rail transport	70 6.1	68 -2.9	69 1.5	71 2.9	72 1.4	70 -2.8	269 0.0	282 4.8
Interurban bus transport	253 0.8	254 0.4	258 1.6	259 0.4	262 1.2	260 -0.8	1,010 1.4	1,039 2.9
Vehicle rental	400 2.8	391 -2.3	398 1.8	412 3.5	423 2.7	430 1.7	1,566 0.4	1,663 6.2
Vehicle repairs and parts	341 0.6	354 3.8	343 -3.1	354 3.2	357 0.8	370 3.6	1,377 3.7	1,424 3.4
Vehicle fuel	2,014 2.2	2,272 12.8	2,421 6.6	2,473 2.1	2,486 0.5	2,547 2.5	8,298 14.0	9,927 19.6
Other transportation	188 2.2	189 0.5	192 1.6	192 0.0	193 0.5	197 2.1	744 4.5	774 4.0
Accommodation	2,760 1.8	2,795 1.3	2,811 0.6	2,841 1.1	2,864 0.8	2,873 0.3	11,015 6.1	11,389 3.4
Food and beverage services	2,768 1.3	2,797 1.0	2,831 1.2	2,886 1.9	2,906 0.7	2,950 1.5	11,027 4.3	11,573 5.0
Other tourism commodities	2,886 2.2	2,917 1.1	2,894 -0.8	2,912 0.6	2,938 0.9	2,967 1.0	11,428 3.7	11,711 2.5
Recreation and entertainment	1,289 1.6	1,303 1.1	1,296 -0.5	1,268 -2.2	1,279 0.9	1,314 2.7	5,126 2.8	5,157 0.6
Travel services	900 4.0	910 1.1	909 -0.1	939 3.3	943 0.4	938 -0.5	3,515 8.6	3,729 6.1
Pre-trip expenditures	640 0.8	647 1.1	632 -2.3	647 2.4	658 1.7	656 -0.3	2,561 -0.8	2,593 1.2
Convention fees	57 1.8	57 0.0	57 0.0	58 1.8	58 0.0	59 1.7	226 6.6	232 2.7
Total tourism commodities	15,428 2.3	15,856 2.8	16,183 2.1	16,511 2.0	16,649 0.8	17,120 2.8	61,294 7.1	66,463 8.4
Total other commodities	3,038 1.4	3,063 0.8	3,060 -0.1	3,085 0.8	3,105 0.6	3,133 0.9	12,076 4.4	12,383 2.5
Tourism expenditures	18,466 2.1	18,919 2.5	19,243 1.7	19,596 1.8	19,754 0.8	20,253 2.5	73,370 6.7	78,846 7.5

Table 2
Tourism demand in Canada, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding year								
Transportation	9,611 11.3	6,399 12.1	6,246 14.7	7,309 14.8	11,015 14.6	7,220 12.8	27,824 10.3	31,790 14.3
Passenger air transport	4,716 14.9	3,395 13.7	3,623 17.7	3,832 13.7	5,285 12.1	3,941 16.1	14,560 11.3	16,681 14.6
Passenger rail transport	83 3.8	63 1.6	59 5.4	72 7.5	88 6.0	63 0.0	269 0.0	282 4.8
Interurban bus transport	273 2.2	270 1.5	235 3.1	245 2.5	283 3.7	276 2.2	1,010 1.4	1,039 2.9
Vehicle rental	642 2.1	313 0.0	255 -2.3	351 0.3	722 12.5	335 7.0	1,566 0.4	1,663 6.2
Vehicle repairs and parts	497 3.1	310 3.0	234 -1.3	346 3.9	518 4.2	326 5.2	1,377 3.7	1,424 3.4
Vehicle fuel	3,128 11.0	1,893 15.8	1,676 17.2	2,294 24.2	3,839 22.7	2,118 11.9	8,298 14.0	9,927 19.6
Other transportation	272 7.9	155 6.2	164 6.5	169 3.7	280 2.9	161 3.9	744 4.5	774 4.0
Accommodation	3,938 6.1	2,356 6.6	2,040 1.7	2,832 4.3	4,099 4.1	2,418 2.6	11,015 6.1	11,389 3.4
Food and beverage services	4,181 4.3	2,118 5.2	2,102 3.4	2,848 5.6	4,390 5.0	2,233 5.4	11,027 4.3	11,573 5.0
Other tourism commodities	4,136 5.6	2,347 5.2	2,341 6.4	2,796 1.9	4,156 0.5	2,418 3.0	11,428 3.7	11,711 2.5
Recreation and entertainment	2,254 4.2	852 4.4	873 2.0	1,163 -0.1	2,251 -0.1	870 2.1	5,126 2.8	5,157 0.6
Travel services	1,133 12.8	773 10.1	898 17.5	882 4.4	1,135 0.2	814 5.3	3,515 8.6	3,729 6.1
Pre-trip expenditures	675 -0.4	672 0.7	525 -1.7	693 1.9	693 2.7	682 1.5	2,561 -0.8	2,593 1.2
Convention fees	74 5.7	50 6.4	45 -2.2	58 3.6	77 4.1	52 4.0	226 6.6	232 2.7
Total tourism commodities	21,866 7.9	13,220 8.7	12,729 9.0	15,785 8.7	23,660 8.2	14,289 8.1	61,294 7.1	66,463 8.4
Total other commodities	4,404 4.5	2,875 5.3	2,049 2.1	2,868 2.8	4,517 2.6	2,949 2.6	12,076 4.4	12,383 2.5
Tourism expenditures	26,270 7.3	16,095 8.0	14,778 8.0	18,653 7.7	28,177 7.3	17,238 7.1	73,370 6.7	78,846 7.5

Table 3
Tourism demand in Canada, 2002 prices, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of 2002 dollars and percentage change, preceding period								
Transportation	6,364 2.2	6,367 0.0	6,519 2.4	6,528 0.1	6,601 1.1	6,676 1.1	25,040 5.9	26,324 5.1
Passenger air transport	3,923 3.5	3,934 0.3	4,103 4.3	4,101 -0.0	4,126 0.6	4,192 1.6	15,294 8.5	16,522 8.0
Passenger rail transport	60 -3.2	59 -1.7	60 1.7	61 1.7	62 1.6	59 -4.8	242 -2.8	242 0.0
Interurban bus transport	216 -2.7	213 -1.4	216 1.4	216 0.0	217 0.5	215 -0.9	880 -1.9	864 -1.8
Vehicle rental	373 1.6	366 -1.9	369 0.8	376 1.9	383 1.9	385 0.5	1,480 -0.8	1,513 2.2
Vehicle repairs and parts	271 1.1	277 2.2	269 -2.9	277 3.0	277 0.0	282 1.8	1,087 2.4	1,105 1.7
Vehicle fuel	1,387 0.2	1,387 0.0	1,371 -1.2	1,364 -0.5	1,403 2.9	1,407 0.3	5,528 3.9	5,545 0.3
Other transportation	134 0.8	131 -2.2	131 0.0	133 1.5	133 0.0	136 2.3	529 0.0	533 0.8
Accommodation	2,379 0.4	2,384 0.2	2,407 1.0	2,428 0.9	2,435 0.3	2,447 0.5	9,487 3.3	9,717 2.4
Food and beverage services	2,218 -0.0	2,238 0.9	2,249 0.5	2,276 1.2	2,275 -0.0	2,294 0.8	8,896 1.7	9,094 2.2
Other tourism commodities	2,501 0.7	2,545 1.8	2,496 -1.9	2,491 -0.2	2,509 0.7	2,536 1.1	10,006 1.4	10,032 0.3
Recreation and entertainment	1,045 -0.7	1,061 1.5	1,041 -1.9	1,015 -2.5	1,019 0.4	1,045 2.6	4,220 0.0	4,120 -2.4
Travel services	714 1.3	727 1.8	723 -0.6	736 1.8	735 -0.1	727 -1.1	2,836 5.6	2,921 3.0
Pre-trip expenditures	691 2.2	705 2.0	680 -3.5	688 1.2	703 2.2	712 1.3	2,749 -0.7	2,783 1.2
Convention fees	51 2.0	52 2.0	52 0.0	52 0.0	52 0.0	52 0.0	201 3.6	208 3.5
Total tourism commodities	13,462 1.2	13,534 0.5	13,671 1.0	13,723 0.4	13,820 0.7	13,953 1.0	53,429 3.9	55,167 3.3
Total other commodities	2,851 1.5	2,882 1.1	2,882 0.0	2,901 0.7	2,913 0.4	2,937 0.8	11,354 4.4	11,633 2.5
Tourism expenditures	16,313 1.3	16,416 0.6	16,553 0.8	16,624 0.4	16,733 0.7	16,890 0.9	64,783 4.0	66,800 3.1

