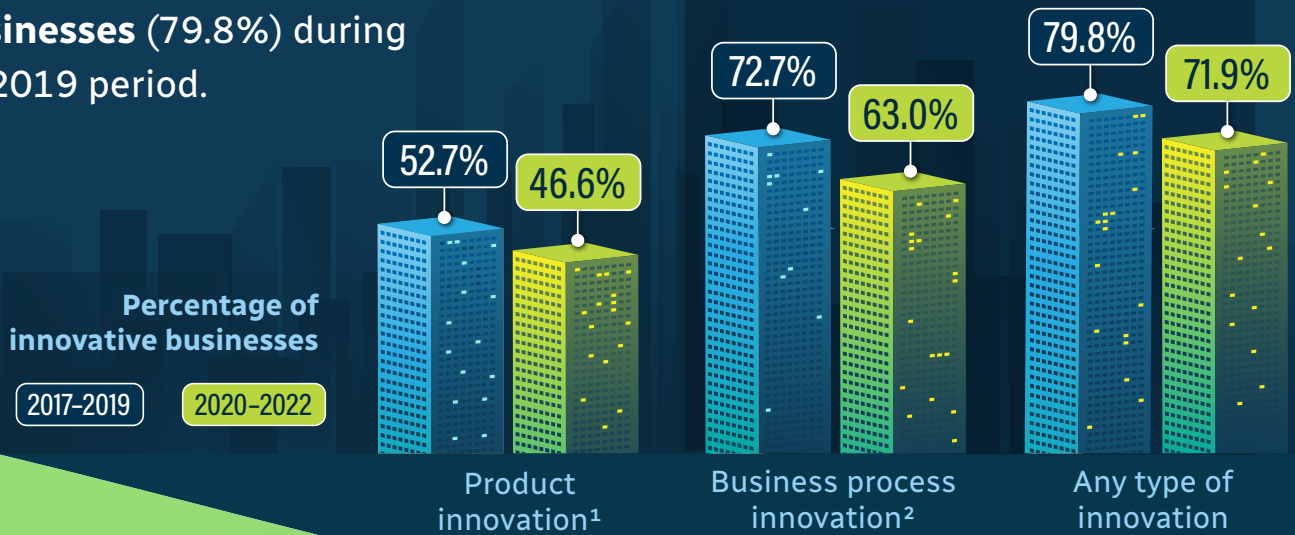


INNOVATION in Canadian businesses

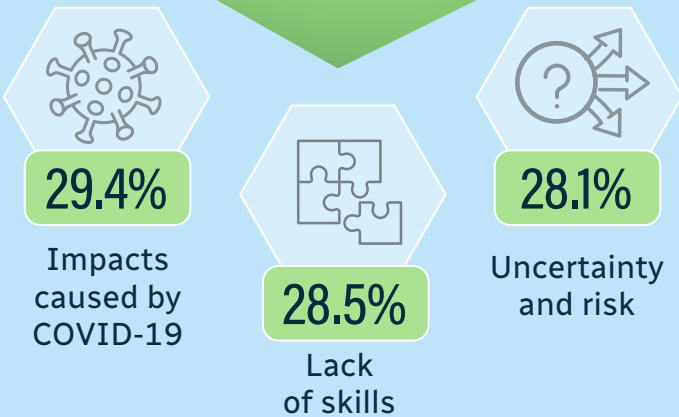
2020 to 2022

About **7 in 10 Canadian businesses** (71.9%) introduced innovations during the 2020–2022 period, down from **8 in 10 businesses** (79.8%) during the 2017–2019 period.

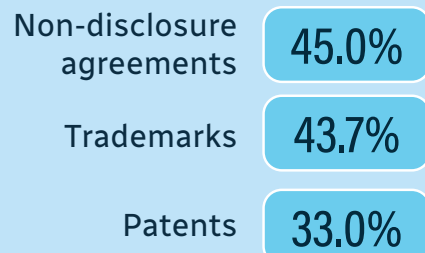
Product innovation and business process innovation **decreased** in the 2020–2022 period, compared with the 2017–2019 period.



Top 3 obstacles to innovation reported by businesses



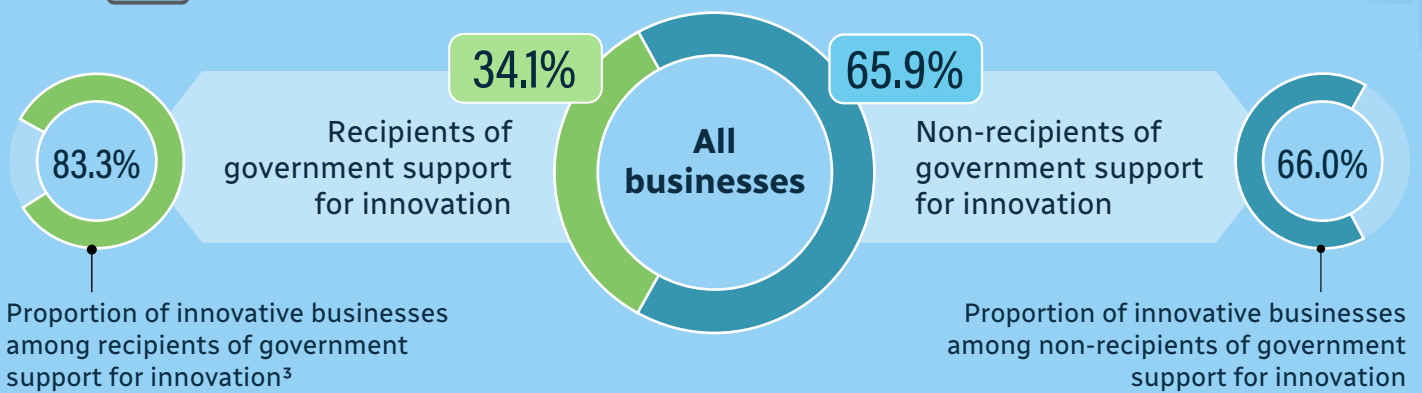
Most common types of intellectual property (IP) protection filed by innovative businesses that developed new products



Note: The percentages represent the proportion of businesses that developed new products and filed for their protection through these different mechanisms.



Among all businesses, recipients of government support for their innovation-related activities were more innovative



1. Product innovation is a new or improved good or service that differs significantly from the business's previous goods or services with respect to its characteristics, functions, or performance specifications and that has been introduced to the market.
 2. Business process innovation is a new or improved process for one or more business activities or functions that differs significantly from this business's previous business processes and that has been brought into use by this business in its internal or outward-facing operations.
 3. The 83.3% represents businesses that received government funding to support their innovation activities (e.g., research and development), resulting in product innovation or business process innovation between 2020 and 2022.

Source: Statistics Canada, Survey of Innovation and Business Strategy, 2022.

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