

# Retail trade, June 2025

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Retail sales increased 1.5% to \$70.2 billion in June. Sales were up in all nine subsectors and were led by increases at food and beverage retailers.

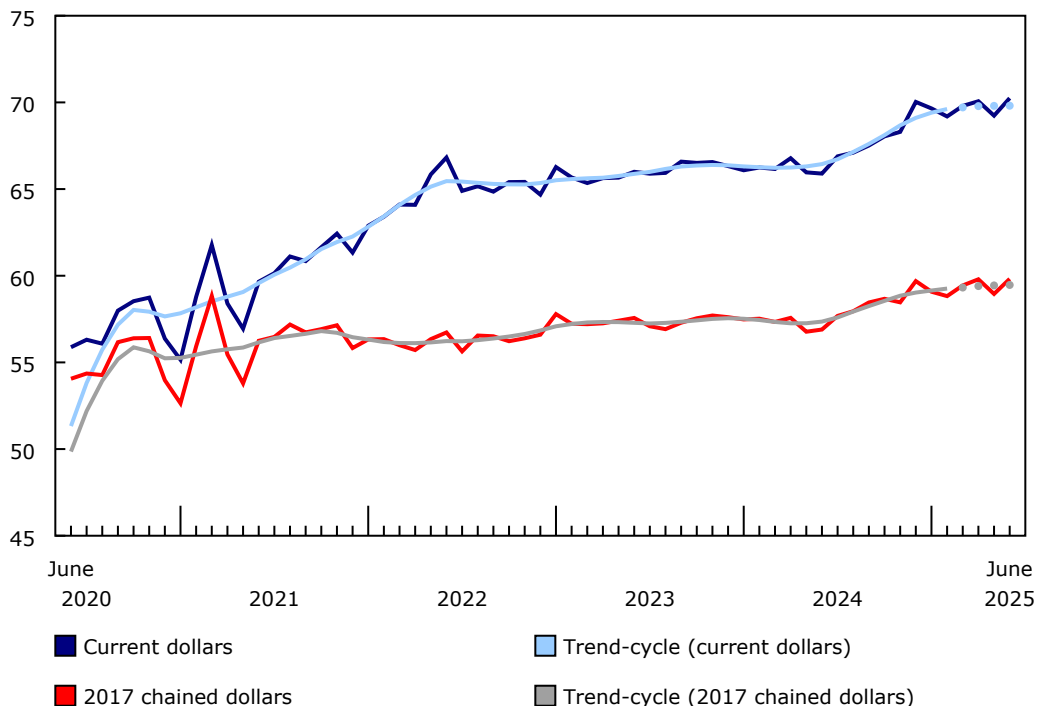
Core retail sales, which exclude gasoline stations and fuel vendors and motor vehicle and parts dealers, were up 1.9% in June.

In volume terms, retail sales increased 1.5% in June.

Retail sales were up 0.4% in the second quarter. In volume terms, quarterly sales increased 0.7%.

### Chart 1 Retail sales increase in June

billions of dollars



**Note(s):** The higher variability associated with the trend-cycle estimates is indicated with a dotted line on the chart for the current reference month and the previous three months. For more information, see the Note to readers.

**Source(s):** Tables [20-10-0056-01](#) and [20-10-0067-01](#).

## Impact of Canada–US trade tensions

Feedback from respondents for June highlighted the effects of trade tensions between Canada and the United States on Canadian retail businesses. Supplementary questions asked to respondents show that 27% of retail businesses were impacted by the trade tensions in June, compared with 32% in May. The most common impacts in June were price increases, change in demand for product and delays in the supply chain.



## Core retail sales rise

Core retail sales increased 1.9% in June on higher sales at food and beverage retailers (+2.3%), with all four store types within this subsector posting gains. The subsector's increase was led by higher receipts at supermarkets and other grocery retailers, which were up 1.8% in June following a decline of 0.6% in May. Higher sales at beer, wine and liquor retailers (+4.3%) and convenience retailers and vending machine operators (+5.3%) in June also contributed to the increase at food and beverage retailers.