Section B
Tourism domestic demand

Table 4
Tourism domestic demand, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding period								
Transportation	5,966 2.6	6,267 5.0	6,577 4.9	6,746 2.6	6,817 1.1	7,154 4.9	23,726 9.9	27,294 15.0
Passenger air transport	3,093 3.5	3,144 1.6	3,303 5.1	3,405 3.1	3,444 1.1	3,707 7.6	12,008 9.7	13,859 15.4
Passenger rail transport	42 5.0	41 -2.4	43 4.9	44 2.3	46 4.5	44 -4.3	163 -2.4	177 8.6
Interurban bus transport	175 -0.6	174 -0.6	178 2.3	178 0.0	181 1.7	178 -1.7	703 0.4	715 1.7
Vehicle rental	295 1.4	284 -3.7	293 3.2	304 3.8	316 3.9	319 0.9	1,163 0.8	1,232 5.9
Vehicle repairs and parts	324 0.6	336 3.7	325 -3.3	336 3.4	340 1.2	353 3.8	1,308 3.7	1,354 3.5
Vehicle fuel	1,909 2.1	2,161 13.2	2,304 6.6	2,349 2.0	2,359 0.4	2,418 2.5	7,873 14.5	9,430 19.8
Other transportation	128 1.6	127 -0.8	131 3.1	130 -0.8	131 0.8	135 3.1	508 4.3	527 3.7
Accommodation	1,860 1.0	1,884 1.3	1,932 2.5	1,939 0.4	1,967 1.4	1,968 0.1	7,449 6.8	7,806 4.8
Food and beverage services	2,113 1.2	2,135 1.0	2,182 2.2	2,218 1.6	2,239 0.9	2,273 1.5	8,421 4.1	8,912 5.8
Other tourism commodities	2,435 2.1	2,462 1.1	2,447 -0.6	2,456 0.4	2,483 1.1	2,507 1.0	9,643 4.1	9,893 2.6
Recreation and entertainment	886 0.9	898 1.4	900 0.2	864 -4.0	875 1.3	905 3.4	3,536 3.4	3,544 0.2
Travel services	862 4.1	871 1.0	869 -0.2	898 3.3	903 0.6	898 -0.6	3,364 8.9	3,568 6.1
Pre-trip expenditures	640 0.8	647 1.1	632 -2.3	647 2.4	658 1.7	656 -0.3	2,561 -0.8	2,593 1.2
Convention fees	47 4.4	46 -2.1	46 0.0	47 2.2	47 0.0	48 2.1	182 8.3	188 3.3
Total tourism commodities	12,374 2.0	12,748 3.0	13,138 3.1	13,359 1.7	13,506 1.1	13,902 2.9	49,239 7.2	53,905 9.5
Total other commodities	2,328 1.0	2,365 1.6	2,370 0.2	2,378 0.3	2,395 0.7	2,406 0.5	9,269 5.4	9,549 3.0
Tourism expenditures	14,702 1.9	15,113 2.8	15,508 2.6	15,737 1.5	15,901 1.0	16,308 2.6	58,508 6.9	63,454 8.5

Table 5
Tourism domestic demand, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding year								
Transportation	8,056 10.7	5,598 11.5	5,523 16.5	6,134 15.1	9,287 15.3	6,350 13.4	23,726 9.9	27,294 15.0
Passenger air transport	3,827 13.1	2,869 11.9	3,128 20.0	3,057 13.0	4,306 12.5	3,368 17.4	12,008 9.7	13,859 15.4
Passenger rail transport	40 0.0	40 0.0	46 9.5	46 12.2	45 12.5	40 0.0	163 -2.4	177 8.6
Interurban bus transport	184 0.5	191 0.0	172 3.0	163 1.2	188 2.2	192 0.5	703 0.4	715 1.7
Vehicle rental	449 2.7	257 0.4	208 -1.4	248 0.8	503 12.0	273 6.2	1,163 0.8	1,232 5.9
Vehicle repairs and parts	470 3.1	297 3.1	223 -0.9	329 4.1	490 4.3	312 5.1	1,308 3.7	1,354 3.5
Vehicle fuel	2,916 11.3	1,825 16.0	1,629 17.7	2,174 24.4	3,585 22.9	2,042 11.9	7,873 14.5	9,430 19.8
Other transportation	170 6.9	119 8.2	117 11.4	117 2.6	170 0.0	123 3.4	508 4.3	527 3.7
Accommodation	2,730 6.5	1,594 6.5	1,476 6.1	1,828 5.4	2,868 5.1	1,634 2.5	7,449 6.8	7,806 4.8
Food and beverage services	3,103 3.6	1,652 4.8	1,716 5.9	2,174 6.3	3,278 5.6	1,744 5.6	8,421 4.1	8,912 5.8
Other tourism commodities	3,399 6.4	2,015 5.2	2,075 8.1	2,347 1.6	3,393 -0.2	2,078 3.1	9,643 4.1	9,893 2.6
Recreation and entertainment	1,597 5.1	552 4.0	636 5.5	772 -1.5	1,572 -1.6	564 2.2	3,536 3.4	3,544 0.2
Travel services	1,069 13.5	747 10.3	875 17.9	840 4.2	1,067 -0.2	786 5.2	3,364 8.9	3,568 6.1
Pre-trip expenditures	675 -0.4	672 0.7	525 -1.7	693 1.9	693 2.7	682 1.5	2,561 -0.8	2,593 1.2
Convention fees	58 7.4	44 7.3	39 -2.5	42 5.0	61 5.2	46 4.5	182 8.3	188 3.3
Total tourism commodities	17,288 7.8	10,859 8.5	10,790 11.6	12,483 9.3	18,826 8.9	11,806 8.7	49,239 7.2	53,905 9.5
Total other commodities	3,275 4.2	2,343 5.6	1,653 4.5	2,138 3.3	3,360 2.6	2,398 2.3	9,269 5.4	9,549 3.0
Tourism expenditures	20,563 7.2	13,202 8.0	12,443 10.6	14,621 8.4	22,186 7.9	14,204 7.6	58,508 6.9	63,454 8.5

