



Survey of Innovation and Business Strategy, Concordance Table, 2019

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Introduction

This concordance table serves as a link between the published tables and the survey questions from the [2019 Survey of Innovation and Business Strategy \(SIBS\)](#).

The survey is comprised of three content modules: innovation, business strategy and advanced technology, and global value chain. Survey questions associated with each module are as follows:

- Innovation (18-19, 20-27, 28-40);
- Business strategy and advanced technology (2-17, 41-44, 50-51); and
- Global value chain (45-49, 52-67).

Survey of Innovation and Business Strategy, Concordance List

Daily release	Table Number	Table title	SIBS question	Module
26-Apr-21	27-10-0149-01	Product or process innovations with environmental benefits, by industry and enterprise size	33a-e	Innovation
26-Apr-21	27-10-0178-01	Co-operation on innovation activities, by type and location of co-operation partners, by industry and enterprise size	29, 30, 31	Innovation
26-Apr-21	27-10-0193-01	Most critical co-operation partner for the business's innovation activities, by industry and enterprise size	32	Innovation
26-Apr-21	27-10-0238-01	Use of government programs to aid innovation activities, by industry and enterprise size	35	Innovation
26-Apr-21	27-10-0280-01	Most critical government program for the business's innovation activities, by industry and enterprise size	36	Innovation
26-Apr-21	27-10-0356-01	Innovations with environmental benefits, by industry and enterprise size	33f-l	Innovation
26-Apr-21	27-10-0361-01	Introduction of different types of innovation, by industry and enterprise size	18, 22	Innovation
26-Apr-21	27-10-0364-01	Obstacles to innovation and measures taken, by industry and enterprise size	37, 38, 39, 40	Innovation
26-Apr-21	27-10-0365-01	Product or process innovations that were new to one of the business's markets with environmental benefits, by industry and enterprise size	34a-e	Innovation
26-Apr-21	27-10-0366-01	Innovations that were new to one of the business's markets with environmental benefits, by industry and enterprise size	34f-l	Innovation
26-Apr-21	33-10-0178-01	Product (good or service) innovation developers, by industry and enterprise size	19	Innovation
26-Apr-21	33-10-0181-01	Process innovation developers, by industry and enterprise size	23	Innovation
26-Apr-21	33-10-0182-01	Process innovations that resulted in product-related cost savings, by industry and enterprise size	24	Innovation
26-Apr-21	33-10-0272-01	Process innovations that resulted in cost savings to support business functions, by industry and enterprise size	25	Innovation
9-Jun-21	27-10-0367-01	Use of advanced or emerging technologies, by industry and enterprise size	41	Business strategy and advanced technology
9-Jun-21	27-10-0368-01	Reasons for not adopting or using advanced technologies, by industry and enterprise size	42	Business strategy and advanced technology
9-Jun-21	27-10-0369-01	Clean technology use, by industry and enterprise size	43	Business strategy and advanced technology
9-Jun-21	33-10-0148-01	Affiliation with a foreign parent company, by industry and enterprise size	50	Business strategy and advanced technology
9-Jun-21	33-10-0149-01	Businesses with affiliates abroad, by industry and enterprise size	51	Business strategy and advanced technology
9-Jun-21	33-10-0153-01	Most important long-term strategies, by industry and enterprise size	2	Business strategy and advanced technology
9-Jun-21	33-10-0154-01	Strategic focus regarding goods or services (products), by industry and enterprise size	3	Business strategy and advanced technology
9-Jun-21	33-10-0158-01	Types of products (goods or services) sold, by industry and enterprise size	9	Business strategy and advanced technology
9-Jun-21	33-10-0159-01	Production or manufacturing of goods sold, by industry and enterprise size	10	Business strategy and advanced technology
9-Jun-21	33-10-0166-01	Services offered to complement the sale of goods, by industry and enterprise size	11	Business strategy and advanced technology
9-Jun-21	33-10-0167-01	Expansion of capacity for services to complement the sale of goods, by industry and enterprise size	12	Business strategy and advanced technology
9-Jun-21	33-10-0174-01	Number of competitors in the main geographical market, by industry and enterprise size	14	Business strategy and advanced technology
9-Jun-21	33-10-0176-01	Changes in the main geographical market, by industry and enterprise size	16	Business strategy and advanced technology
9-Jun-21	33-10-0177-01	Response to change in competition in the main geographical market, by industry and enterprise size	17	Business strategy and advanced technology

