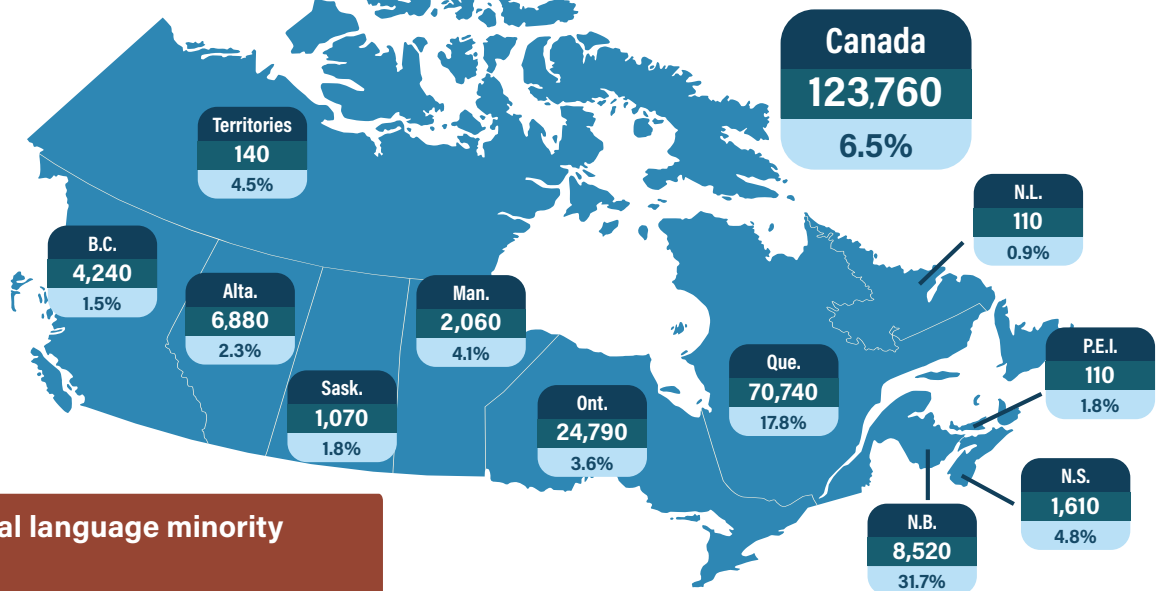
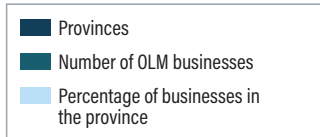


CHARACTERISTICS OF OFFICIAL LANGUAGE MINORITY BUSINESSES AND OWNERS

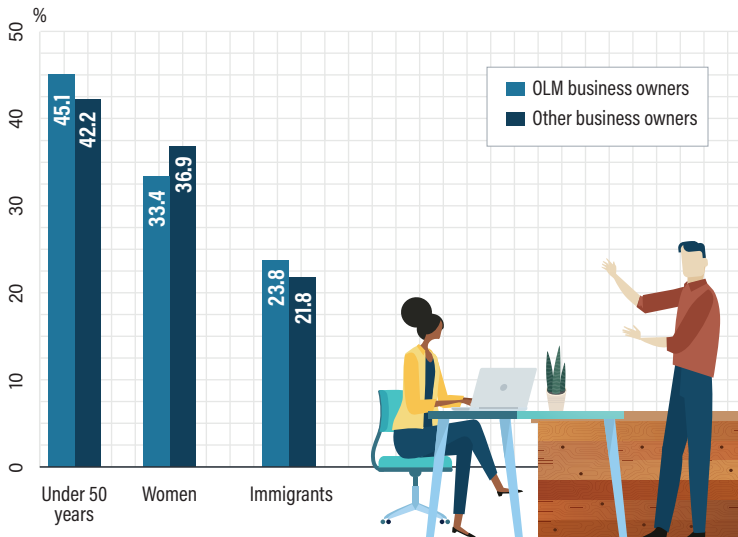


Businesses where at least 50% of owners have the minority official language as their first official language spoken (2017)



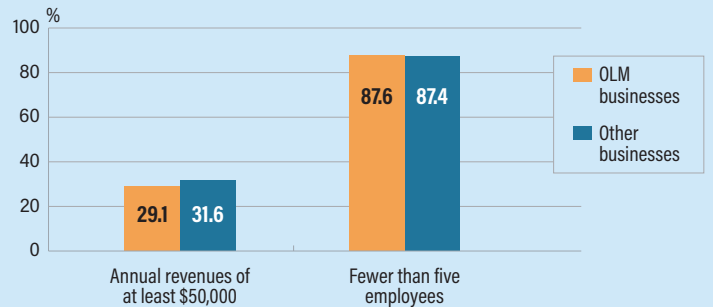
Characteristics of official language minority business owners

Compared with other owners, owners of official language minority (OLM) businesses are somewhat younger, a bit less likely to be women, and a bit more likely to be immigrants.