Table 6
Tourism domestic demand, 2002 prices, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of 2002 dollars and percentage change, preceding period								
Transportation	5,357 1.9	5,352 -0.1	5,523 3.2	5,510 -0.2	5,588 1.4	5,658 1.3	21,106 5.1	22,279 5.6
Passenger air transport	3,234 3.4	3,236 0.1	3,415 5.5	3,396 -0.6	3,425 0.9	3,489 1.9	12,607 7.0	13,725 8.9
Passenger rail transport	37 0.0	36 -2.7	38 5.6	38 0.0	40 5.3	37 -7.5	147 -4.5	153 4.1
Interurban bus transport	149 -4.5	146 -2.0	150 2.7	149 -0.7	150 0.7	147 -2.0	613 -2.7	596 -2.8
Vehicle rental	274 -0.4	265 -3.3	272 2.6	278 2.2	286 2.9	287 0.3	1,100 -0.4	1,123 2.1
Vehicle repairs and parts	256 0.0	262 2.3	255 -2.7	263 3.1	264 0.4	269 1.9	1,033 2.5	1,051 1.7
Vehicle fuel	1,315 0.0	1,317 0.2	1,304 -1.0	1,295 -0.7	1,332 2.9	1,336 0.3	5,245 4.0	5,267 0.4
Other transportation	92 1.1	90 -2.2	89 -1.1	91 2.2	91 0.0	93 2.2	361 -0.3	364 0.8
Accommodation	1,603 -0.3	1,607 0.2	1,655 3.0	1,661 0.4	1,672 0.7	1,678 0.4	6,410 3.9	6,666 4.0
Food and beverage services	1,695 -0.1	1,706 0.6	1,733 1.6	1,748 0.9	1,753 0.3	1,766 0.7	6,795 1.6	7,000 3.0
Other tourism commodities	2,138 0.9	2,174 1.7	2,137 -1.7	2,127 -0.5	2,148 1.0	2,172 1.1	8,542 1.9	8,584 0.5
Recreation and entertainment	721 -0.8	732 1.5	724 -1.1	693 -4.3	699 0.9	722 3.3	2,916 0.6	2,838 -2.7
Travel services	684 1.3	694 1.5	691 -0.4	704 1.9	704 0.0	696 -1.1	2,714 5.9	2,795 3.0
Pre-trip expenditures	691 2.2	705 2.0	680 -3.5	688 1.2	703 2.2	712 1.3	2,749 -0.7	2,783 1.2
Convention fees	42 5.0	43 2.4	42 -2.3	42 0.0	42 0.0	42 0.0	163 6.5	168 3.1
Total tourism commodities	10,793 1.1	10,839 0.4	11,048 1.9	11,046 -0.0	11,161 1.0	11,274 1.0	42,853 3.7	44,529 3.9
Total other commodities	2,201 1.6	2,250 2.2	2,254 0.2	2,247 -0.3	2,256 0.4	2,275 0.8	8,786 5.4	9,032 2.8
Tourism expenditures	12,994 1.2	13,089 0.7	13,302 1.6	13,293 -0.1	13,417 0.9	13,549 1.0	51,639 4.0	53,561 3.7

Section C
Tourism demand by non-residents (exports)

Table 7
Tourism demand by non-residents (exports), seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding period								
Transportation	1,048 4.1	1,080 3.1	1,070 -0.9	1,126 5.2	1,124 -0.2	1,176 4.6	4,098 12.7	4,496 9.7
Passenger air transport	655 3.5	675 3.1	663 -1.8	706 6.5	704 -0.3	749 6.4	2,552 19.4	2,822 10.6
Passenger rail transport	28 7.7	27 -3.6	26 -3.7	27 3.8	26 -3.7	26 0.0	106 3.9	105 -0.9
Interurban bus transport	78 4.0	80 2.6	80 0.0	81 1.3	81 0.0	82 1.2	307 3.7	324 5.5
Vehicle rental	105 7.1	107 1.9	105 -1.9	108 2.9	107 -0.9	111 3.7	403 -0.5	431 6.9
Vehicle repairs and parts	17 0.0	18 5.9	18 0.0	18 0.0	17 -5.6	17 0.0	69 3.0	70 1.4
Vehicle fuel	105 5.0	111 5.7	117 5.4	124 6.0	127 2.4	129 1.6	425 5.2	497 16.9
Other transportation	60 3.4	62 3.3	61 -1.6	62 1.6	62 0.0	62 0.0	236 4.9	247 4.7
Accommodation	900 3.7	911 1.2	879 -3.5	902 2.6	897 -0.6	905 0.9	3,566 4.6	3,583 0.5
Food and beverage services	655 1.7	662 1.1	649 -2.0	668 2.9	667 -0.1	677 1.5	2,606 4.7	2,661 2.1
Other tourism commodities	451 2.7	455 0.9	447 -1.8	456 2.0	455 -0.2	460 1.1	1,785 1.7	1,818 1.8
Recreation and entertainment	403 3.1	405 0.5	396 -2.2	404 2.0	404 0.0	409 1.2	1,590 1.7	1,613 1.4
Travel services	38 2.7	39 2.6	40 2.6	41 2.5	40 -2.4	40 0.0	151 2.0	161 6.6
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	10 -9.1	11 10.0	11 0.0	11 0.0	11 0.0	11 0.0	44 0.0	44 0.0
Total tourism commodities	3,054 3.2	3,108 1.8	3,045 -2.0	3,152 3.5	3,143 -0.3	3,218 2.4	12,055 6.8	12,558 4.2
Total other commodities	710 2.9	698 -1.7	690 -1.1	707 2.5	710 0.4	727 2.4	2,807 1.4	2,834 1.0
Tourism expenditures	3,764 3.2	3,806 1.1	3,735 -1.9	3,859 3.3	3,853 -0.2	3,945 2.4	14,862 5.7	15,392 3.6

Table 8
Tourism demand by non-residents (exports), not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding year								
Transportation	1,555 14.8	801 16.4	723 2.7	1,175 13.2	1,728 11.1	870 8.6	4,098 12.7	4,496 9.7
Passenger air transport	889 23.1	526 24.3	495 4.9	775 16.5	979 10.1	573 8.9	2,552 19.4	2,822 10.6
Passenger rail transport	43 7.5	23 4.5	13 -7.1	26 0.0	43 0.0	23 0.0	106 3.9	105 -0.9
Interurban bus transport	89 6.0	79 5.3	63 3.3	82 5.1	95 6.7	84 6.3	307 3.7	324 5.5
Vehicle rental	193 0.5	56 -1.8	47 -6.0	103 -1.0	219 13.5	62 10.7	403 -0.5	431 6.9
Vehicle repairs and parts	27 3.8	13 0.0	11 -8.3	17 0.0	28 3.7	14 7.7	69 3.0	70 1.4
Vehicle fuel	212 7.6	68 9.7	47 2.2	120 21.2	254 19.8	76 11.8	425 5.2	497 16.9
Other transportation	102 9.7	36 0.0	47 -4.1	52 6.1	110 7.8	38 5.6	236 4.9	247 4.7
Accommodation	1,208 5.3	762 6.7	564 -8.3	1,004 2.3	1,231 1.9	784 2.9	3,566 4.6	3,583 0.5
Food and beverage services	1,078 6.6	466 6.4	386 -6.3	674 3.7	1,112 3.2	489 4.9	2,606 4.7	2,661 2.1
Other tourism commodities	737 2.2	332 5.1	266 -5.3	449 3.2	763 3.5	340 2.4	1,785 1.7	1,818 1.8
Recreation and entertainment	657 2.2	300 5.3	237 -6.3	391 2.9	679 3.3	306 2.0	1,590 1.7	1,613 1.4
Travel services	64 3.2	26 4.0	23 4.5	42 7.7	68 6.3	28 7.7	151 2.0	161 6.6
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	16 0.0	6 0.0	6 0.0	16 0.0	16 0.0	6 0.0	44 0.0	44 0.0
Total tourism commodities	4,578 8.2	2,361 9.5	1,939 -3.6	3,302 6.4	4,834 5.6	2,483 5.2	12,055 6.8	12,558 4.2
Total other commodities	1,129 5.2	532 4.1	396 -6.6	730 1.1	1,157 2.5	551 3.6	2,807 1.4	2,834 1.0
Tourism expenditures	5,707 7.6	2,893 8.5	2,335 -4.1	4,032 5.4	5,991 5.0	3,034 4.9	14,862 5.7	15,392 3.6

