

Dimensions of Intellectual Property in Canada, 2017 to 2019

18.2% of businesses in Canada owned intellectual property (IP).



31.1% of businesses that own intellectual property said that IP has increased their revenue.



Over half of large businesses¹ owned IP...



...versus less than 1 in 5 small businesses.²

47.8% of businesses in the clean technology and the information and cultural industries reported owning IP, the highest proportion among all industries.



More than half of businesses in Canada found that complexity of the process was the most difficult factor to overcome in filing or registering for IP protection.



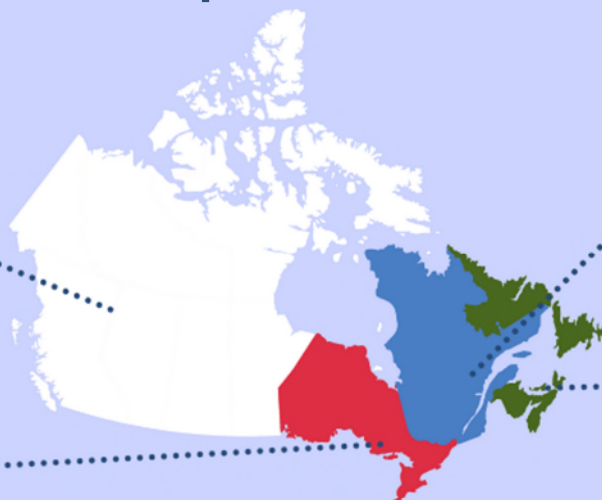
5.9% of all businesses reported having IP that they chose not to protect. Of these, almost half cited financial costs as a factor.



IP ownership across Canada

16.4%
Rest of
Canada

17.1%
Ontario



24.8%
Quebec

11.2%
Atlantic
Canada

Intellectual property is a distinct form of creative endeavour such as an invention, literary and artistic work, image or design that may be protected by formal legislation or common law or that has provided commercial value.

1. "Large businesses" refers to businesses with 500 employees or more.
2. "Small businesses" is defined as companies with fewer than 5 employees.
Source: Statistics Canada, Survey of Intellectual Property Awareness and Use (IPAU), 2019.

Catalogue number: 11-627-M | ISBN: 978-0-660-37345-4
© Her Majesty the Queen in Right of Canada, as represented by the Minister of Industry, 2021