Both retailers and wholesalers saw a drop in their trade totals in 2009 for the first time in almost 20 years, resulting from the steep economic decline of 2008.

Retailers experienced a $2.9 \%$ decline from 2008, with their sales totalling $\$ 415$ billion in 2009. This drop follows a $3.7 \%$ increase in 2008, following increases of $5.9 \%$ in 2007 and $6.4 \%$ in 2006. Wholesalers experienced a loss of $7.2 \%$, with their sales totalling $\$ 495$ billion. This compares with increases of $2.9 \%$ in 2008 and $5.3 \%$ in 2007.

Although retail and wholesale sales rose throughout most of 2009, businesses were still recovering from much slower sales at the end of 2008 and were unable to regain all the lost ground.

## Gas sales drop sharply

A major contributor to lower retail sales was a $21.4 \%$ drop in sales of automotive
fuels in 2009, a reflection of falling gasoline prices.

A $10.2 \%$ decrease in the value of the sales of new vehicles (cars and trucks) pulled down retail sales overall. Automotive retailers had a hard time selling vehicles, with a $17.9 \%$ decline in the value of sales of new cars. Retail sales of used vehicles were down $3.9 \%$, while retail sales of recreational vehicles were down 9.4\%.

The downturn in the automotive industry also affected wholesalers, as motor vehicle trade decreased $15.4 \%$ in 2009, and trade in motor vehicle parts and accessories fell $2.0 \%$. The largest percentage drop was in the recyclable material wholesaler-distributors at $41.1 \%$, followed by the metal service centres industry, at $30.6 \%$. Machinery, equipment and supplies-the largest segment of wholesale trade-declined 10.5\%.

Chart 26.1
Retail and wholesale trades


Source: Statistics Canada, CANSIM tables 080-0020 and 081-0011.

## Food and pharmaceuticals grow

Wholesalers in the food, beverage and tobacco industries as well as personal and household goods wholesalers were the only ones to see an increase in 2009. Cigarette and tobacco products experienced the largest percentage increase at $22.7 \%$, pharmaceuticals and pharmacy supplies were second at $7.3 \%$ followed by the beverages industry at $6.5 \%$. Food products increased by $3.5 \%$.

Retailers in this industry reported similar results. Health and personal care stores and food and beverage retailers had increases of almost $4 \%$ in 2009.

## Employment drops

Retailers and wholesalers, like many other industries, experienced reduced rates of employment in 2009, as their employment fell $2.2 \%$ from 2.7 million employees in 2008 to nearly 2.6 million employees. Employment in retail trade edged down $1.7 \%$, while employment in wholesale trade fell $3.7 \%$.

Some retailers and wholesalers did report employment growth, however.

Table 26.a
Payroll employment, retail and wholesale trade

|  | $\mathbf{1 9 9 9}$ |  |
| :--- | ---: | ---: |
|  | number |  |
| Trade | $2,085, \mathbf{2 1 0}$ |  |
| Retail trade | $2,593, \mathbf{5 6 3}$ |  |
| Wholesale trade | $1,411,692$ | $1,863,188$ |

Note: Annual number of salaried and hourly employees on payroll. North American Industry Classification System (NAICS), 2007.

Source: Statistics Canada, Survey of Employment, Payrolls and Hours and CANSIM table 281-0024.

Among retailers, health and personal care stores employed $2.9 \%$ more people in 2009. Food, beverage and tobacco wholesalers also employed more people in 2009, reporting a $1.0 \%$ increase.

Over the longer term, the retail and wholesale trade industries have seen employment growth. In 1999, retailers employed 1.4 million Canadians. By 2009, this number had grown to nearly 1.9 million, a $32.0 \%$ increase. Meanwhile, the number employed by wholesalers increased $8.4 \%$ from 674,000 employees to 730,000 employees.

Chart 26.2
Retail and wholesale sales, by province, 2008 to 2009


Source: Statistics Canada, CANSIM tables 080-0020 and 081-0011.

## Food and beverage sales increase

Sales of food and beverages reached a record high of $\$ 98.9$ billion in 2009, up $5.4 \%$ from 2008. Food stores dominated the food and beverages category in 2009.

However, general merchandise stores, which offer a variety of merchandise and related services, have been competing with food stores in this category for the last few years and they have made some gains. In 2009, general merchandisers' sales of food and beverages rose $8.8 \%$ to $\$ 11.1$ billion.

General merchandise stores' biggestselling products have changed over the last decade: food and beverages accounted for $21 \%$ of their sales in 2009, compared with $14 \%$ in 1999. In 1999, their top sellers were clothing, footwear and accessories,

Chart 26.3
Retail sales, by selected stores

accounting for $23 \%$ of total sales; by 2009, this share had dropped to $15 \%$.

Overall sales at general merchandise stores rose $2.0 \%$ to $\$ 52.2$ billion in 2009 .

## Slow growth for health and personal care products

The annual growth rate for sales of health and personal care products in 2009 was at its lowest rate since 1998. Annual sales rose $3.7 \%$ from 2008, reaching $\$ 38.6$ billion, compared with a $4.2 \%$ increase in 2008 from 2007.