Table 9
Tourism demand by non-residents (exports), 2002 prices, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of 2002 dollars and percentage change, preceding period								
Transportation	1,006 3.8	1,014 0.8	996 -1.8	1,018 2.2	1,013 -0.5	1,018 0.5	3,934 10.6	4,045 2.8
Passenger air transport	689 4.1	698 1.3	688 -1.4	705 2.5	701 -0.6	703 0.3	2,687 16.5	2,797 4.1
Passenger rail transport	23 -8.0	23 0.0	22 -4.3	23 4.5	22 -4.3	22 0.0	95 0.0	89 -6.3
Interurban bus transport	67 1.5	67 0.0	66 -1.5	67 1.5	67 0.0	68 1.5	267 0.0	268 0.4
Vehicle rental	98 6.5	101 3.1	97 -4.0	98 1.0	97 -1.0	98 1.0	380 -2.1	390 2.6
Vehicle repairs and parts	14 7.7	14 0.0	14 0.0	14 0.0	13 -7.1	13 0.0	54 0.0	54 0.0
Vehicle fuel	72 4.3	70 -2.8	67 -4.3	69 3.0	71 2.9	71 0.0	283 1.4	278 -1.8
Other transportation	43 2.4	41 -4.7	42 2.4	42 0.0	42 0.0	43 2.4	168 0.6	169 0.6
Accommodation	777 2.0	777 0.0	752 -3.2	767 2.0	763 -0.5	769 0.8	3,077 2.0	3,051 -0.8
Food and beverage services	522 -0.2	531 1.7	516 -2.8	528 2.3	522 -1.1	528 1.1	2,101 2.1	2,094 -0.3
Other tourism commodities	363 -0.5	373 2.8	359 -3.8	364 1.4	361 -0.8	364 0.8	1,464 -1.3	1,448 -1.1
Recreation and entertainment	324 -0.6	329 1.5	317 -3.6	322 1.6	320 -0.6	323 0.9	1,304 -1.2	1,282 -1.7
Travel services	30 3.4	34 13.3	32 -5.9	32 0.0	31 -3.1	31 0.0	122 0.0	126 3.3
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	9 -10.0	10 11.1	10 0.0	10 0.0	10 0.0	10 0.0	38 -7.3	40 5.3
Total tourism commodities	2,668 1.9	2,695 1.0	2,623 -2.7	2,677 2.1	2,659 -0.7	2,679 0.8	10,576 4.5	10,638 0.6
Total other commodities	650 0.9	634 -2.5	628 -0.9	654 4.1	657 0.5	662 0.8	2,568 1.3	2,601 1.3
Tourism expenditures	3,318 1.7	3,329 0.3	3,251 -2.3	3,331 2.5	3,316 -0.5	3,341 0.8	13,144 3.9	13,239 0.7

Section D
Supply of tourism commodities

Table 10
Supply of tourism commodities, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding period								
Transportation	19,834 1.9	21,247 7.1	21,943 3.3	22,540 2.7	22,706 0.7	23,475 3.4	80,112 9.7	90,664 13.2
Passenger air transport	3,943 3.5	4,018 1.9	4,168 3.7	4,326 3.8	4,365 0.9	4,685 7.3	15,311 11.1	17,544 14.6
Passenger rail transport	75 5.6	73 -2.7	75 2.7	77 2.7	77 0.0	76 -1.3	289 0.0	305 5.5
Interurban bus transport	269 0.4	269 0.0	274 1.9	275 0.4	278 1.1	277 -0.4	1,073 1.3	1,104 2.9
Vehicle rental	587 2.1	576 -1.9	585 1.6	606 3.6	622 2.6	631 1.4	2,305 0.2	2,444 6.0
Vehicle repairs and parts	4,969 0.8	5,165 3.9	4,984 -3.5	5,159 3.5	5,210 1.0	5,378 3.2	20,059 3.8	20,731 3.4
Vehicle fuel	9,227 1.8	10,374 12.4	11,076 6.8	11,320 2.2	11,377 0.5	11,638 2.3	38,075 14.0	45,411 19.3
Other transportation	764 3.2	772 1.0	781 1.2	777 -0.5	777 0.0	790 1.7	3,000 4.9	3,125 4.2
Accommodation	3,039 1.8	3,075 1.2	3,089 0.5	3,123 1.1	3,141 0.6	3,150 0.3	12,127 6.0	12,503 3.1
Food and beverage services	13,896 1.3	14,045 1.1	14,201 1.1	14,485 2.0	14,588 0.7	14,812 1.5	55,364 4.2	58,086 4.9
Other tourism commodities	7,351 1.7	7,422 1.0	7,379 -0.6	7,318 -0.8	7,401 1.1	7,560 2.1	29,204 3.0	29,658 1.6
Recreation and entertainment	5,742 1.4	5,798 1.0	5,771 -0.5	5,664 -1.9	5,730 1.2	5,895 2.9	22,854 2.6	23,060 0.9
Travel services	908 4.1	916 0.9	915 -0.1	945 3.3	949 0.4	944 -0.5	3,544 8.5	3,753 5.9
Pre-trip expenditures	640 0.8	647 1.1	632 -2.3	647 2.4	658 1.7	656 -0.3	2,561 -0.8	2,593 1.2
Convention fees	61 0.0	61 0.0	61 0.0	62 1.6	64 3.2	65 1.6	245 6.5	252 2.9
Total tourism commodities	44,120 1.7	45,789 3.8	46,612 1.8	47,466 1.8	47,836 0.8	48,997 2.4	176,807 6.6	190,911 8.0

Table 11
Supply of tourism commodities, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding year								
Transportation	21,967 8.8	20,714 10.6	20,091 11.9	22,489 15.5	25,206 14.7	22,878 10.4	80,112 9.7	90,664 13.2
Passenger air transport	4,895 14.6	3,490 13.8	3,910 17.7	4,100 13.7	5,480 12.0	4,054 16.2	15,311 11.1	17,544 14.6
Passenger rail transport	89 4.7	72 1.4	64 8.5	75 8.7	94 5.6	72 0.0	289 0.0	305 5.5
Interurban bus transport	287 2.5	279 1.1	258 2.8	263 2.7	298 3.8	285 2.2	1,073 1.3	1,104 2.9
Vehicle rental	792 2.1	620 0.0	420 -2.1	466 0.4	894 12.9	664 7.1	2,305 0.2	2,444 6.0
Vehicle repairs and parts	5,160 3.0	5,313 3.1	4,290 -1.1	5,472 4.2	5,376 4.2	5,593 5.3	20,059 3.8	20,731 3.4
Vehicle fuel	9,960 10.3	10,165 15.2	10,379 17.4	11,368 24.7	12,260 23.1	11,404 12.2	38,075 14.0	45,411 19.3
Other transportation	784 7.1	775 6.9	770 6.4	745 3.9	804 2.6	806 4.0	3,000 4.9	3,125 4.2
Accommodation	4,077 6.1	2,705 6.6	2,283 1.7	3,234 4.3	4,210 3.3	2,776 2.6	12,127 6.0	12,503 3.1
Food and beverage services	14,874 4.3	14,038 5.1	12,848 3.4	14,818 5.6	15,620 5.0	14,800 5.4	55,364 4.2	58,086 4.9
Other tourism commodities	7,670 5.1	7,541 4.7	7,068 3.4	7,206 0.6	7,676 0.1	7,708 2.2	29,204 3.0	29,658 1.6
Recreation and entertainment	5,779 4.3	6,035 4.5	5,590 2.0	5,556 -0.1	5,764 -0.3	6,150 1.9	22,854 2.6	23,060 0.9
Travel services	1,141 12.9	779 10.0	901 17.3	892 4.2	1,141 0.0	819 5.1	3,544 8.5	3,753 5.9
Pre-trip expenditures	675 -0.4	672 0.7	525 -1.7	693 1.9	693 2.7	682 1.5	2,561 -0.8	2,593 1.2
Convention fees	75 5.6	55 5.8	52 0.0	65 3.2	78 4.0	57 3.6	245 6.5	252 2.9
Total tourism commodities	48,588 6.6	44,998 7.6	42,290 7.2	47,747 9.1	52,712 8.5	48,162 7.0	176,807 6.6	190,911 8.0

