



Evaluation rubric for concept poster

Name _____ Date _____

Theme _____

Evaluated by: Teacher _____ Peer _____ Self _____

Criteria	Level 1 50% to 59%	Level 2 60% to 69%	Level 3 70% to 79%	Level 4 80% to 100%
Organization	Poor use of space; lack of balance between text and drawing.	Better use of space; lack of balance.	Good use of space for letters and drawing.	Excellent use of space; very well balanced.
Illustration	Lack of detail; inaccurate visual information; lack of visual appeal.	Some attention to details; some appropriate and accurate visual information; some visual appeal.	Good attention to detail; visual information is mostly accurate; appropriate and related to content; good visual appeal.	Excellent depiction; accurate; many visual details; excellent use of colour; excellent visual appeal.
Content of information	Missing major points; inaccurate, no extension of ideas; meaning is unclear.	Missing a major point; inaccurate; no extension of ideas; meaning somewhat clear.	Good presentation of main ideas and details; accurate; some attempt to extend ideas; meaning clear.	Excellent presentation of ideas and details; accurate; good extension of ideas; imaginative; meaning very clear.
Communication of required knowledge	Little clarity.	Communicates with some clarity.	Communicates with clarity in both forms (written and drawn).	Consistent attention to detail in written and drawn presentation; all accurate.

Comments:
