

Retail trade, June 2023

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Retail sales increased 0.1% to \$65.9 billion in June. Sales increased in three of nine subsectors and were led by increases at motor vehicle and parts dealers (+2.5%).

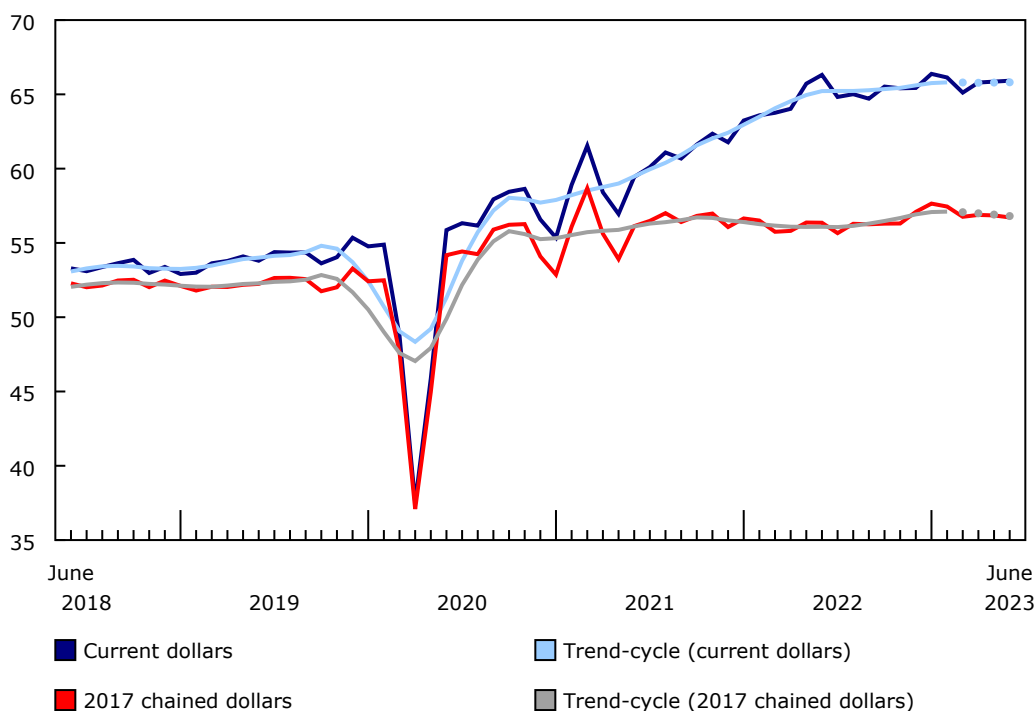
Core retail sales—which exclude gasoline stations and fuel vendors and motor vehicle and parts dealers—were down 0.9% in June.

In volume terms, retail sales edged down 0.2% in June.

Retail sales were unchanged in the second quarter, while in volume terms, retail sales declined 0.8% in the second quarter.

Chart 1
Retail sales increase in June

billions of dollars



Note(s): The higher variability associated with the trend-cycle estimates is indicated with a dotted line on the chart for the current reference month and the previous three months. For more information, see the Note to readers.

Source(s): Tables [20-10-0056-01](#) and [20-10-0067-01](#).

Sales at motor vehicle and parts dealers rise

Sales at motor vehicle and parts dealers (+2.5%) were up on the strength of higher sales at new car dealers (+2.9%) in June, their third consecutive monthly increase. This was followed by higher sales at other motor vehicle dealers (+5.9%). Gains at used car dealers (+0.9%) were more than offset by lower sales at automotive parts, accessories and tire stores (-3.3%).

