

Study: Culture Flash Estimates, 2022

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Today, Statistics Canada publishes a new article titled "Return to life after two years of the COVID-19 pandemic: A look at culture, arts, entertainment and recreation services in 2022." According to this article, most of the industries in arts, entertainment and recreation services saw strong growth in 2022, the first year of true recovery following shutdowns in 2020 and partial closures and restrictions in 2021.

Five industries had significant growth in 2022, with revenues increasing by more than 50%. These were promoters (presenters) of performing arts, sports and similar events; motion picture theatres; amusement parks and arcades; performing arts; and spectator sports. With the easing of pandemic restrictions throughout the year, arenas, stadiums, theatres and other facilities were able to operate at full capacity throughout the year, creating favourable operating conditions for these industries. Salary and wage expenses across all industries in the arts, entertainment and recreation services grew in 2022.

Though pandemic restrictions have been lifted, full recovery for these industries will continue to be influenced by inflation and the costs of essentials, as well as the discretionary income of households. These factors could delay the return of revenues to pre-pandemic levels for these industries.

Definitions, data sources and methods: survey numbers [2413](#), [2414](#), [2415](#), [2416](#), [2425](#), [3105](#), [3108](#), [3115](#), [4710](#), [5091](#) and [5132](#).

The study "Return to life after two years of the COVID-19 pandemic: A look at culture, arts, entertainment and recreation services in 2022," which is part of *Analysis in Brief* ([11-621-M](#)), is now available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca).