Sales of prescription drugs contributed the most to the overall growth in health and personal care products, increasing $5.2 \%$ in 2009, matching the increase reported in 2008.

Over-the-counter drugs, vitamins, herbal remedies and other health supplements also contributed to overall growth, increasing $3.9 \%$ in 2009.
Combined, the sales of all drugs, vitamins and other health supplements grew 4.9\%, generating nearly $\$ 26.3$ billion.

In 2009, pharmacies and personal care stores accounted for almost $70 \%$ of sales of

Chart 26.4
Retail sales of prescription drugs

health and personal care products, similar to 2008. General merchandisers' share of the market for health and personal care products increased at the expense of food and beverage stores mainly because of personal care, health and beauty products.

Table 26.1 Payroll employment in retail and wholesale trade, selected industries, 1995 to 2009

|  | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | number |  |  |  |  |  |
| Wholesale trade | 578,762 | 598,945 | 632,920 | 648,001 | 673,518 | 711,565 |
| Farm products | 8,385 | 9,819 | 9,773 | 9,437 | 10,876 | 13,362 |
| Petroleum products | 10,249 | 10,831 | 11,084 | 10,894 | 11,370 | 11,935 |
| Food, beverage and tobacco products | 81,754 | 83,381 | 85,258 | 88,127 | 87,752 | 92,172 |
| Personal and household goods | 70,496 | 72,564 | 80,363 | 81,828 | 84,338 | 91,209 |
| Motor vehicles and parts | 59,234 | 60,419 | 62,608 | 62,015 | 63,285 | 64,873 |
| Building materials and supplies | 95,704 | 98,316 | 104,737 | 105,832 | 111,415 | 118,911 |
| Machinery, equipment and supplies | 160,288 | 165,112 | 174,107 | 181,148 | 187,771 | 196,659 |
| Miscellaneous | 64,761 | 69,395 | 74,606 | 77,659 | 84,158 | 88,055 |
| Electronic markets, and agents and brokers | 27,891 | 29,108 | 30,385 | 31,061 | 32,554 | 34,388 |
| Retail trade | 1,368,165 | 1,361,533 | 1,396,640 | 1,399,583 | 1,411,692 | 1,441,022 |
| Motor vehicles and parts | 136,639 | 138,190 | 144,627 | 149,498 | 148,758 | 150,210 |
| Furniture and home furnishings stores | 45,873 | 44,249 | 46,751 | 49,731 | 52,122 | 54,534 |
| Electronics and appliance stores | 46,319 | 47,811 | 49,173 | 49,845 | 51,539 | 53,969 |
| Building materials and garden equipment and supplies dealers | 56,327 | 56,373 | 59,502 | 60,302 | 62,211 | 65,744 |
| Food and beverage stores | 352,807 | 349,419 | 356,810 | 361,556 | 368,053 | 373,723 |
| Health and personal care stores | 113,518 | 111,212 | 113,541 | 113,674 | 114,005 | 115,873 |
| Gasoline stations | 87,889 | 83,227 | 77,259 | 73,782 | 74,881 | 77,626 |
| Clothing and clothing accessories stores | 158,436 | 162,489 | 166,904 | 159,449 | 158,229 | 168,148 |
| Sporting goods, hobby, book and music stores | 62,936 | 62,831 | 65,335 | 65,486 | 66,700 | 69,170 |
| General merchandise stores | 212,064 | 209,386 | 216,462 | 215,399 | 211,153 | 203,984 |
| Miscellaneous store retailers | 63,457 | 63,683 | 66,728 | 67,432 | 69,566 | 72,307 |
| Non-store retailers | 31,900 | 32,662 | 33,550 | 33,430 | 34,475 | 35,736 |

Note: Annual number of salaried and hourly employees on payroll.
Source: Statistics Canada, Survey of Employment, Payrolls and Hours and CANSIM table 281-0024.

| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| number |  |  |  |  |  |  |  |  |
| 721,924 | 722,403 | 735,691 | 731,034 | 727,592 | 739,015 | 757,881 | 758,352 | 730,375 |
| 12,965 | 12,540 | 11,779 | 11,136 | 10,228 | 9,969 | 9,901 | 10,302 | 10,140 |
| 12,873 | 13,098 | 12,506 | 12,377 | 12,243 | 12,664 | 14,017 | 13,792 | 12,298 |
| 94,049 | 99,939 | 107,333 | 106,383 | 104,409 | 100,426 | 102,648 | 102,388 | 103,424 |
| 93,954 | 98,405 | 101,816 | 101,574 | 101,424 | 104,222 | 106,022 | 106,040 | 103,444 |
| 64,298 | 63,126 | 63,985 | 64,114 | 63,230 | 63,695 | 64,845 | 63,224 | 58,609 |
| 117,368 | 110,729 | 111,231 | 113,083 | 113,475 | 118,052 | 120,505 | 121,601 | 113,920 |
| 195,937 | 191,838 | 194,300 | 190,588 | 191,645 | 198,964 | 207,476 | 211,251 | 205,068 |
| 92,320 | 93,397 | 95,042 | 95,863 | 95,459 | 95,369 | 96,265 | 95,054 | 90,722 |
| 38,160 | 39,331 | 37,698 | 35,916 | 35,478 | 35,653 | 36,201 | 34,700 | 32,749 |
| 1,515,965 | 1,583,324 | 1,652,488 | 1,682,775 | 1,719,798 | 1,767,437 | 1,835,502 | 1,894,459 | 1,863,188 |
| 153,150 | 160,117 | 166,903 | 169,736 | 171,703 | 177,315 | 183,801 | 187,960 | 182,658 |
| 55,461 | 57,788 | 59,725 | 62,107 | 65,404 | 66,315 | 70,674 | 73,225 | 68,658 |
| 56,159 | 58,251 | 58,458 | 58,412 | 60,590 | 60,820 | 61,649 | 63,147 | 61,429 |
| 73,863 | 89,438 | 91,822 | 95,047 | 100,456 | 108,307 | 121,764 | 129,003 | 128,359 |
| 410,471 | 437,628 | 461,444 | 478,708 | 492,767 | 497,535 | 511,403 | 538,133 | 532,097 |
| 121,078 | 123,138 | 127,957 | 127,819 | 129,695 | 132,733 | 141,079 | 150,122 | 154,430 |
| 74,976 | 77,687 | 78,809 | 78,305 | 79,424 | 80,169 | 82,344 | 82,829 | 81,892 |
| 180,898 | 171,201 | 177,313 | 175,923 | 180,975 | 194,075 | 205,111 | 210,438 | 206,355 |
| 70,549 | 72,809 | 72,570 | 74,370 | 77,955 | 80,375 | 82,565 | 83,629 | 82,538 |
| 205,767 | 217,122 | 237,240 | 243,457 | 242,017 | 250,208 | 253,768 | 255,491 | 249,230 |
| 82,388 | 88,011 | 89,897 | 90,742 | 91,590 | 91,942 | 95,110 | 96,615 | 94,224 |
| 31,205 | 30,134 | 30,349 | 28,148 | 27,221 | 27,643 | 26,233 | 23,867 | 21,318 |

Table 26.2 Interprovincial trade, by province and territory, 2008

|  | Goods and services | Goods | Services |
| :---: | :---: | :---: | :---: |
|  | \$ millions |  |  |
| Imports from other provinces | 319,049 | . |  |
| Newfoundland and Labrador | 7,460 | 3,247 | 4,213 |
| Prince Edward Island | 2,420 | 1,178 | 1,242 |
| Nova Scotia | 11,696 | 5,810 | 5,886 |
| New Brunswick | 13,060 | 7,078 | 5,982 |
| Quebec | 63,191 | 33,546 | 29,645 |
| Ontario | 85,274 | 51,929 | 33,345 |
| Manitoba | 18,519 | 10,520 | 7,999 |
| Saskatchewan | 19,384 | 8,942 | 10,442 |
| Alberta | 51,904 | 26,492 | 25,412 |
| British Columbia | 41,585 | 20,803 | 20,782 |
| Yukon | 832 | 363 | 469 |
| Northwest Territories | 2,391 | 1,140 | 1,251 |
| Nunavut | 1,134 | 537 | 597 |
| Outside Canada | 198 | 151 | 47 |
| Exports to other provinces | 319,049 | . |  |
| Newfoundland and Labrador | 9,863 | 8,690 | 1,173 |
| Prince Edward Island | 985 | 521 | 464 |
| Nova Scotia | 7,646 | 4,541 | 3,105 |
| New Brunswick | 9,087 | 6,277 | 2,810 |
| Quebec | 60,113 | 34,869 | 25,244 |
| Ontario | 112,448 | 46,999 | 65,449 |
| Manitoba | 14,753 | 7,166 | 7,587 |
| Saskatchewan | 16,325 | 12,373 | 3,952 |
| Alberta | 55,770 | 36,800 | 18,970 |
| British Columbia | 30,309 | 12,698 | 17,611 |
| Yukon | 284 | 94 | 190 |
| Northwest Territories | 1,276 | 703 | 573 |
| Nunavut | 179 | 4 | 175 |
| Outside Canada | 9 | 0 | 9 |