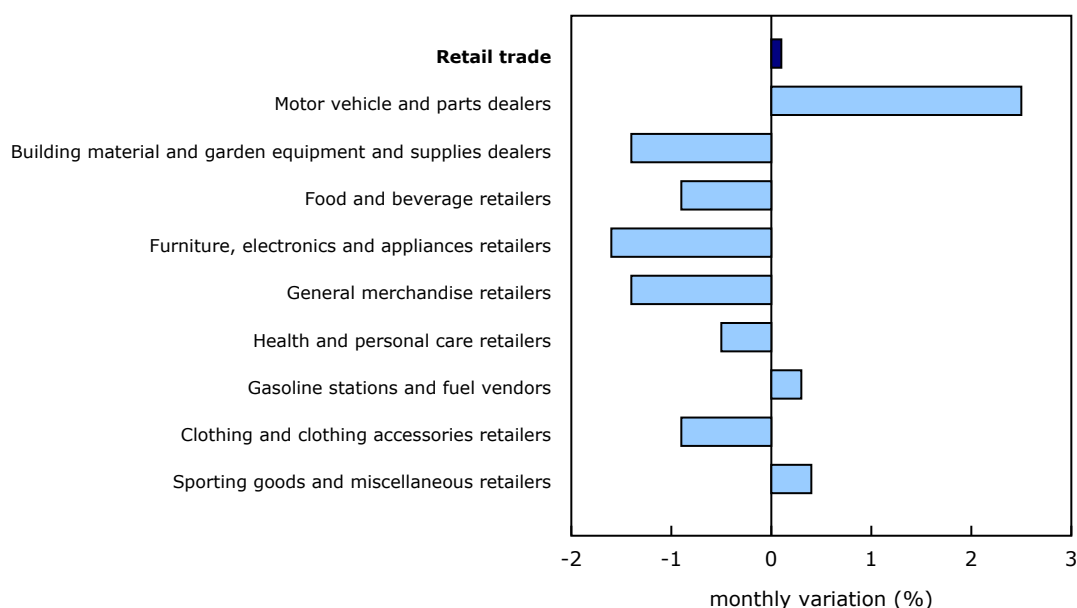


Retail sales at gasoline stations and fuel vendors rose 0.3% on higher prices at the pump in June. In volume terms, sales at gasoline stations and fuel vendors declined 1.4%.

Core retail sales down for second consecutive month

Core retail sales (-0.9%) were down in June. Within the core retail subsectors, the largest sales declines were seen at general merchandise retailers (-1.4%) and food and beverage retailers (-0.9%). The decline at food and beverage retailers was primarily due to lower sales at beer, wine, and liquor retailers (-2.8%). Following six months of consecutive monthly increases, receipts at supermarkets and other grocery retailers (-0.4%) slowed in June.

Chart 2 Sales increase in three of nine subsectors in June



Source(s): Table 20-10-0056-01.

Sales up in four provinces

Retail sales increased in four provinces in June, led by higher sales in Ontario (+1.7%) and, to a lesser extent, Quebec (+1.3%).

In Ontario (+1.7%), retail sales were up in June on the strength of higher sales at motor vehicle and parts dealers. In the census metropolitan area (CMA) of Toronto, retail sales were up 1.6%.

After decreasing 1.6% in May, retail sales in Quebec rose 1.3% in June. In the CMA of Montréal, retail sales were up 2.2%.

Following three consecutive monthly gains, retail sales in British Columbia (-4.8%) declined in June as lower sales were reported at motor vehicle and parts dealers. In the CMA of Vancouver, retail sales were down 3.1%.

Retail e-commerce sales in Canada

On a seasonally adjusted basis, retail e-commerce sales were up 1.1% to \$3.7 billion in June, accounting for 5.7% of total retail trade, compared with 5.6% in May.

Advance retail indicator

Statistics Canada is providing an advance estimate of retail sales, which suggests that sales increased 0.4% in July. Owing to its early nature, this figure will be revised. This unofficial estimate was calculated based on responses received from 45.4% of companies surveyed. The average final response rate for the survey over the previous 12 months was 89.0%.

Note to readers

All data in this release are seasonally adjusted and expressed in current dollars, unless otherwise noted.

Seasonally adjusted data are data that have been modified to eliminate the effect of seasonal and calendar influences to allow for more meaningful comparisons of economic conditions from period to period. For more information on seasonal adjustment, see [Seasonally adjusted data – Frequently asked questions](#).

The percentage change for the advance estimate of retail sales is calculated using seasonally adjusted data and is expressed in current dollars.

This early indicator is a special unofficial estimate being provided in the context of the COVID-19 pandemic to offer Canadians timely information on the retail sector. The data sources and methodology used are the same as those outlined on the [Monthly Retail Trade Survey](#) information page.

Trend-cycle estimates are included in selected charts as a complement to the seasonally adjusted series. These data represent a smoothed version of the seasonally adjusted time series and provide information on longer-term movements, including changes in direction underlying the series. For information on trend-cycle data, see [Trend-cycle estimates – Frequently asked questions](#).

