

Study: Performing Arts Industries

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Today, Statistics Canada is publishing a new article, entitled "[Grants, subsidies, donations, corporate sponsorships and fundraising take centre stage in the not-for-profit performing arts industries in Canada.](#)" According to this study, funding in the not-for-profit performing arts industries has changed over time and further evolved throughout the COVID-19 pandemic, with changing access to and availability of funds.

The not-for-profit performing arts industries continue to face challenges in the wake of the pandemic. In 2020, public sector grants expanded across all performing arts industries, while contributions from private sources declined. Yet the gains achieved in grant funding did little to mitigate the large decline in sales revenue seen across these industries because of cancelled or postponed performances.

As businesses resume operations, sources of revenue other than funding are expected to increase; however, funding will continue to be critical to support the economic recovery of these industries.

Definitions, data sources and methods: survey number [3108](#).

The study "[Grants, subsidies, donations, corporate sponsorships and fundraising take centre stage in the not-for-profit performing arts industries in Canada,](#)" which is part of *Analysis in Brief (11-621-M)*, is now available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca).

