



Evaluation rubric for scrapbook or brochure

Names _____

Title of scrapbook or brochure _____

Criteria	Level 1 50% to 59%	Level 2 60% to 69%	Level 3 70% to 79%	Level 4 80% to 100%
Research and use of resources	Used only one or two resources.	Used three or more resources.	Used four or more resources effectively.	Excellent use of five or more resources.
Knowledge and understanding	Demonstrated little understanding of factual information; made few connections.	Demonstrated limited understanding of the factual information; made some connections.	Demonstrated good understanding of the factual information; used resources to make solid connections.	Demonstrated clear understanding of the factual information; used the resources to make effective connections.
Format and layout	Used few of the conventions for brochures or scrapbooks; lacks required elements such as illustrations, tables, text, titles.	Used many of the conventions for brochures or scrapbooks; includes some required elements such as tables, text, illustrations and titles.	Used most of the conventions for brochures or scrapbooks; used many of the required elements such as tables, text, illustrations and titles.	Used all of the conventions for brochures, scrapbooks; used all of the required elements such as tables, text, illustrations and titles in a creative and engaging way.
Written and visual communication	Included many writing and spelling errors and inaccurate illustrations.	Included some writing and spelling errors and inaccurate illustrations.	Included a few minor spelling errors or inaccurate illustrations.	Included no errors in written or visual components.

Comments:
