Study: 2021 flash estimates for culture, arts, entertainment and recreation industries

Released at 8:30 a.m. Eastern time in The Daily, Wednesday, July 27, 2022

Today, Statistics Canada is publishing a new article entitled "Adjusting to life in a pandemic: Embracing culture, arts and other leisure services in 2021." According to this study, most culture, recreation and entertainment industries were able to partially recover in terms of revenue and salary expenses after significant declines in the first year of the COVID-19 pandemic.

However, only three industries (film, television and video post-production; sound recording and music publishing; and golf courses and country clubs) were able to fully recover in 2021, with revenues exceeding pre-pandemic levels.

Despite the recovery seen in 2021, many businesses in the arts, culture, entertainment and recreation sectors continue to face risks associated with inflationary price and wage pressures, external geopolitical factors, and labour constraints. This could further delay a full recovery in some of the industries hit hardest by the pandemic.

Definitions, data sources and methods: survey numbers 2413, 2414, 2415, 2416, 2425, 3105, 3108, 3115, 4710, 5091 and 5132.

The study "Adjusting to life in a pandemic: Embracing culture, arts and other leisure services in 2021," which is part of *Analysis in Brief* (11-621-M), is now available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca).