[^0]Table 26.3 Wholesale trade, by industry, 2005 to 2009

|  | 2005 | 2006 | 2007 | 2008 | 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ millions |  |  |  |  |
| Total wholesale trade | 468,613.3 | 492,066.9 | 518,081.6 | 533,275.1 | 494,838.1 |
| Farm product (excluding oilseed and grain) | 5,951.9 | 5,636.0 | 5,997.8 | 5,865.5 | 5,783.7 |
| Food, beverage and tobacco | 82,385.0 | 84,866.8 | 89,269.5 | 92,421.4 | 96,721.0 |
| Food | 74,369.6 | 76,212.5 | 80,400.1 | 83,036.1 | 85,943.9 |
| Beverage | 3,020.7 | 3,345.8 | 4,024.7 | 4,549.6 | 4,845.4 |
| Cigarette and tobacco | F | F | 4,844.7 | 4,835.8 | 5,931.7 |
| Personal and household goods | 69,366.2 | 71,505.4 | 76,730.7 | 80,805.0 | 83,063.1 |
| Textile, clothing and footwear | 9,003.6 | 8,989.8 | 9,437.7 | 9,824.4 | 9,756.8 |
| Home entertainment equipment and household appliances | 8,406.0 | 8,677.4 | 9,332.5 | 9,436.5 | 8,652.3 |
| Home furnishings | 5,080.0 | 4,944.8 | 5,239.2 | 5,478.7 | 5,517.0 |
| Personal goods | 10,573.8 | 10,660.6 | 11,335.9 | 10,775.0 | 10,731.5 |
| Pharmaceuticals and pharmacy supplies | 30,264.1 | 31,898.0 | 34,419.1 | 37,923.3 | 40,684.2 |
| Toiletries, cosmetics and sundries | F | F | F | F | F |
| Motor vehicle and parts | 91,320.3 | 94,111.4 | 95,825.1 | 85,990.5 | 75,373.8 |
| Motor vehicle | 73,272.9 | 75,415.2 | 76,889.2 | 66,508.7 | 56,278.6 |
| New motor vehicle parts and accessories | 17,756.7 | 18,307.9 | 18,498.6 | 18,988.9 | 18,602.8 |
| Used motor vehicle parts and accessories | F | F | F | F | F |
| Building material and supplies | 69,622.8 | 74,337.1 | 76,635.5 | 77,235.9 | 67,196.8 |
| Electrical, plumbing, heating and air-conditioning equipment and supplies | 20,951.5 | 22,312.7 | 23,295.1 | 24,163.6 | 22,032.7 |
| Metal service centres | 16,026.2 | 17,732.5 | 17,619.4 | 18,972.7 | 13,163.1 |
| Lumber, millwork, hardware and other building supplies | 32,645.1 | 34,292.0 | 35,721.0 | 34,099.6 | 32,001.0 |
| Machinery, equipment and supplies | 94,776.7 | 103,163.5 | 108,813.6 | 115,358.6 | 103,211.3 |
| Farm, lawn and garden machinery and equipment | 10,823.9 | 12,177.4 | 12,712.7 | 14,561.0 | 13,318.5 |
| Construction, forestry, mining, and industrial machinery, equipment and supplies | 32,492.8 | 35,619.1 | 37,591.3 | 39,411.2 | 30,583.8 |
| Computer and communications equipment and supplies | 27,802.4 | 29,738.3 | 31,135.5 | 32,644.1 | 30,806.3 |
| Other machinery, equipment and supplies | 23,657.6 | 25,628.6 | 27,374.1 | 28,742.3 | 28,502.7 |
| Miscellaneous | 55,190.3 | 58,446.7 | 64,809.3 | 75,598.2 | 63,488.5 |
| Recyclable material | 5,735.8 | 7,700.5 | 8,439.4 | 10,342.2 | 6,091.4 |
| Paper, paper product and disposable plastic product | 9,267.3 | 9,770.0 | 9,098.6 | 8,847.0 | 7,910.1 |
| Agricultural supplies | 12,752.4 | 12,330.1 | 14,698.8 | 20,598.8 | 15,668.3 |
| Chemical (except agricultural) and allied product | 11,229.0 | 11,479.4 | 11,897.7 | 13,770.5 | 11,651.8 |
| Other miscellaneous | 16,205.9 | 17,166.7 | 20,674.8 | 22,039.5 | 22,166.9 |

Note: North American Industry Classification System (NAICS), 2007.
Sources: Statistics Canada, CANSIM table 081-0011 and Catalogue no. 63-008-X.

Table 26.4 Wholesale trade, sales by province and territory, 2005 to 2009

|  | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | \$ millions |  |  |  |  |
| Canada | $\mathbf{4 6 8 , 6 1 3 . 3}$ | $\mathbf{4 9 2 , 0 6 6 . 9}$ | $\mathbf{5 1 8 , 0 8 1 . 6}$ | $\mathbf{5 3 3 , 2 7 5 . 1}$ | $\mathbf{4 9 4 , 8 3 8 . 1}$ |
| Newfoundland and Labrador | $2,394.3$ | $2,559.3$ | $2,848.3$ | $3,129.6$ | $3,170.5$ |
| Prince Edward Island | 545.4 | 449.4 | 478.5 | 474.4 | 447.9 |
| Nova Scotia | $6,638.9$ | $6,591.6$ | $6,760.2$ | $7,049.5$ | $6,852.4$ |
| New Brunswick | $4,840.4$ | $4,878.7$ | $5,094.8$ | $5,293.1$ | $5,486.1$ |
| Quebec | $89,523.1$ | $92,029.5$ | $97,361.9$ | $101,485.4$ | $97,656.8$ |
| Ontario | $243,344.7$ | $252,747.1$ | $263,170.5$ | $262,174.1$ | $248,950.7$ |
| Manitoba | $11,014.0$ | $12,089.7$ | $13,694.0$ | $14,063.1$ | $13,583.7$ |
| Saskatchewan | $12,075.4$ | $12,452.2$ | $14,823.3$ | $20,594.6$ | $16,042.5$ |
| Alberta | $52,123.7$ | $58,426.9$ | $60,586.5$ | $66,360.9$ | $55,825.4$ |
| British Columbia | $45,470.2$ | $49,184.9$ | $52,422.9$ | $51,799.9$ | $46,067.8$ |
| Yukon | 92.2 | 118.8 | 141.3 | 147.8 | 135.3 |
| Northwest Territories | 526.2 | 515.8 | 647.7 | 629.7 | 552.1 |
| Nunavut | 24.8 | 23.0 | 51.7 | 72.9 | 66.9 |