Table 12
Supply of tourism commodities, 2002 prices, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of 2002 dollars and percentage change, preceding period								
Transportation	15,821 1.1	15,947 0.8	15,943 -0.0	16,046 0.6	16,237 1.2	16,367 0.8	62,872 4.2	64,593 2.7
Passenger air transport	4,122 3.4	4,134 0.3	4,315 4.4	4,319 0.1	4,345 0.6	4,411 1.5	16,082 8.4	17,390 8.1
Passenger rail transport	65 -1.5	64 -1.5	65 1.6	66 1.5	66 0.0	64 -3.0	260 -3.0	261 0.4
Interurban bus transport	231 -1.7	226 -2.2	230 1.8	230 0.0	231 0.4	228 -1.3	935 -1.9	919 -1.7
Vehicle rental	546 0.4	540 -1.1	544 0.7	555 2.0	564 1.6	567 0.5	2,183 -0.8	2,230 2.2
Vehicle repairs and parts	3,941 0.9	4,050 2.8	3,925 -3.1	4,043 3.0	4,044 0.0	4,104 1.5	15,838 2.4	16,116 1.8
Vehicle fuel	6,371 0.2	6,385 0.2	6,317 -1.1	6,285 -0.5	6,442 2.5	6,442 0.0	25,402 3.8	25,486 0.3
Other transportation	545 0.0	548 0.6	547 -0.2	548 0.2	545 -0.5	551 1.1	2,172 1.8	2,191 0.9
Accommodation	2,621 0.4	2,626 0.2	2,647 0.8	2,668 0.8	2,671 0.1	2,675 0.1	10,449 3.4	10,661 2.0
Food and beverage services	11,149 0.0	11,227 0.7	11,268 0.4	11,415 1.3	11,421 0.1	11,519 0.9	44,690 1.7	45,623 2.1
Other tourism commodities	6,130 -0.3	6,210 1.3	6,091 -1.9	6,010 -1.3	6,049 0.6	6,169 2.0	24,668 0.5	24,319 -1.4
Recreation and entertainment	4,663 -0.9	4,720 1.2	4,629 -1.9	4,523 -2.3	4,546 0.5	4,666 2.6	18,841 -0.1	18,364 -2.5
Travel services	722 1.7	731 1.2	727 -0.5	743 2.2	743 0.0	734 -1.2	2,860 5.6	2,947 3.0
Pre-trip expenditures	691 2.2	705 2.0	680 -3.5	688 1.2	703 2.2	712 1.3	2,749 -0.7	2,783 1.2
Convention fees	54 -3.6	54 0.0	55 1.9	56 1.8	57 1.8	57 0.0	218 3.8	225 3.2
Total tourism commodities	35,721 0.5	36,010 0.8	35,949 -0.2	36,139 0.5	36,378 0.7	36,730 1.0	142,679 2.7	145,196 1.8

Section E
Employment generated by tourism

Table 13
Employment generated by tourism, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
thousands of jobs and percentage change, preceding period								
Transportation	68.1 -0.7	67.0 -1.6	67.8 1.2	68.3 0.7	70.1 2.6	70.6 0.7	68.6 -2.7	69.2 0.9
Air transportation	41.2 -0.7	40.6 -1.5	41.0 1.0	41.3 0.7	42.7 3.4	43.1 0.9	41.6 -1.8	42.0 1.1
Railway transportation	2.7 -3.6	2.6 -3.7	2.6 0.0	2.6 0.0	2.8 7.7	2.8 0.0	2.7 -6.8	2.7 -0.9
Water transportation	1.9 11.8	1.8 -5.3	1.8 0.0	1.8 0.0	1.8 0.0	1.8 0.0	1.8 -4.1	1.8 1.4
Bus transportation	10.1 -2.9	9.9 -2.0	10.1 2.0	10.1 0.0	10.3 2.0	10.5 1.9	10.3 -0.7	10.3 0.0
Other transportation industries	12.2 0.0	12.1 -0.8	12.3 1.7	12.5 1.6	12.5 0.0	12.4 -0.8	12.3 -6.1	12.4 1.2
Accommodation	152.2 1.7	152.9 0.5	152.4 -0.3	151.7 -0.5	153.9 1.5	155.6 1.1	151.1 0.7	153.4 1.5
Food and beverage services	151.4 0.3	151.8 0.3	152.4 0.4	152.8 0.3	154.3 1.0	155.9 1.0	151.4 -1.0	153.9 1.6
Other tourism industries	110.1 0.5	109.2 -0.8	110.3 1.0	110.5 0.2	111.9 1.3	111.6 -0.3	110.1 -3.4	111.1 0.9
Recreation and entertainment	71.7 1.0	71.3 -0.6	70.9 -0.6	70.2 -1.0	70.7 0.7	71.0 0.4	71.1 -1.4	70.7 -0.5
Travel services	38.4 -0.3	37.9 -1.3	39.4 4.0	40.3 2.3	41.2 2.2	40.6 -1.5	39.0 -6.8	40.4 3.5
Total tourism industries	481.8 0.6	480.9 -0.2	482.9 0.4	483.3 0.1	490.2 1.4	493.7 0.7	481.2 -1.3	487.5 1.3
Other industries	113.5 0.5	114.4 0.8	115.1 0.6	115.4 0.3	116.2 0.7	116.6 0.3	113.3 -0.5	115.8 2.3
Tourism activities	595.3 0.6	595.3 0.0	598.0 0.5	598.7 0.1	606.4 1.3	610.3 0.6	594.5 -1.1	603.4 1.5

Table 14
Employment generated by tourism, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
thousands of jobs and percentage change, preceding year								
Transportation	69.5 -2.4	67.0 -2.9	66.3 -4.1	68.4 -0.6	71.8 3.3	70.3 4.9	68.6 -2.7	69.2 0.9
Air transportation	41.6 -2.8	40.5 -1.9	40.4 -4.9	41.4 -0.7	43.3 4.1	43.0 6.2	41.6 -1.8	42.0 1.1
Railway transportation	2.8 -3.4	2.7 -3.6	2.8 0.0	2.5 -3.8	2.8 0.0	2.7 0.0	2.7 -6.8	2.7 -0.9
Water transportation	2.0 0.0	1.7 -5.6	1.7 0.0	1.8 5.9	2.0 0.0	1.7 0.0	1.8 -4.1	1.8 1.4
Bus transportation	9.8 2.1	10.2 -3.8	9.9 -3.9	10.4 -2.8	10.0 2.0	10.7 4.9	10.3 -0.7	10.3 0.0
Other transportation industries	13.3 -4.3	11.9 -4.8	11.5 -2.5	12.3 1.7	13.7 3.0	12.2 2.5	12.3 -6.1	12.4 1.2
Accommodation	165.1 1.6	135.1 1.8	157.6 1.4	150.3 1.0	167.1 1.2	138.6 2.6	151.1 0.7	153.4 1.5
Food and beverage services	156.2 -0.8	146.7 0.3	148.9 0.5	156.4 1.1	159.0 1.8	151.1 3.0	151.4 -1.0	153.9 1.6
Other tourism industries	118.2 -2.6	104.5 -3.5	105.2 -1.6	111.4 0.7	120.1 1.6	107.6 3.0	110.1 -3.4	111.1 0.9
Recreation and entertainment	79.4 -0.1	66.4 -0.4	66.3 0.5	71.4 -1.4	78.4 -1.3	66.7 0.5	71.1 -1.4	70.7 -0.5
Travel services	38.8 -7.2	38.1 -8.4	38.9 -4.9	40.0 4.7	41.7 7.5	40.9 7.3	39.0 -6.8	40.4 3.5
Total tourism industries	509.0 -0.7	453.3 -0.6	478.0 -0.3	486.5 0.7	518.0 1.8	467.6 3.2	481.2 -1.3	487.5 1.3
Other industries	115.5 1.0	113.4 1.3	113.2 1.7	115.2 2.0	118.7 2.8	116.2 2.5	113.3 -0.5	115.8 2.3
Tourism activities	624.5 -0.4	566.7 -0.3	591.2 0.1	601.7 1.0	636.7 2.0	583.8 3.0	594.5 -1.1	603.4 1.5

