

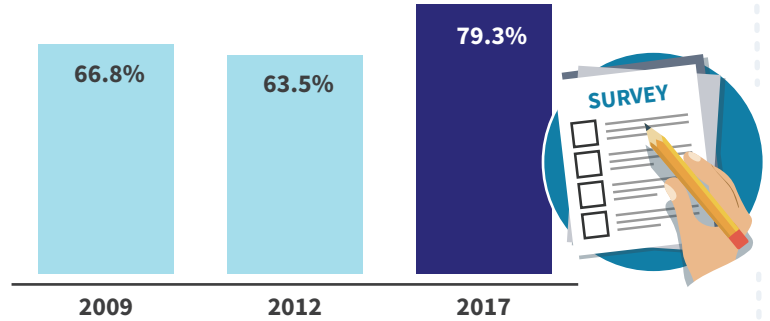
# How **INNOVATIVE** are Canadian enterprises?



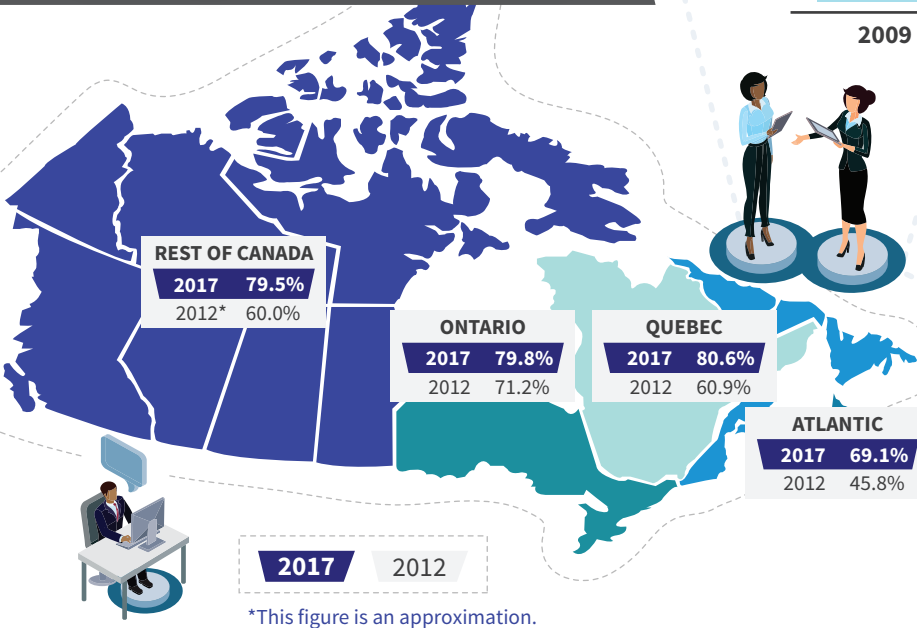
The 2017 Survey of Innovation and Business Strategy found that innovation was implemented by more than three-quarters of Canadian enterprises. **Innovation is the introduction of new or improved products or operational methods.**



**More enterprises were innovative** in 2017 than in 2012.



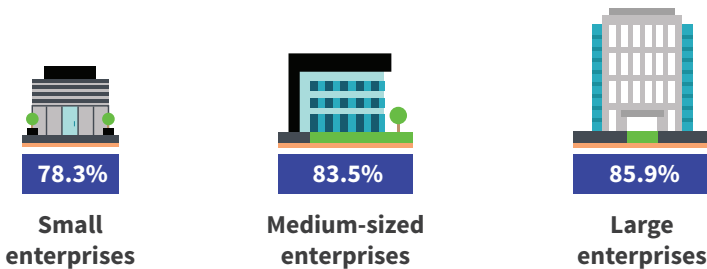
**More enterprises across Canada reported innovating in 2017 compared to 2012.**



**Organizational innovation** is the most prevalent type among enterprises.



**Size matters:** large and medium-sized enterprises reported higher rates of innovation.



Percentage of innovative enterprises

Source: Statistics Canada, Survey of Innovation and Business Strategy.

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