Note: North American Industry Classification System (NAICS), 2007.
Source: Statistics Canada, CANSIM table 081-0011 and Catalogue no. 63-008-X.

Table 26.5 Wholesale trade, operating statistics, 2008

|  | Operating <br> revenues | Operating <br> expenses | Cost of <br> goods sold | Gross <br> margin |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  | millions |  |  |

Notes: Gross margin is obtained by subtracting the cost of goods sold from the total operating revenues. The ratio is expressed as a percentage of the total operating revenues. This measure is also known as the return on sales. North American Industry Classification System (NAICS), 2007.
Source: Statistics Canada, CANSIM table 081-0005.

Table 26.6 Retail trade, by industry, 2005 to 2009

|  | 2005 | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | $\$$ millions |  |  |  |  |
| Retail trade | $\mathbf{3 6 5 , 9 9 4 . 1}$ | $\mathbf{3 8 9 , 4 5 9 . 5}$ | $\mathbf{4 1 2 , 5 6 5 . 3}$ | $\mathbf{4 2 7 , 8 9 5 . 9}$ | $\mathbf{4 1 5 , 4 1 3 . 4}$ |
| Motor vehicle and parts dealers | $86,902.7$ | $92,012.3$ | $96,165.8$ | $94,171.7$ | $88,456.4$ |
| New car dealers | $71,602.6$ | $74,723.3$ | $77,488.5$ | $74,454.0$ | $69,724.6$ |
| Used car dealers | $4,212.4$ | $4,665.3$ | $5,106.6$ | $5,712.3$ | $5,819.6$ |
| Other motor vehicle dealers | $6,434.4$ | $7,382.4$ | $8,108.7$ | $7,938.1$ | $6,858.7$ |
| Automotive parts, accessories and tire stores | $4,653.2$ | $5,241.3$ | $5,462.0$ | $6,067.3$ | $6,053.5$ |
| Furniture and home furnishings stores | $13,562.7$ | $14,754.9$ | $15,798.9$ | $15,827.4$ | $14,470.2$ |
| Furniture stores | $8,913.3$ | $9,555.5$ | $10,047.6$ | $10,170.4$ | $9,477.5$ |
| Home furnishings stores | $4,649.4$ | $5,199.4$ | $5,751.3$ | $5,657.0$ | $4,992.8$ |
| Electronics and appliance stores | $11,709.1$ | $12,618.5$ | $13,665.2$ | $14,595.7$ | $13,540.4$ |
| Building material and garden equipment and |  |  |  |  |  |
| supplies dealers | $22,598.2$ | $24,847.8$ | $26,646.8$ | $27,516.7$ | $27,338.3$ |
| Food and beverage stores | $86,116.6$ | $88,743.4$ | $92,633.0$ | $97,302.3$ | $101,011.4$ |
| Supermarkets and other grocery |  |  |  |  |  |
| (except convenience) stores | $62,184.7$ | $63,739.6$ | $65,792.9$ | $69,148.5$ | $72,092.1$ |
| Convenience stores | $6,010.9$ | $6,057.8$ | $6,537.3$ | $6,825.0$ | $6,768.6$ |
| Specialty food stores | $3,555.7$ | $3,803.8$ | $4,066.6$ | $4,265.9$ | $4,534.3$ |
| Beer, wine and liquor stores | $14,365.3$ | $15,142.3$ | $16,236.2$ | $17,062.9$ | $17,616.3$ |
| Health and personal care stores | $23,666.7$ | $26,110.9$ | $28,365.1$ | $29,457.7$ | $30,594.2$ |
| Gasoline stations | $37,827.8$ | $41,086.3$ | $45,467.7$ | $51,792.8$ | $42,111.6$ |
| Clothing and clothing accessories stores | $21,049.3$ | $22,623.0$ | $23,846.8$ | $23,973.6$ | $23,211.9$ |
| Clothing stores | $16,328.5$ | $17,491.2$ | $18,510.9$ | $18,638.0$ | $18,050.2$ |
| Shoe stores | $2,525.5$ | $2,687.7$ | $2,753.0$ | $2,742.1$ | $2,751.4$ |
| Jewellery, luggage and leather goods stores | $2,195.2$ | $2,444.2$ | $2,582.8$ | $2,593.5$ | $2,410.4$ |
| Sporting goods, hobby, book and music stores | $9,383.0$ | $10,002.7$ | $10,570.7$ | $10,822.7$ | $11,175.9$ |
| General merchandise stores | $43,755.8$ | $46,496.7$ | $48,587.8$ | $51,192.7$ | $52,202.4$ |
| Miscellaneous store retailers | $9,422.2$ | $10,163.0$ | $10,817.5$ | $11,242.5$ | $11,300.7$ |

Note: North American Industry Classification System (NAICS), 2007.
Source: Statistics Canada, CANSIM table 080-0020 and Catalogue no. 63-005-X.