Section F
Tourism prices and gross domestic product

Table 15
Tourism gross domestic product, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding period								
Transportation	1,608 3.5	1,614 0.4	1,661 2.9	1,710 3.0	1,727 1.0	1,800 4.2	6,264 6.7	6,898 10.1
Accommodation	1,788 1.9	1,809 1.2	1,827 1.0	1,852 1.4	1,866 0.8	1,871 0.3	7,128 5.8	7,416 4.0
Food and beverage services	956 1.4	966 1.0	978 1.2	997 1.9	1,003 0.6	1,017 1.4	3,804 4.8	3,995 5.0
Other tourism industries	1,168 2.6	1,180 1.0	1,175 -0.4	1,181 0.5	1,190 0.8	1,206 1.3	4,609 5.3	4,752 3.1
Total tourism industries	5,520 2.4	5,569 0.9	5,641 1.3	5,740 1.8	5,786 0.8	5,894 1.9	21,805 5.8	23,061 5.8
Other industries	1,872 1.5	1,965 5.0	2,001 1.8	2,032 1.5	2,046 0.7	2,073 1.3	7,544 6.7	8,152 8.1
Tourism gross domestic product	7,392 2.2	7,534 1.9	7,642 1.4	7,772 1.7	7,832 0.8	7,967 1.7	29,349 6.0	31,213 6.4

Table 16
Tourism gross domestic product, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding year								
Transportation	2,104 9.4	1,459 8.2	1,400 11.5	1,579 9.3	2,316 10.1	1,603 9.9	6,264 6.7	6,898 10.1
Accommodation	2,628 5.7	1,403 6.6	1,346 2.9	1,882 5.2	2,743 4.4	1,445 3.0	7,128 5.8	7,416 4.0
Food and beverage services	1,441 5.0	733 5.6	728 4.0	984 5.8	1,512 4.9	771 5.2	3,804 4.8	3,995 5.0
Other tourism industries	1,773 7.3	874 7.2	970 10.0	1,101 1.9	1,773 0.0	908 3.9	4,609 5.3	4,752 3.1
Total tourism industries	7,946 6.9	4,469 7.1	4,444 7.2	5,546 5.8	8,344 5.0	4,727 5.8	21,805 5.8	23,061 5.8
Other industries	2,687 6.2	1,771 7.7	1,415 6.4	1,923 9.5	2,946 9.6	1,868 5.5	7,544 6.7	8,152 8.1
Tourism gross domestic product	10,633 6.7	6,240 7.3	5,859 7.0	7,469 6.7	11,290 6.2	6,595 5.7	29,349 6.0	31,213 6.4

Table 17
Tourism gross domestic product, 2002 prices, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of 2002 dollars and percentage change, preceding period								
Transportation	1,630 2.0	1,622 -0.5	1,666 2.7	1,675 0.5	1,684 0.5	1,689 0.3	6,416 4.5	6,714 4.6
Accommodation	1,528 0.2	1,536 0.5	1,555 1.2	1,573 1.2	1,575 0.1	1,580 0.3	6,102 3.1	6,283 3.0
Food and beverage services	766 0.0	772 0.8	774 0.3	785 1.4	783 -0.3	790 0.9	3,068 2.2	3,132 2.1
Other tourism industries	939 0.2	954 1.6	941 -1.4	937 -0.4	940 0.3	948 0.9	3,762 2.5	3,766 0.1
Total tourism industries	4,863 0.8	4,884 0.4	4,936 1.1	4,970 0.7	4,982 0.2	5,007 0.5	19,348 3.3	19,895 2.8
Other industries	1,611 1.1	1,627 1.0	1,612 -0.9	1,620 0.5	1,640 1.2	1,648 0.5	6,422 3.4	6,520 1.5
Tourism gross domestic product	6,474 0.9	6,511 0.6	6,548 0.6	6,590 0.6	6,622 0.5	6,655 0.5	25,770 3.3	26,415 2.5

Table 18
Implicit price indexes for tourism demand, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
index (2002 = 100) and percentage change, preceding period								
Transport services	110.2 0.5	115.4 4.7	117.3 1.6	120.6 2.8	120.3 -0.2	124.8 3.7	111.1 4.1	120.8 8.7
Accommodation services	116.0 1.5	117.2 1.0	116.8 -0.3	117.0 0.2	117.6 0.5	117.4 -0.2	116.1 2.7	117.2 1.0
Food and beverage services	124.8 1.4	125.0 0.2	125.9 0.7	126.8 0.7	127.7 0.7	128.6 0.7	124.0 2.5	127.3 2.7
Other tourism commodities	115.4 1.4	114.6 -0.7	115.9 1.1	116.9 0.9	117.1 0.2	117.0 -0.1	114.2 2.3	116.7 2.2
Tourism commodities	114.6 1.0	117.2 2.3	118.4 1.0	120.3 1.6	120.5 0.2	122.7 1.8	114.7 3.2	120.5 5.0
Total tourism expenditures	113.2 0.8	115.2 1.8	116.3 1.0	117.9 1.4	118.1 0.2	119.9 1.5	113.3 2.7	118.1 4.2

Section G
Supplementary tables

Table 19
International travellers, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
thousands of travellers and percentage change, preceding period								
Total inbound travel	6,196 1.9	6,154 -0.7	5,917 -3.8	6,018 1.7	6,052 0.6	6,094 0.7	24,669 -0.1	24,081 -2.4
Same day	2,142 1.0	2,089 -2.5	1,982 -5.2	2,022 2.1	2,090 3.3	2,062 -1.3	8,572 -4.3	8,156 -4.9
Overnight	4,054 2.3	4,065 0.3	3,936 -3.2	3,996 1.5	3,962 -0.8	4,032 1.8	16,097 2.3	15,925 -1.1
United States	5,083 2.3	5,042 -0.8	4,820 -4.4	4,886 1.4	4,911 0.5	4,942 0.6	20,214 -1.5	19,559 -3.2
Same day	2,116 1.1	2,064 -2.4	1,957 -5.2	1,997 2.0	2,063 3.3	2,036 -1.3	8,465 -4.4	8,052 -4.9
Overnight	2,967 3.2	2,978 0.4	2,862 -3.9	2,889 0.9	2,849 -1.4	2,906 2.0	11,749 0.7	11,506 -2.1
All other countries	1,113 -0.1	1,112 -0.1	1,098 -1.3	1,132 3.2	1,140 0.7	1,152 1.0	4,456 6.8	4,523 1.5
Same day	26 -5.9	25 -4.4	24 -3.6	25 4.5	27 6.2	27 -0.4	107 6.9	104 -3.2
Overnight	1,087 0.1	1,087 0.0	1,073 -1.2	1,107 3.2	1,113 0.6	1,125 1.1	4,349 6.8	4,419 1.6
Same day and overnight:								
Americas, except United States	117 -2.8	120 2.3	121 0.9	118 -2.4	124 5.2	128 3.1	471 -3.5	492 4.3
Mexico	30 -6.4	32 6.7	33 3.9	32 -4.7	34 6.3	38 12.5	124 -28.0	137 10.6
Other Americas	87 -1.4	88 0.7	88 -0.1	86 -1.4	91 4.8	90 -0.5	347 9.8	355 2.1
Europe	586 1.1	583 -0.5	576 -1.2	588 2.0	582 -1.0	593 1.8	2,365 5.0	2,339 -1.1
France	110 2.7	114 3.4	118 3.4	116 -1.4	114 -2.4	117 2.8	441 7.0	465 5.4
Germany	85 -1.9	83 -1.8	77 -7.7	81 6.1	81 -0.4	85 4.8	342 7.3	324 -5.3
United Kingdom	184 -0.8	178 -3.2	174 -2.2	175 1.0	172 -2.0	173 0.7	727 0.4	695 -4.5
Other Europe	208 3.3	209 0.3	208 -0.4	215 3.2	215 0.4	218 1.0	855 7.3	856 0.0
Asia/Pacific	386 -0.8	385 -0.4	377 -2.0	403 6.8	410 1.9	407 -0.9	1,525 13.6	1,596 4.7
China	52 4.9	52 -0.9	53 3.4	61 15.1	67 8.7	67 0.9	200 20.4	249 24.4
Hong Kong	28 -12.2	32 14.2	32 -0.4	32 0.8	32 -0.3	31 -4.2	119 6.8	127 6.2
Japan	62 -4.4	56 -9.4	53 -5.3	53 -0.3	56 6.7	56 -0.1	243 18.2	219 -10.0
South Korea	42 -7.9	43 3.4	39 -8.8	40 3.3	37 -7.6	39 3.3	170 17.9	156 -8.4
Australia	62 -0.3	63 2.4	61 -3.2	65 6.0	65 0.3	62 -4.8	244 14.3	253 3.8
Other Asia/Pacific	141 3.7	139 -1.5	138 -0.3	151 9.0	152 1.1	151 -0.6	549 9.5	593 8.1
Africa	23 -3.9	24 3.5	23 -3.1	24 3.4	24 -0.4	25 4.6	94 8.1	96 2.3
Canadian outbound travel	13,443 1.8	14,142 5.2	14,353 1.5	14,900 3.8	14,851 -0.3	14,989 0.9	53,620 12.9	59,092 10.2
United States	11,242 1.6	11,842 5.3	12,146 2.6	12,597 3.7	12,564 -0.3	12,676 0.9	44,903 14.4	49,984 11.3
Same day	6,238 3.1	6,744 8.1	7,043 4.4	7,298 3.6	7,225 -1.0	7,387 2.2	24,942 17.2	28,953 16.1
Overnight	5,004 -0.1	5,099 1.9	5,103 0.1	5,300 3.8	5,339 0.7	5,289 -0.9	19,961 11.1	21,031 5.4
All other countries	2,201 2.5	2,299 4.4	2,206 -4.0	2,302 4.3	2,287 -0.7	2,313 1.1	8,717 5.9	9,108 4.5

Notes:

Travellers include crews and commuters as part of international travel. In the Tourism Satellite Account and the National Tourism Indicators, on the other hand, spending by these groups is not counted as they are not considered part of tourism in the international definition.

Data may not match the data published for the International Travel Survey.

For definitions used in measuring international travel see publication: International Travel, Appendix, Description of Methods and Definitions (Catalogue number 66-201).

Table 20
International travellers, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
thousands of travellers and percentage change, preceding year								
Total inbound travel	9,590 3.5	4,725 2.0	3,560 -8.3	6,405 -1.0	9,381 -2.2	4,736 0.2	24,669 -0.1	24,081 -2.4
Same day	2,883 2.7	1,781 -2.0	1,449 -13.4	2,097 -6.2	2,842 -1.4	1,768 -0.7	8,572 -4.3	8,156 -4.9
Overnight	6,707 3.8	2,943 4.6	2,110 -4.5	4,308 1.7	6,539 -2.5	2,968 0.8	16,097 2.3	15,925 -1.1
United States	7,795 2.2	3,929 1.3	2,944 -8.7	5,161 -2.0	7,545 -3.2	3,908 -0.5	20,213 -1.5	19,559 -3.2
Same day	2,832 2.6	1,767 -2.0	1,441 -13.4	2,068 -6.1	2,791 -1.5	1,753 -0.8	8,465 -4.4	8,052 -4.9
Overnight	4,962 2.0	2,161 4.2	1,503 -3.7	3,094 1.0	4,754 -4.2	2,156 -0.3	11,749 0.7	11,506 -2.1
All other countries	1,796 9.2	796 5.3	616 -6.6	1,243 3.2	1,836 2.2	827 3.9	4,456 6.8	4,523 1.5
Same day	50 9.9	14 -10.3	9 -16.4	29 -10.1	50 0.1	15 10.5	107 6.9	104 -3.2
Overnight	1,745 9.2	782 5.6	607 -6.5	1,214 3.6	1,785 2.3	812 3.8	4,349 6.8	4,419 1.6
Same day and overnight:								
Americas, except United States	178 3.0	92 10.1	75 0.1	130 3.0	188 5.5	99 7.3	471 -3.5	492 4.3
Mexico	47 -17.8	20 18.3	21 -5.1	39 13.5	53 12.1	24 19.2	124 -28.0	137 10.6
Other Americas	131 13.4	72 8.0	54 2.3	90 -1.0	135 3.2	75 3.9	347 9.8	355 2.1
Europe	1,013 6.8	393 0.4	302 -12.4	635 3.2	1,003 -1.0	399 1.5	2,365 5.0	2,339 -1.1
France	196 6.1	77 7.5	70 2.0	110 11.1	205 4.2	80 4.2	441 7.0	465 5.4
Germany	155 8.9	50 -3.1	34 -19.6	93 -1.4	148 -4.6	49 -2.4	342 7.3	324 -5.3
United Kingdom	291 4.6	125 -4.4	95 -12.9	201 -0.9	274 -5.7	125 -0.4	727 0.4	695 -4.5
Other Europe	371 8.1	140 2.5	103 -17.3	232 5.4	376 1.5	145 3.1	855 7.3	856 0.0
Asia/Pacific	569 16.4	292 11.0	226 -0.6	453 3.7	608 6.8	309 6.0	1,525 13.6	1,596 4.7
China	81 32.8	40 19.5	35 15.9	58 19.7	103 27.3	53 30.6	200 20.4	249 24.4
Hong Kong	41 5.6	24 9.4	21 2.8	37 6.0	46 13.3	23 -2.7	119 6.8	127 6.2
Japan	93 16.2	51 6.4	32 -17.7	50 -18.6	89 -4.7	49 -3.4	243 18.2	219 -10.0
South Korea	63 18.9	31 15.7	27 -4.8	43 -9.9	57 -9.0	28 -8.2	170 17.9	156 -8.4
Australia	86 17.2	47 14.4	35 4.3	82 5.5	91 5.8	45 -3.2	244 14.3	253 3.8
Other Asia/Pacific	206 12.1	99 7.7	76 -0.0	184 9.9	222 8.0	111 11.5	549 9.5	593 8.1
Africa	36 6.4	19 7.1	12 1.9	26 -2.7	37 3.6	20 7.1	94 8.1	96 2.3
Canadian outbound travel	15,390 13.7	12,827 14.3	13,680 11.1	14,806 13.1	17,033 10.7	13,574 5.8	53,620 12.9	59,092 10.2
United States	13,382 14.6	10,975 14.5	10,650 12.4	12,658 14.3	14,960 11.8	11,716 6.8	44,903 14.4	49,984 11.3
Same day	6,966 18.5	6,657 17.5	6,070 18.2	7,462 20.7	8,117 16.5	7,303 9.7	24,942 17.2	28,953 16.1
Overnight	6,417 10.7	4,318 10.1	4,579 5.6	5,195 6.3	6,843 6.6	4,413 2.2	19,961 11.1	21,031 5.4
All other countries	2,008 8.4	1,852 13.0	3,030 6.7	2,148 6.5	2,073 3.2	1,857 0.3	8,717 5.9	9,108 4.5

Notes:

Travellers include crews and commuters as part of international travel. In the Tourism Satellite Account and the National Tourism Indicators, on the other hand, spending by these groups is not counted as they are not considered part of tourism in the international definition.

Data may not match the data published for the International Travel Survey.

For definitions used in measuring international travel see publication: International Travel, Appendix, Description of Methods and Definitions (Catalogue number 66-201).