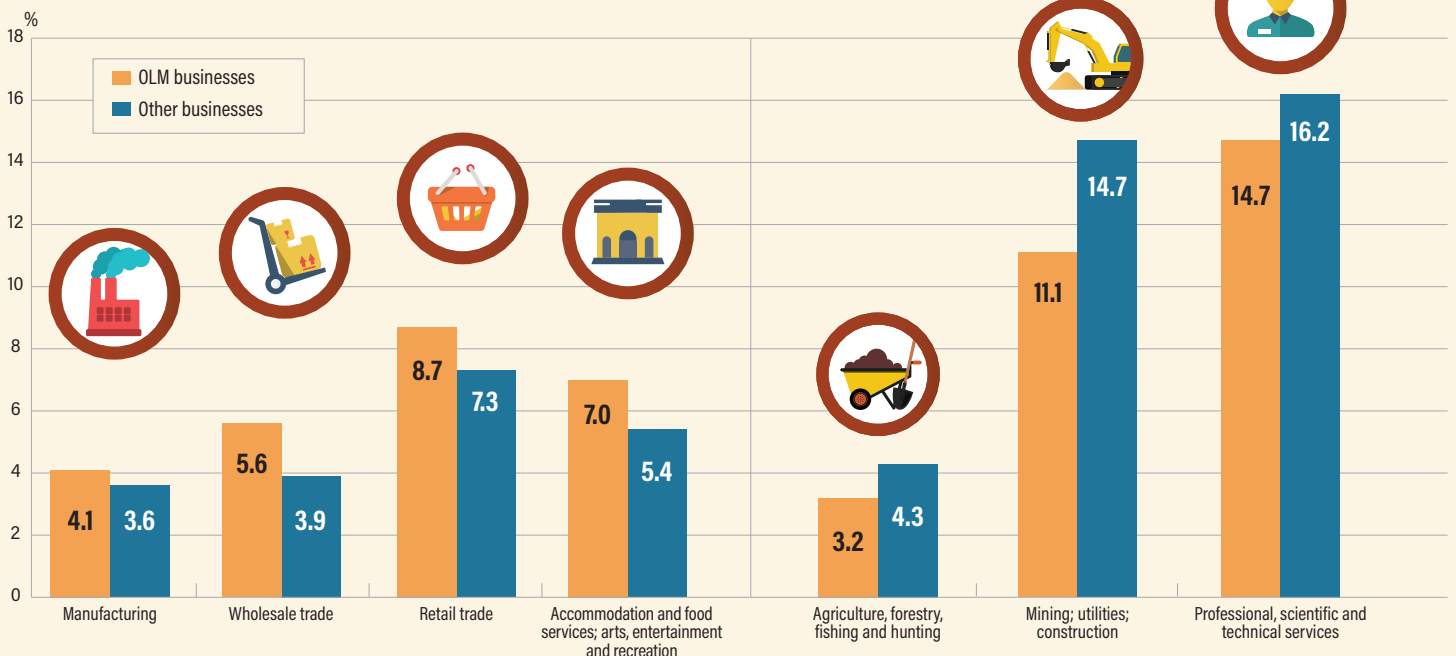
Characteristics of official language minority businesses

The revenues of OLM businesses tend to be slightly lower than the revenues of other businesses.



The vast majority of OLM businesses have fewer than five employees. In most cases, they have none.

Compared with other businesses, OLM businesses are more concentrated in certain industries and less concentrated in others



Notes:

- Official language minorities (OLMs) are English-language communities in Quebec and French-language communities in Canada outside Quebec.
- OLM businesses are defined as businesses majority-owned by a person or persons whose first official language spoken is that of the OLM of the province or territory where the business is located.
- All data in this infographic are for 2017.
- A business's geographic location corresponds to the location of its head office.

For more information on the definition of OLM businesses, see the infographic entitled "Defining official language minority businesses."

Source: Statistics Canada, 2016 Census and Canadian Employer–Employee Database linkage.

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