Both seasonally adjusted data and trend-cycle estimates are subject to revision as additional observations become available. These revisions could be extensive and could even lead to a reversal of movement, especially for the reference months near the end of the series or during periods of economic disruption.

Seasonally adjusted estimates for cannabis store retailers are presented in unadjusted form, as no seasonal pattern has been established by official statistics yet. Establishing such a pattern requires several months of observed data. In the interim, the seasonally adjusted estimates for cannabis store retailers will be identical to the unadjusted figures.

Some common e-commerce transactions, such as travel and accommodation bookings, ticket purchases and financial transactions, are not included in Canadian retail sales figures.

Total retail sales expressed in volume terms are calculated by deflating current-dollar values using consumer price indexes.

Find more [statistics on retail trade](#).

Next release

Data on retail trade for July will be released on September 22.

Table 1
Retail sales, by province, territory and census metropolitan area – Seasonally adjusted

	June 2022	May 2023 ^r	June 2023 ^p	May to June 2023	June 2022 to June 2023
	millions of dollars			% change	
Canada	66,309	65,857	65,917	0.1	-0.6
Newfoundland and Labrador	914	976	947	-3.0	3.7
Prince Edward Island	287	295	294	-0.6	2.4
Nova Scotia	1,723	1,773	1,742	-1.8	1.1
New Brunswick	1,384	1,394	1,445	3.6	4.4
Quebec	14,233	14,480	14,666	1.3	3.0
Montréal	6,946	7,247	7,404	2.2	6.6
Ontario	26,018	24,465	24,880	1.7	-4.4
Toronto	11,963	11,198	11,374	1.6	-4.9
Manitoba	2,215	2,264	2,209	-2.4	-0.3
Saskatchewan	2,111	2,013	2,050	1.8	-2.9
Alberta	8,121	8,585	8,529	-0.6	5.0
British Columbia	9,079	9,389	8,936	-4.8	-1.6
Vancouver	4,519	4,564	4,421	-3.1	-2.2
Yukon	98	94	95	0.4	-2.7
Northwest Territories	80	79	75	-4.5	-5.9
Nunavut	47	50	49	-1.1	4.1

^r revised

^p preliminary

Note(s): Figures may not add up to totals as a result of rounding.

Source(s): Table [20-10-0056-01](#).

Table 2
Retail sales, by industry – Seasonally adjusted

	June 2022	May 2023 ^r	June 2023 ^p	May to June 2023	June 2022 to June 2023
	millions of dollars			% change	
Total retail trade (current dollars)	66,309	65,857	65,917	0.1	-0.6
Retail e-commerce	3,847	3,693	3,734	1.1	-2.9
Total retail trade (2017 chained dollars)	56,359	56,852	56,715	-0.2	0.6
Total (current dollars) excluding motor vehicle and parts dealers	49,723	48,448	48,077	-0.8	-3.3
Total (current dollars) excluding motor vehicle and parts dealers and gasoline stations and fuel vendors	41,110	41,994	41,600	-0.9	1.2
Motor vehicle and parts dealers	16,586	17,408	17,840	2.5	7.6
New car dealers	12,916	13,573	13,970	2.9	8.2
Used car dealers	1,367	1,435	1,448	0.9	5.9
Other motor vehicle dealers	1,104	1,106	1,171	5.9	6.1
Automotive parts, accessories and tire retailers	1,199	1,294	1,252	-3.3	4.4
Building material and garden equipment and supplies dealers	4,227	3,904	3,847	-1.4	-9.0
Food and beverage retailers	12,209	12,968	12,852	-0.9	5.3
Supermarkets and other grocery retailers (except convenience)	8,421	9,058	9,024	-0.4	7.2
Convenience retailers and vending machine operators	694	753	742	-1.6	6.8
Specialty food retailers	889	868	861	-0.8	-3.1
Beer, wine and liquor retailers	2,205	2,289	2,226	-2.8	0.9
Furniture, home furnishings, electronics and appliances retailers	3,711	3,582	3,524	-1.6	-5.0
Furniture retailers	1,280	1,153	1,168	1.3	-8.8
Floor covering, window treatment and other home furnishing retailers	764	702	689	-1.9	-9.8
Electronics and appliances retailers	1,667	1,727	1,668	-3.4	0.0
General merchandise retailers	8,596	8,723	8,603	-1.4	0.1
Health and personal care retailers	4,982	5,321	5,296	-0.5	6.3
Gasoline stations and fuel vendors	8,613	6,454	6,477	0.3	-24.8
Clothing, clothing accessories, shoes, jewellery, luggage and leather goods retailers	3,438	3,586	3,552	-0.9	3.3
Clothing and clothing accessories retailers	2,662	2,805	2,771	-1.2	4.1
Shoe retailers	378	400	401	0.4	6.3
Jewellery, luggage and leather goods retailers	398	382	380	-0.5	-4.7
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers	3,946	3,910	3,926	0.4	-0.5
Sporting goods, hobby, musical instrument and book retailers and news dealers	1,396	1,401	1,388	-0.9	-0.6
Miscellaneous store retailers	2,550	2,510	2,538	1.1	-0.5
Cannabis retailers ¹	378	416	427	2.6	12.9