Table 21
Receipts and payments on international travel account, seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding period								
International travel account								
Receipts								
Spending in Canada by foreign residents	4,095 1.8	4,032 -1.5	3,922 -2.7	4,205 7.2	4,333 3.0	4,299 -0.8	16,198 4.2	16,759 3.5
Payments								
Spending in foreign countries by Canadians	7,714 1.4	8,015 3.9	7,565 -5.6	8,256 9.1	8,521 3.2	8,319 -2.4	30,464 10.0	32,661 7.2
Balance								
Receipts minus payments	-3,619	-3,983	-3,643	-4,052	-4,188	-4,020	-14,265	-15,902

Table 22
Receipts and payments on international travel account, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
millions of dollars and percentage change, preceding year								
International travel account								
Receipts								
Spending in Canada by foreign residents	5,662 5.3	3,405 4.2	3,087 -2.2	4,135 4.0	5,929 4.7	3,608 5.9	16,198 4.2	16,759 3.5
Payments								
Spending in foreign countries by Canadians	7,381 11.4	6,800 13.3	8,649 4.6	8,776 9.5	8,229 11.5	7,008 3.0	30,464 10.0	32,661 7.2
Balance								
Receipts minus payments	-1,720	-3,395	-5,562	-4,641	-2,300	-3,400	-14,265	-15,902

Table 23
Exchange rates in Canadian dollars per unit of foreign currency, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
	percentage change, preceding period, preceding year							
United States (dollar)	1.0391 1.1 -5.3	1.0128 -2.5 -4.1	0.9860 -2.7 -5.3	0.9676 -1.9 -5.8	0.9802 1.3 -5.7	1.0231 4.4 1.0	1.0301 -9.8 -9.8	0.9893 -4.0 -4.0
European Economic and Monetary Union (euro)	1.3438 2.8 -14.4	1.3766 2.4 -11.8	1.3487 -2.0 -6.4	1.3934 3.3 6.6	1.3836 -0.7 3.0	1.3788 -0.3 0.2	1.3671 -13.8 -13.8	1.3761 0.7 0.7
United Kingdom (Pound sterling)	1.6117 5.1 -10.4	1.6011 -0.7 -7.3	1.5804 -1.3 -2.8	1.5784 -0.1 3.0	1.5773 -0.1 -2.1	1.6075 1.9 0.4	1.5928 -10.5 -10.5	1.5859 -0.4 -0.4
Switzerland (franc)	1.0085 8.7 -2.4	1.0399 3.1 0.5	1.0468 0.7 6.3	1.1132 6.3 20.0	1.1895 6.9 17.9	1.1215 -5.7 7.8	0.9902 -5.7 -5.7	1.1177 12.9 12.9
Hong Kong (dollar)	0.1337 1.2 -5.6	0.1305 -2.4 -4.3	0.1266 -3.0 -5.6	0.1244 -1.7 -5.8	0.1258 1.1 -5.9	0.1315 4.6 0.8	0.1326 -10.0 -10.0	0.1271 -4.2 -4.2
Japan (yen)	0.0121 8.6 3.2	0.0123 1.2 4.3	0.0120 -2.4 4.3	0.0119 -1.0 6.3	0.0126 6.4 4.2	0.0132 4.8 7.8	0.0118 -3.6 -3.6	0.0124 5.7 5.7
Australia (dollar)	0.9410 3.7 2.9	1.0005 6.3 4.2	0.9907 -1.0 5.3	1.0282 3.8 13.3	1.0279 -0.0 9.2	1.0358 0.8 3.5	0.9474 5.6 5.6	1.0206 7.7 7.7
New Zealand (dollar)	0.7469 3.7 0.9	0.7683 2.9 -0.1	0.7460 -2.9 1.1	0.7746 3.8 7.6	0.8150 5.2 9.1	0.7946 -2.5 3.4	0.7434 3.4 3.4	0.7826 5.3 5.3

Notes:

Bank of Canada. Based on the average noon spot rates.

Table 24
Consumer price index, selected countries, not seasonally adjusted

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
index (2005=100) and percentage change, preceding year								
Canada [1]	109.2 1.8	109.8 2.3	110.7 2.6	112.2 3.4	112.5 3.0	112.8 2.7	108.9 1.8	112.0 2.9
United States	111.8 1.2	113.0 2.1	113.5 2.1	115.5 3.4	116.0 3.8	115.8 2.5	111.9 1.8	115.2 2.9
United Kingdom	114.7 3.1	115.9 3.4	117.6 4.1	119.4 4.4	120.1 4.7	121.3 4.7	114.5 3.3	119.6 4.5
France	107.9 1.5	108.3 1.6	109.0 1.8	110.2 2.1	110.2 2.1	110.9 2.4	107.8 1.5	110.1 2.1
Germany	108.4 1.2	108.8 1.5	109.8 2.1	110.5 2.3	111.0 2.5	111.4 2.3	108.2 1.1	110.7 2.3
Netherlands	108.0 1.6	108.4 1.7	109.2 2.0	110.8 2.2	110.9 2.6	111.2 2.5	108.0 1.3	110.5 2.3
Switzerland	103.9 0.3	104.7 0.3	104.9 0.6	105.5 0.4	104.3 0.4	104.2 -0.5	104.5 0.7	104.7 0.2
Japan	99.5 -0.8	99.9 0.1	99.2 -0.2	99.4 -0.2	99.4 -0.1	99.2 -0.7	99.6 -0.7	99.3 -0.3
Australia	116.3 2.8	116.7 2.7	118.5 3.3	119.6 3.6	120.3 3.5	120.3 3.1	115.8 2.8	119.7 3.4
New Zealand	114.9 1.5	117.6 4.0	118.5 4.5	119.7 5.3	120.2 4.6	119.8 1.8	114.9 2.3	119.6 4.0

Notes:

Data, for countries other than Canada, are from the Organisation for Economic and Co-operation and Development.

1. The Canadian Consumer Price Index is converted to 2005=100 for comparability with other Organisation for Economic Co-operation and Development countries.

Table 25
Other related statistics, seasonally adjusted at annual rates

	Third quarter 2010	Fourth quarter 2010	First quarter 2011	Second quarter 2011	Third quarter 2011	Fourth quarter 2011	2010	2011
	percentage change, preceding period							
Gross domestic product at market prices (billions of dollars)	1,625.4 0.9	1,661.9 2.2	1,693.6 1.9	1,703.0 0.6	1,725.8 1.3	1,752.4 1.5	1,624.6 6.3	1,718.7 5.8
Gross domestic product at basic prices (billions of dollars)	1,525.7 0.8	1,560.6 2.3	1,592.2 2.0	1,600.7 0.5	1,622.5 1.4	1,648.3 1.6	1,525.9 6.3	1,615.9 5.9
Tourism share of gross domestic product at basic prices (percent)	1.94 1.3	1.93 -0.4	1.92 -0.6	1.94 1.2	1.93 -0.6	1.93 0.1	1.92 -0.2	1.93 0.4
Gross domestic product at market prices (billions of chained (2002) dollars)	1,328.4 0.6	1,338.5 0.8	1,350.7 0.9	1,348.7 -0.2	1,362.5 1.0	1,368.4 0.4	1,325.0 3.2	1,357.6 2.5
Final domestic demand (billions of dollars)	1,662.8 1.5	1,690.7 1.7	1,709.3 1.1	1,728.0 1.1	1,745.5 1.0	1,766.7 1.2	1,652.7 5.8	1,737.4 5.1
Final domestic demand (billions of chained (2002) dollars)	1,431.8 1.1	1,448.6 1.2	1,456.0 0.5	1,465.4 0.6	1,471.6 0.4	1,479.0 0.5	1,425.1 4.5	1,468.0 3.0
Personal disposable income per person (dollars)	29,659 -1.7	30,045 1.3	30,268 0.7	30,380 0.4	30,334 -0.2	30,609 0.9	29,751 3.7	30,398 2.2
Personal saving rate (percent)	4.3 -36.8	4.4 2.3	4.4 0.0	4.0 -9.1	3.4 -15.0	3.4 0.0	4.8 3.8	3.8 -20.4
Population (thousands) [1]	34,126 0.4	34,254 0.4	34,294 0.1	34,368 0.2	34,483 0.3	34,605 0.4	34,074 1.2	34,437 1.1
Total number of jobs, business sector (index 2002 = 100)	109.8 0.4	109.9 0.1	110.8 0.8	111.3 0.4	111.6 0.3	111.4 -0.1	109.3 1.9	111.3 1.8

1. Data not adjusted for seasonal variation.