Table 26.7 Retail trade, by province and territory, 2005 to 2009

|  | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | \$ millions |  |  |  |  |
| Canada | $\mathbf{3 6 5 , 9 9 4 . 1}$ | $\mathbf{3 8 9 , 4 5 9 . 5}$ | $\mathbf{4 1 2 , 5 6 5 . 3}$ | $\mathbf{4 2 7 , 8 9 5 . 9}$ | $\mathbf{4 1 5 , 4 1 3 . 4}$ |
| Newfoundland and Labrador | $5,823.9$ | $6,012.0$ | $6,527.7$ | $7,009.2$ | $7,120.2$ |
| Prince Edward Island | $1,423.5$ | $1,509.0$ | $1,620.8$ | $1,702.9$ | $1,681.4$ |
| Nova Scotia | $10,527.0$ | $11,140.7$ | $11,616.2$ | $12,089.0$ | $12,102.2$ |
| New Brunswick | $8,343.9$ | $8,857.6$ | $9,407.5$ | $10,017.9$ | $10,092.7$ |
| Quebec | $82,456.4$ | $86,505.0$ | $90,406.5$ | $94,806.2$ | $93,739.8$ |
| Ontario | $135,128.0$ | $140,590.8$ | $145,965.2$ | $151,672.3$ | $147,919.8$ |
| Manitoba | $12,372.3$ | $12,873.8$ | $14,015.8$ | $14,980.2$ | $14,915.0$ |
| Saskatchewan | $10,795.2$ | $11,553.6$ | $13,129.4$ | $14,672.6$ | $14,598.3$ |
| Alberta | $48,486.2$ | $55,971.5$ | $61,487.1$ | $61,613.8$ | $56,478.3$ |
| British Columbia | $49,378.8$ | $53,133.4$ | $56,930.4$ | $57,783.0$ | $55,221.9$ |
| Yukon | 434.7 | 452.5 | 502.7 | 534.5 | 526.7 |
| Northwest Territories | 574.6 | 599.1 | 678.1 | 705.6 | 693.0 |
| Nunavut | 249.5 | 260.4 | 278.1 | 308.7 | 324.2 |

Note: North American Industry Classification System (NAICS), 2007.
Source: Statistics Canada, CANSIM table 080-0020 and Catalogue no. 63-005-X.

Table 26.8 Retail trade, selected industries, operating statistics, 2008

|  | Operating <br> revenues | Operating <br> expenses | Cost of <br> goods sold | Gross <br> margin |
| :--- | ---: | ---: | ---: | ---: |
| All trade groups | $\mathbf{4 5 4 , 6 4 2 . 1}$ | $\mathbf{1 0 0 , 2 0 8 . 9}$ | $\mathbf{3 3 1 , 2 9 0 . 9}$ | $\mathbf{2 7 . 1}$ |
| New car dealers | $81,161.5$ | $10,373.4$ | $68,796.1$ | 15.2 |
| Used and recreational motor vehicle and parts dealers | $22,657.8$ | $5,070.0$ | $16,734.9$ | 26.1 |
| Furniture stores | $10,050.8$ | $3,557.4$ | $6,018.3$ | 40.1 |
| Home furnishings stores | $5,877.6$ | $2,335.3$ | $3,225.8$ | 45.1 |
| Computer and software stores | $2,162.2$ | 578.3 | $1,553.2$ | 28.2 |
| Home electronics and appliance stores | $13,925.9$ | $3,466.8$ | $9,804.5$ | 29.6 |
| Home centres and hardware stores | $21,949.8$ | $5,993.0$ | $15,048.9$ | 31.4 |
| Specialized building materials and garden stores | $6,745.8$ | $2,223.1$ | $4,255.6$ | 36.9 |
| Supermarkets | $72,136.0$ | $15,753.9$ | $54,892.2$ | 23.9 |
| Convenience and specialty food stores | $13,908.0$ | $3,487.4$ | $10,007.4$ | 28.0 |
| Beer, wine and liquor stores | $16,754.1$ | $2,373.0$ | $9,433.8$ | 43.7 |
| Pharmacies and personal care stores | $31,546.5$ | $8,799.5$ | $21,117.9$ | 33.1 |
| Gasoline stations | $54,196.0$ | $5,553.7$ | $45,497.0$ | 16.1 |
| Clothing stores | $18,650.5$ | $7,951.6$ | $9,121.5$ | 51.1 |
| Shoe, clothing accessories and jewellery stores | $6,156.5$ | $2,549.4$ | $3,019.6$ | 51.0 |
| Sporting goods, hobby, book and music stores | $11,853.8$ | $4,042.5$ | $7,370.0$ | 37.8 |
| Department stores and other general merchandise stores | $52,632.2$ | $11,536.2$ | $38,313.6$ | 27.2 |
| Miscellaneous store retailers | $12,277.0$ | $4,564.4$ | $7,080.7$ | 42.3 |

Notes: Gross margin is obtained by subtracting the cost of goods sold from the total operating revenues. The ratio is expressed as a percentage of the total operating revenues. This measure is also known as the return on sales. North American Industry Classification System (NAICS), 2002.
Source: Statistics Canada, CANSIM table 080-0011.