^r revised

^p preliminary

1. Data for this Canadian industry are presented in unadjusted form as there is no seasonal pattern established by official statistics yet.

Note(s): Figures may not add up to totals as a result of rounding.

Source(s): Tables [20-10-0056-01](#) and [20-10-0067-01](#).

Table 3
Retail sales at 2017 constant prices, by industry – Seasonally adjusted

	June 2022	May 2023 ^r	June 2023 ^p	May to June 2023	June 2022 to June 2023
	millions of dollars			% change	
Total retail trade at 2017 constant prices¹	56,773	57,226	57,100	-0.2	0.6
Total excluding motor vehicle and parts dealers	42,010	42,154	41,672	-1.1	-0.8
Total excluding motor vehicle and parts dealers and gasoline stations and fuel vendors	37,376	37,324	36,912	-1.1	-1.2
Motor vehicle and parts dealers	14,763	15,072	15,428	2.4	4.5
New car dealers	11,465	11,675	11,999	2.8	4.7
Used car dealers	1,215	1,237	1,246	0.7	2.6
Other motor vehicle dealers	1,025	1,093	1,153	5.5	12.5
Automotive parts, accessories and tire retailers	1,059	1,067	1,029	-3.6	-2.8
Building material and garden equipment and supplies dealers	3,669	3,946	3,893	-1.3	6.1
Food and beverage retailers	10,514	10,437	10,339	-0.9	-1.7
Supermarkets and other grocery retailers (except convenience retailers)	7,246	7,250	7,223	-0.4	-0.3
Convenience retailers and vending machine operators	592	574	565	-1.6	-4.6
Specialty food retailers	762	707	700	-1.0	-8.1
Beer, wine and liquor retailers	1,915	1,905	1,852	-2.8	-3.3
Furniture, home furnishings, electronics and appliances retailers	3,563	3,477	3,413	-1.8	-4.2
Furniture retailers	1,083	973	978	0.5	-9.7
Floor covering, window treatment and other home furnishing retailers	684	640	627	-2.0	-8.3
Electronics and appliances retailers	1,796	1,864	1,807	-3.1	0.6
General merchandise retailers	7,695	7,348	7,166	-2.5	-6.9
Health and personal care retailers	4,888	5,008	4,970	-0.8	1.7
Gasoline stations and fuel vendors	4,634	4,830	4,760	-1.4	2.7
Clothing, clothing accessories, shoes, jewellery, luggage and leather goods retailers	3,381	3,524	3,505	-0.5	3.7
Clothing and clothing accessories retailers	2,666	2,797	2,782	-0.5	4.4
Shoe retailers	398	423	421	-0.5	5.8
Jewellery, luggage and leather goods retailers	317	304	302	-0.7	-4.7
Sporting goods, hobby, musical instrument, book and miscellaneous retailers	3,666	3,584	3,626	1.2	-1.1
Sporting goods, hobby, musical instrument and book retailers and news dealers	1,322	1,288	1,303	1.2	-1.4
Miscellaneous store retailers	2,344	2,296	2,323	1.2	-0.9
Cannabis retailers ²	453	517	534	3.3	17.9

^r revised

^p preliminary

1. Calculated using the Laspeyres method.

2. Data for this Canadian industry are presented in unadjusted form as there is no seasonal pattern established by official statistics yet.

Note(s): Figures may not add up to totals as a result of rounding.

Source(s): Table 20-10-0067-01.

Available tables: [20-10-0056-01](#) and [20-10-0067-01](#).

Definitions, data sources and methods: survey numbers [2406](#) and [2408](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca).