

# Wholesale trade: Early indicator, July 2024

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Statistics Canada is providing an advance estimate of sales in the wholesale trade sector for July. The advance results for July indicate that wholesale sales (excluding petroleum, petroleum products, and other hydrocarbons and excluding oilseed and grain) fell 1.1%. The decline reflects lower sales in the motor vehicle and motor vehicle parts and accessories subsector and in the personal and household goods subsector.

This estimate was calculated based on a weighted response rate of 61.4%. The average final response rate to the survey over the 12 preceding months was 81.3%. As Statistics Canada continues to collect data for the July reference month, this early indicator is subject to a higher revision rate than the regular monthly release.

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## Note to readers

*Petroleum, petroleum products, and other hydrocarbons and oilseed and grain data continue to be available in data tables but will be excluded from monthly analysis until historical data are available for proper monthly and annual analysis.*

*The percentage change is calculated using seasonally adjusted data in current dollars.*

*This early indicator is a special product published to provide Canadians with timely information on the wholesale sector. In an effort to increase efficiency, at the next release of the wholesale early indicator, Statistics Canada will only be providing an estimate for total wholesale sales (excluding petroleum, petroleum products, and other hydrocarbons and oilseed and grain).*

*The official estimate of wholesale sales for the month of July, which will be based on a more complete set of survey and administrative data, is scheduled for release on September 13.*

*The "[Behind the data](#)" web page provides simple explanations of concepts found in Statistics Canada's *The Daily*.*

*The article "[Advance indicators—Frequently asked questions](#)" provides nontechnical answers to questions related to the production, use and interpretation of advance indicators.*

## Definitions, data sources and methods: survey number [2401](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca)) or Media Relations ([statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca](mailto:statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca)).