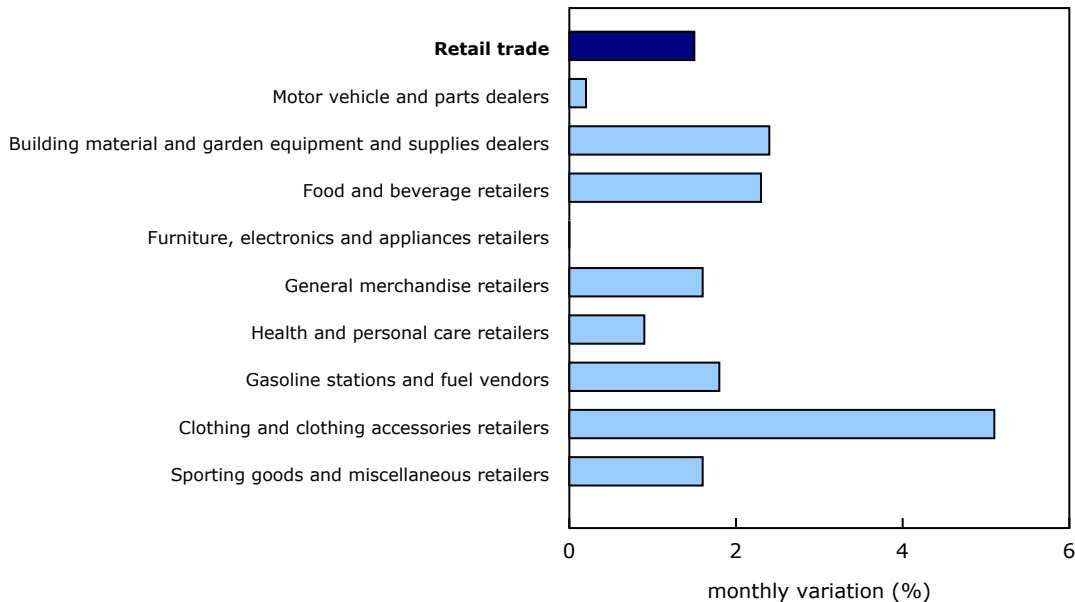
Higher sales were also recorded at clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers (+5.1%) and general merchandise retailers (+1.6%) in June.

## Sales up at gasoline stations and fuel vendors and motor vehicle and parts dealers

Sales at gasoline stations and fuel vendors (+1.8%) increased in June after three consecutive monthly declines. In volume terms, sales at gasoline stations and fuel vendors increased 2.7%.

Following a decline of 3.4% in May, sales at motor vehicle and parts dealers edged up 0.2% in June. The increase was led by higher sales at new car dealers (+0.1%) and automotive parts, accessories and tire retailers (+1.1%). The sole decrease in the motor vehicle and parts dealers subsector came from other motor vehicle dealers (-0.1%).

## Chart 2 Sales increase in all subsectors in June



Source(s): Table 20-10-0056-01.

## Sales up in six provinces

Retail sales increased in six provinces in June. The largest provincial increase in dollar terms was observed in Ontario (+3.2%) on higher sales at motor vehicle and parts dealers. In the census metropolitan area (CMA) of Toronto, retail sales were up 3.9% in the month.

In British Columbia, retail sales increased 1.5% in June, led by higher sales at building material and garden equipment and supplies dealers. In the CMA of Vancouver, retail sales were up 2.0%.

The largest provincial decrease in June was observed in Saskatchewan (-1.4%), coinciding with wildfire evacuations. This decrease was led by lower sales at motor vehicle and parts dealers.

### **Retail e-commerce sales in Canada**

On a seasonally adjusted basis, retail e-commerce sales decreased 1.7% to \$4.2 billion in June, accounting for 5.9% of total retail trade, compared with 6.1% in May.

### **Advance retail indicator**

Statistics Canada is providing an advance estimate of retail sales, which suggests that sales decreased 0.8% in July. Owing to its early nature, this figure will be revised. This unofficial estimate was calculated based on responses received from 54.7% of companies surveyed. The average final response rate for the survey over the previous 12 months was 90.1%.

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### Note to readers

All data in this release are seasonally adjusted and expressed in current dollars, unless otherwise noted.

Seasonally adjusted data are data that have been modified to eliminate the effect of seasonal and calendar influences to allow for more meaningful comparisons of economic conditions from period to period. For more information on seasonal adjustment, see [Seasonally adjusted data – Frequently asked questions](#).

The percentage change for the advance estimate of retail sales is calculated using seasonally adjusted data and is expressed in current dollars.

This early indicator is a special unofficial estimate being provided to offer Canadians timely information on the retail sector. The data sources and methodology used are the same as those outlined on the [Monthly Retail Trade Survey](#) information page.

Trend-cycle estimates are included in selected charts as a complement to the seasonally adjusted series. These data represent a smoothed version of the seasonally adjusted time series and provide information on longer-term movements, including changes in direction underlying the series. For information on trend-cycle data, see [Trend-cycle estimates – Frequently asked questions](#).

