



Student worksheet 3: Canadians and consumer society in the 1960s

Part A: Find the trends from the statistics

Your group will look at information about retail stores and businesses during the 1960s. The table you will consult in the *Canada Year Book* lists something called 'retail trade.' You probably know a lot about what this really is—shopping.

Fill in the table below. Choose any five types of businesses that sell products your family regularly shops for (e.g., groceries, hardware, shoes) and list them in the column on the left. Fill in the amount of money people spent in those types of businesses in 1961 and in 1965. Find patterns to help you reach conclusions about changes to Canadian families.

Kind of business	Amount of money spent in that type of business in Canada	
	1961	1965

Source: Table 6 on pages 902 and 903 of the *Canada Year Book 1967*.

Here is our summary of the trend in retail sales (shopping) for all of Canada from 1961 to 1965.

Now look at the total of all retail trade in Canada and for a province of your choice for 1961 and 1965.

	Retail trade, 1961	Retail trade, 1965
Canada		
Province _____		

Our summary of the trend in retail sales (shopping) for province _____ from 1961 to 1965:

Part B: Do the research for the tableaux

List places where a family may have gone shopping together, from 1961 to 1965.

Choose what kind of business you will feature in your tableaux.

Develop and describe how you will portray a family going shopping in the tableaux. Develop and describe a plot, if possible.