Table 26.9 Retail store sales, by selected commodities, 2005 to 2009

|  | 2005 | 2006 | 2007 | 2008 | 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ millions |  |  |  |  |
| Total commodities | 367,182.5 | 390,553.4 | 413,145.8 | 427,263.0 | 414,556.0 |
| Food ${ }^{1}$ | 59,473.3 | 62,401.4 | 65,309.0 | 69,106.4 | 73,199.3 |
| Non-alcoholic beverages | 4,652.7 | 4,998.0 | 5,285.4 | 5,545.0 | 5,780.2 |
| Alcoholic beverages | 16,323.7 | 17,161.4 | 18,328.9 | 19,200.5 | 19,907.2 |
| Personal care, health and beauty products (non-electric) ${ }^{2}$ | 9,348.3 | 9,842.6 | 10,330.5 | 10,612.7 | 10,855.8 |
| Eyewear, prescription and non-prescription | 1,327.2 | 1,432.3 | 1,522.4 | 1,549.4 | 1,450.4 |
| Drugs, ${ }^{3}$ vitamins and other health supplements | 19,865.2 | 21,707.6 | 23,877.2 | 25,065.8 | 26,302.2 |
| Luggage and jewellery | 2,965.5 | 3,272.6 | 3,438.3 | 3,590.8 | 3,468.9 |
| Clothing and accessories | 23,034.0 | 24,488.7 | 25,434.0 | 25,713.5 | 25,175.1 |
| Footwear | 4,415.3 | 4,756.7 | 4,973.2 | 5,047.2 | 5,087.9 |
| Furniture (indoor), household appliances and electronics | 24,370.2 | 26,261.8 | 27,894.3 | 29,366.6 | 27,833.8 |
| Home furnishings | 8,831.8 | 9,658.6 | 10,671.3 | 10,547.7 | 9,851.6 |
| New automotive vehicles | 44,224.7 | 46,279.2 | 47,700.6 | 44,486.2 | 39,965.8 |
| Used automotive vehicles | 19,171.8 | 20,187.3 | 21,550.0 | 20,751.6 | 19,943.7 |
| Automotive parts and accessories, labour receipts and rental receipts | 16,722.0 | 17,753.5 | 18,096.0 | 19,329.5 | 19,197.3 |
| Automotive fuels | 33,428.9 | 36,406.6 | 40,849.9 | 47,578.0 | 37,407.8 |
| Automotive oils and additives | 856.6 | 961.2 | 989.4 | 1,017.2 | 1,038.9 |
| Tableware, kitchenware, cookware and bakeware | 1,805.3 | 1,950.4 | 1,996.2 | 2,073.3 | 2,067.2 |
| Household cleaning supplies, chemicals and paper products | 3,563.9 | 3,667.6 | 3,767.9 | 3,872.8 | 3,966.5 |
| Other household supplies | 2,110.7 | 2,171.6 | 2,091.2 | 1,963.1 | 1,871.5 |
| Hardware and home renovation products | 19,638.9 | 21,479.6 | 22,708.6 | 23,478.9 | 23,096.4 |
| Lawn and garden products, equipment and plants | 5,166.7 | 5,708.8 | 6,049.0 | 6,102.5 | 6,224.9 |
| Sporting goods | 3,958.8 | 4,104.3 | 4,329.3 | 4,264.5 | 4,398.2 |
| Toys, games and hobby supplies ${ }^{4}$ | 2,797.0 | 3,188.5 | 3,757.2 | 4,099.9 | 3,966.0 |
| Fabrics, yarns, sewing supplies and notions | 682.5 | 662.8 | 669.8 | 605.0 | 582.5 |
| Craft and artists' supplies | 377.4 | 416.6 | 420.1 | 440.0 | 448.3 |
| Prerecorded media ${ }^{5}$ | 2,068.7 | 1,986.1 | 1,909.1 | 1,919.4 | 1,811.8 |
| Books, newspapers and other periodicals | 2,863.1 | 2,946.8 | 2,985.3 | 2,969.3 | 3,027.8 |
| Musical instruments, parts, accessories and supplies | 499.4 | 453.8 | 453.3 | 417.6 | 405.8 |
| Recreational vehicles | 6,114.3 | 6,664.6 | 7,141.7 | 7,248.7 | 6,566.0 |
| Pet food, supplies and accessories | 1,947.4 | 2,120.2 | 2,250.0 | 2,492.9 | 2,815.3 |
| Tobacco products and supplies | 8,540.0 | 8,286.7 | 8,132.1 | 7,984.4 | 8,070.1 |
| Giftware, novelties and souvenirs | 1,200.6 | 1,329.8 | 1,312.4 | 1,379.0 | 1,366.3 |
| Stationery, office supplies, cards, gift wrap and party supplies | 3,534.0 | 3,674.8 | 3,752.9 | 3,805.9 | 3,799.6 |
| Used and second-hand merchandise and antiques | - 1,471.6 | 1,636.4 | 1,794.7 | 1,856.4 | 1,889.9 |
| Meals and lunches | 927.8 | 1,049.6 | 1,134.4 | 1,225.0 | 1,280.8 |