Both seasonally adjusted data and trend-cycle estimates are subject to revision as additional observations become available. These revisions could be extensive and could even lead to a reversal of movement, especially for the reference months near the end of the series or during periods of economic disruption.

Some common e-commerce transactions, such as travel and accommodation bookings, ticket purchases and financial transactions, are not included in Canadian retail sales figures.

Total retail sales expressed in volume terms are calculated by deflating current-dollar values using consumer price indexes.

Find more [statistics on retail trade](#).

### Next release

Data on retail trade for July 2025 will be released on September 19.

**Table 1**  
**Retail sales, by province, territory and census metropolitan area — Seasonally adjusted**

	June 2024	May 2025 <sup>r</sup>	June 2025 <sup>p</sup>	May to June 2025	June 2024 to June 2025
	millions of dollars			% change	
<b>Canada</b>	<b>65,893</b>	<b>69,235</b>	<b>70,245</b>	<b>1.5</b>	<b>6.6</b>
Newfoundland and Labrador	1,018	1,059	1,061	0.2	4.3
Prince Edward Island	288	306	306	-0.2	6.3
Nova Scotia	1,770	1,881	1,856	-1.4	4.9
New Brunswick	1,465	1,517	1,563	3.0	6.7
Quebec	14,785	15,487	15,493	0.0	4.8
Montréal	7,346	7,622	7,623	0.0	3.8
Ontario	24,637	25,517	26,331	3.2	6.9
Toronto	11,156	11,203	11,644	3.9	4.4
Manitoba	2,193	2,376	2,346	-1.2	7.0
Saskatchewan	2,108	2,249	2,218	-1.4	5.2
Alberta	8,494	8,932	9,019	1.0	6.2
British Columbia	8,899	9,662	9,810	1.5	10.2
Vancouver	4,487	4,944	5,044	2.0	12.4
Yukon	102	99	96	-3.1	-5.9
Northwest Territories	81	85	85	0.6	5.2
Nunavut	54	65	61	-5.6	12.1

<sup>r</sup> revised

<sup>p</sup> preliminary

**Note(s):** Figures may not add up to totals as a result of rounding.

**Source(s):** Table [20-10-0056-01](#).

**Table 2**  
**Retail sales, by industry — Seasonally adjusted**

	June 2024	May 2025 <sup>r</sup>	June 2025 <sup>p</sup>	May to June 2025	June 2024 to June 2025
	millions of dollars			% change	
<b>Total retail trade (current dollars)</b>	<b>65,893</b>	<b>69,235</b>	<b>70,245</b>	<b>1.5</b>	<b>6.6</b>
<b>Retail e-commerce</b>	<b>3,935</b>	<b>4,227</b>	<b>4,155</b>	<b>-1.7</b>	<b>5.6</b>
<b>Total retail trade (2017 chained dollars)</b>	<b>56,896</b>	<b>58,950</b>	<b>59,818</b>	<b>1.5</b>	<b>5.1</b>
<b>Total (current dollars) excluding motor vehicle and parts dealers</b>	<b>48,436</b>	<b>49,951</b>	<b>50,916</b>	<b>1.9</b>	<b>5.1</b>
<b>Total (current dollars) excluding motor vehicle and parts dealers and gasoline stations and fuel vendors</b>	<b>41,957</b>	<b>43,936</b>	<b>44,793</b>	<b>1.9</b>	<b>6.8</b>
Motor vehicle and parts dealers	17,456	19,285	19,329	0.2	10.7
New car dealers	13,730	15,208	15,227	0.1	10.9
Used car dealers	1,373	1,625	1,637	0.7	19.3
Other motor vehicle dealers	1,099	1,106	1,105	-0.1	0.6
Automotive parts, accessories and tire retailers	1,255	1,346	1,360	1.1	8.4
Building material and garden equipment and supplies dealers	3,815	3,997	4,094	2.4	7.3
Food and beverage retailers	12,826	13,044	13,345	2.3	4.0
Supermarkets and other grocery retailers (except convenience)	9,087	9,382	9,554	1.8	5.1
Convenience retailers and vending machine operators	699	662	697	5.3	-0.3
Specialty food retailers	889	941	947	0.6	6.6
Beer, wine and liquor retailers	2,151	2,058	2,146	4.3	-0.2
Furniture, home furnishings, electronics and appliances retailers	3,590	3,765	3,766	0.0	4.9
Furniture retailers	1,147	1,241	1,219	-1.8	6.3
Floor covering, window treatment and other home furnishing retailers	695	748	763	2.1	9.8
Electronics and appliances retailers	1,748	1,776	1,784	0.4	2.1
General merchandise retailers	8,943	9,291	9,436	1.6	5.5
Health and personal care retailers	5,590	6,059	6,114	0.9	9.4
Gasoline stations and fuel vendors	6,479	6,015	6,123	1.8	-5.5
Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers	3,493	3,764	3,955	5.1	13.2
Clothing and clothing accessories retailers	2,712	2,922	3,087	5.7	13.8
Shoe retailers	393	394	421	6.8	7.2
Jewellery, luggage and leather goods retailers	388	448	448	-0.1	15.3
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers	3,699	4,017	4,082	1.6	10.4
Sporting goods, hobby, musical instrument and book retailers and news dealers	1,334	1,386	1,404	1.3	5.3
Miscellaneous store retailers	2,365	2,631	2,677	1.8	13.2
Cannabis retailers	448	478	479	0.3	6.9

