

Online shopping during the COVID-19 pandemic

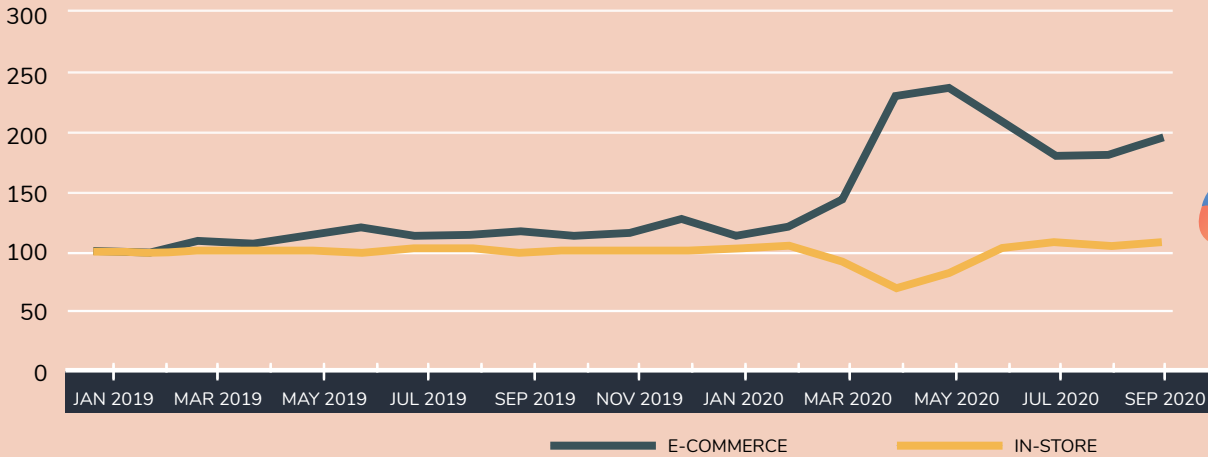
The first wave of COVID-19 disrupted retail sales.
So what do they look like now?

Retail e-commerce surged in the fall after an up-and-down summer

INDEXED MONTHLY RETAIL SALES, E-COMMERCE VERSUS IN-STORE

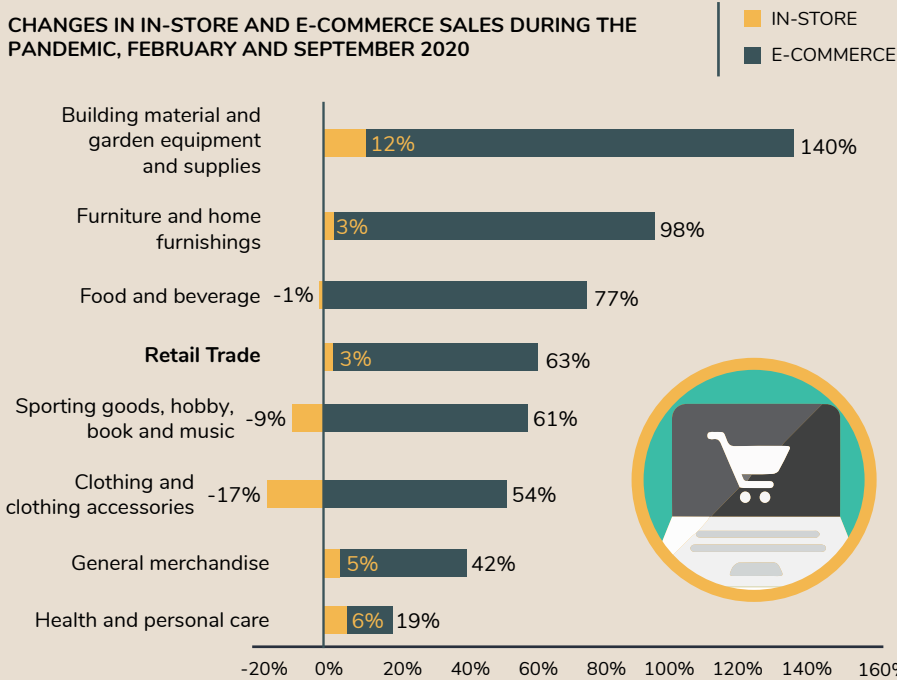
INDEX (JAN 2019 = 100)

This index represents the percentage change in sales from the baseline period (Jan 2019).



During the pandemic, e-commerce became essential to 'non-essential' businesses

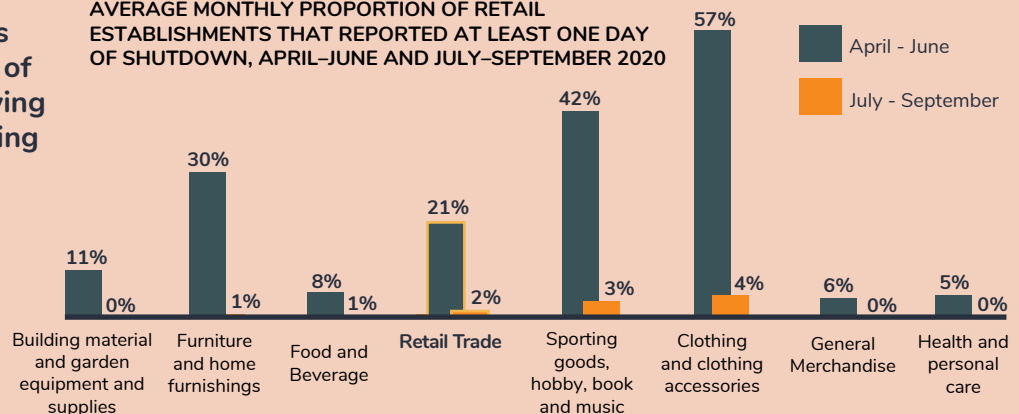
CHANGES IN IN-STORE AND E-COMMERCE SALES DURING THE PANDEMIC, FEBRUARY AND SEPTEMBER 2020



Sources: Statistics Canada, customs-based merchandise trade data; GST remittance data; and companies' public financial reports.

In-store operations resumed for much of the summer following closures in the spring

AVERAGE MONTHLY PROPORTION OF RETAIL ESTABLISHMENTS THAT REPORTED AT LEAST ONE DAY OF SHUTDOWN, APRIL-JUNE AND JULY-SEPTEMBER 2020



Source: Statistics Canada, Monthly Retail Trade Survey.

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