1. Excludes pet food, meals and lunches.
2. Includes home health care sick room equipment and supplies.
3. Includes both prescription and over-the-counter drugs.
4. Includes electronic games.
5. Includes compact discs (CDs), digital video discs (DVDs) and video and audio tapes (excluding rentals).

Source: Statistics Canada, CANSIM table 080-0018.

Table 26.10 General merchandise store sales, by province and territory, 2005 to 2009

|  | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  | $\$$ thousands |  |  |
| Canada | $\mathbf{4 3 , 7 5 5 , 8 2 9}$ | $\mathbf{4 6 , 4 9 6 , 6 8 6}$ | $\mathbf{4 8 , 5 8 7 , 8 4 3}$ | $\mathbf{5 1 , 1 9 2 , 7 3 9}$ | $\mathbf{5 2 , 2 0 2 , 4 0 1}$ |
| Newfoundland and Labrador | 911,035 | 958,658 | $1,027,781$ | $1,123,978$ | $1,183,487$ |
| Prince Edward Island | 153,232 | 162,499 | 170,963 | 179,679 | 184,912 |
| Nova Scotia | $1,242,154$ | $1,289,785$ | $1,366,414$ | $1,450,528$ | $1,554,462$ |
| New Brunswick | 998,233 | $1,077,295$ | $1,121,583$ | $1,181,734$ | $1,268,809$ |
| Quebec | $8,526,508$ | $8,824,206$ | $9,095,041$ | $9,601,008$ | $9,897,336$ |
| Ontario | $17,492,949$ | $18,298,723$ | $18,586,877$ | $19,324,127$ | $19,476,601$ |
| Manitoba | $1,694,231$ | $1,808,233$ | $1,973,360$ | $2,126,145$ | $2,240,347$ |
| Saskatchewan | $1,590,170$ | $1,751,834$ | $2,034,367$ | $2,335,085$ | $2,371,941$ |
| Alberta | $5,376,329$ | $6,188,079$ | $6,677,359$ | $7,058,894$ | $7,076,509$ |
| British Columbia | $5,404,835$ | $5,750,181$ | $6,109,854$ | $6,361,100$ | $6,505,349$ |
| Yukon | $x$ | $x$ | $x$ | $x$ | $x$ |
| Northwest Territories | 127,373 | 137,293 | 154,180 | 155,722 | 147,434 |
| Nunavut | $x$ | $x$ | $x$ | $x$ | $x$ |

Notes: "Department Stores" sales are combined with "Other General Merchandise Stores" sales under the grouping "General Merchandise Stores".
North American Industry Classification System (NAICS), 2007.
Source: Statistics Canada, CANSIM table 080-0020 and Catalogue no. 63-005-X.

Table 26.11 Non-store retailers, financial estimates, by trade group, 2008

|  | All non-store <br> retailers | Electronic shopping <br> and mail-order <br> houses | Vending machine <br> operators and <br> coffee service <br> operators | Fuel <br> dealers | Other direct <br> selling <br> establishments |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | \$ millions |  |  |  |  |
| Operating revenue | $\mathbf{1 3 , 8 8 7 . 3}$ | $3,744.6$ | 646.6 | $7,995.9$ | $1,500.3$ |
| Sales of goods for resale | $\mathbf{1 3 , 1 6 8 . 0}$ | $3,447.2$ | 620.1 | $7,884.4$ | $1,216.3$ |
| Opening inventory | $\mathbf{6 8 5 . 3}$ | 391.0 | 45.2 | 152.3 | 96.7 |
| Purchases | $\mathbf{1 0 , 1 6 0 . 8}$ | $2,203.6$ | 286.8 | $6,938.3$ | 732.1 |
| Closing inventory | $\mathbf{6 8 7 . 1}$ | 353.8 | 45.9 | 156.6 | 130.6 |
| Cost of goods sold | $\mathbf{1 0 , 1 5 9 . 0}$ | $2,240.8$ | 286.0 | $6,934.0$ | 698.2 |
| Operating expenses | $\mathbf{3 , 2 6 5 . 7}$ | $1,369.6$ | 322.2 | 918.2 | 655.7 |
| Labour remuneration | $\mathbf{1 , 0 8 9 . 9}$ | 301.6 | 148.9 | 393.8 | 245.6 |

Note: North American Industry Classification System (NAICS), 2002.
Source: Statistics Canada, CANSIM table 080-0012.


[^0]:    Note: Expenditure-based gross domestic product.
    Source: Statistics Canada, CANSIM table 384-0002.