<sup>r</sup> revised

<sup>p</sup> preliminary

**Note(s):** Figures may not add up to totals as a result of rounding.

**Source(s):** Tables [20-10-0056-01](#) and [20-10-0067-01](#).

**Table 3**  
**Retail sales at 2017 constant prices, by industry — Seasonally adjusted**

	June 2024	May 2025 <sup>r</sup>	June 2025 <sup>p</sup>	May to June 2025	June 2024 to June 2025
	millions of dollars			% change	
<b>Total retail trade at 2017 constant prices<sup>1</sup></b>	<b>57,416</b>	<b>59,481</b>	<b>60,385</b>	<b>1.5</b>	<b>5.2</b>
<b>Total excluding motor vehicle and parts dealers</b>	<b>42,700</b>	<b>43,491</b>	<b>44,359</b>	<b>2.0</b>	<b>3.9</b>
<b>Total excluding motor vehicle and parts dealers and gasoline stations and fuel vendors</b>	<b>36,540</b>	<b>37,947</b>	<b>38,666</b>	<b>1.9</b>	<b>5.8</b>
Motor vehicle and parts dealers	14,716	15,990	16,026	0.2	8.9
New car dealers	11,526	12,633	12,653	0.2	9.8
Used car dealers	1,244	1,458	1,459	0.1	17.3
Other motor vehicle dealers	946	857	865	0.9	-8.6
Automotive parts, accessories and tire retailers	1,001	1,041	1,049	0.8	4.8
Building material and garden equipment and supplies dealers	3,798	3,998	4,106	2.7	8.1
Food and beverage retailers	9,820	9,900	10,123	2.3	3.1
Supermarkets and other grocery retailers (except convenience retailers)	6,928	7,125	7,246	1.7	4.6
Convenience retailers and vending machine operators	540	510	537	5.3	-0.6
Specialty food retailers	632	644	646	0.3	2.2
Beer, wine and liquor retailers	1,720	1,621	1,693	4.4	-1.6
Furniture, home furnishings, electronics and appliances retailers	3,588	3,573	3,586	0.4	-0.1
Furniture retailers	1,052	1,091	1,073	-1.6	2.0
Floor covering, window treatment and other home furnishing retailers	653	694	706	1.7	8.1
Electronics and appliances retailers	1,884	1,787	1,806	1.1	-4.1
General merchandise retailers	7,587	7,724	7,840	1.5	3.3
Health and personal care retailers	5,258	5,738	5,769	0.5	9.7
Gasoline stations and fuel vendors	6,160	5,544	5,693	2.7	-7.6
Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers	3,545	3,850	4,035	4.8	13.8
Clothing and clothing accessories retailers	2,827	3,080	3,231	4.9	14.3
Shoe retailers	429	433	464	7.2	8.2
Jewellery, luggage and leather goods retailers	289	336	341	1.5	18.0
Sporting goods, hobby, musical instrument, book and miscellaneous retailers	2,941	3,165	3,206	1.3	9.0
Sporting goods, hobby, musical instrument and book retailers and news dealers	1,229	1,326	1,339	1.0	9.0
Miscellaneous store retailers	1,713	1,839	1,868	1.6	9.0
Cannabis retailers	560	602	610	1.3	8.9

<sup>r</sup> revised

<sup>p</sup> preliminary

1. Calculated using the Laspeyres method.

**Note(s):** Figures may not add up to totals as a result of rounding.

**Source(s):** Table 20-10-0067-01.

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**Available tables:** [20-10-0056-01](#) and [20-10-0067-01](#).

**Definitions, data sources and methods:** survey number [2406](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca)) or Media Relations ([statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca](mailto:statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca)).