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9-Jun-21	33-10-0193-01	Regular use of business practices, by industry and enterprise size	44	Business strategy and advanced technology
9-Jun-21	33-10-0298-01	Strategic focus regarding business processes over the next five year, by industry and enterprise size	4	Business strategy and advanced technology
9-Jun-21	33-10-0299-01	Required skills, by industry and enterprise size	5	Business strategy and advanced technology
9-Jun-21	33-10-0300-01	Skill shortages, by industry and enterprise size	6	Business strategy and advanced technology
9-Jun-21	33-10-0301-01	Measures taken to overcome skill shortages, by industry and enterprise size	7	Business strategy and advanced technology
9-Jun-21	33-10-0302-01	Training or development activities arranged or provided, by the business to employees, by industry and enterprise size	8	Business strategy and advanced technology
27-Jul-21	33-10-0095-01	Value of goods or services purchased, by industry and enterprise size	53	Global value chain
27-Jul-21	33-10-0104-01	Difficulty of obstacles when exporting or attempting to export goods or services, by industry and enterprise size	49	Global value chain
27-Jul-21	33-10-0107-01	Import of goods or services, by industry and enterprise size	45	Global value chain
27-Jul-21	33-10-0109-01	Value of goods or services purchased from Canadian and foreign sources, by industry and enterprise size	54	Global value chain
27-Jul-21	33-10-0121-01	Purchase of goods or services, by industry and enterprise size	52	Global value chain
27-Jul-21	33-10-0147-01	Importance of reasons for purchasing goods or services from unaffiliated foreign businesses, by industry and enterprise size	55	Global value chain
27-Jul-21	33-10-0150-01	Export of goods or services, by industry and enterprise size	46	Global value chain
27-Jul-21	33-10-0151-01	Sales of goods or services to another business inside Canada that then exported goods or services, by industry and enterprise size	47, 48	Global value chain
27-Jul-21	33-10-0152-01	Mixed modes of import, export and sales of goods or services, by North American Industry Classification System (NAICS) and enterprise size	45, 46, 47, 48	Global value chain
27-Jul-21	33-10-0175-01	Presence of multinational organizations among competitors in the main geographical market, by industry and enterprise size	15	Business strategy and advanced technology
27-Jul-21	33-10-0179-01	Novelty of product (good or service) innovations introduced, by industry and enterprise size	20	Innovation
27-Jul-21	33-10-0180-01	Sales distribution, by novelty of products (goods or services), by industry and enterprise size	21	Innovation
27-Jul-21	33-10-0184-01	Innovation activities conducted, by industry and enterprise size	26	Innovation
27-Jul-21	33-10-0185-01	Average expenditures on innovation activities, by industry and enterprise size	27	Innovation
27-Jul-21	33-10-0194-01	Personnel employed outside of Canada by businesses that are not an affiliate of a foreign parent, by industry and enterprise size	56	Global value chain
27-Jul-21	33-10-0195-01	Personnel employed inside Canada that are not an affiliate of a foreign parent, distributed by business activity industry and enterprise size	57	Global value chain
27-Jul-21	33-10-0196-01	Personnel employed outside of Canada by businesses that are not an affiliate of a foreign parent distributed by business, industry and enterprise size	57	Global value chain
27-Jul-21	33-10-0197-01	Personnel employed outside of Canada in core and support business activities, by businesses that are not an affiliate of a foreign parent, by industry and enterprise size	58	Global value chain
27-Jul-21	33-10-0198-01	Importance of reasons for employing personnel outside of Canada, by industry and enterprise size	59	Global value chain
27-Jul-21	33-10-0199-01	Businesses that moved activities from outside of Canada into Canada, by industry and enterprise size	60	Global value chain
27-Jul-21	33-10-0200-01	Business activities that were moved from outside of Canada into Canada, by industry and enterprise size	61	Global value chain
27-Jul-21	33-10-0201-01	Importance of reasons for bringing production of goods activities to Canada, by industry and enterprise size	62a-i	Global value chain

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27-Jul-21	33-10-0202-01	Importance of reasons for bringing distribution and logistics services activities to Canada, by industry and enterprise size	62j-r	Global value chain
27-Jul-21	33-10-0203-01	Importance of reasons for bringing call and help centre services activities to Canada, by industry and enterprise size	62s-aa	Global value chain
27-Jul-21	33-10-0204-01	Importance of reasons for bringing marketing and sales services activities to Canada, by industry and enterprise size	62ab-aj	Global value chain
27-Jul-21	33-10-0205-01	Importance of reasons for bringing information and communication technology (ICT) services activities to Canada, by industry and enterprise size	62ak-as	Global value chain
27-Jul-21	33-10-0206-01	Importance of reasons for bringing professional services activities to Canada, by industry and enterprise size	62at-bb	Global value chain
27-Jul-21	33-10-0207-01	Importance of reasons for bringing engineering and research and development (R&D) services activities to Canada, by industry and enterprise size	62bc-bk	Global value chain
27-Jul-21	33-10-0208-01	Importance of reasons for bringing general management services activities to Canada, by industry and enterprise size	62bl-bt	Global value chain
27-Jul-21	33-10-0209-01	Importance of reasons for bringing all other business activities to Canada, by industry and enterprise size	62bu-cc	Global value chain
27-Jul-21	33-10-0210-01	Value of businesses' sales, by industry and enterprise size	63, 65	Global value chain
27-Jul-21	33-10-0211-01	Sales distributed by market where they were made, industry and enterprise size	64	Global value chain
27-Jul-21	33-10-0212-01	Sales from goods and services distributed by market where they were made, industry and enterprise size	66	Global value chain
27-Jul-21	33-10-0213-01	International sales made through exports and through foreign affiliates distributed by market where they were made, industry and enterprise size	67	Global value chain
27-Jul-21	33-10-0303-01	Main market of the business, by industry and enterprise size	13	Business strategy and advanced technology
27-Jul-21	33-10-0331-01	Average expenditures on innovation activities attributable to each type of innovation, by industry and enterprise size	28	Innovation

Please click on the [following link](#) to consult the 2017 SIBS concordance table