

# Television broadcasting, 2021

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Financial statistics for the television broadcasting industry for 2021 are now available.

## Note to readers

Until 2012, Statistics Canada published data as provided by the Canadian Radio-television and Telecommunications Commission. Starting with the 2013 reference year, data on the pay and specialty television segments are processed by Statistics Canada.

To ensure comparability between data prior to 2013 and data for 2013 onward, data were subjected to several quality assurance processes. A comparative analysis revealed that data processing—using Statistics Canada's standard processes—resulted in revision differences of less than 2% compared with the data originally published in 2013.

Because of the unprecedented effects of the COVID-19 pandemic on the Canadian economy, any comparison of 2020 data with those of previous years should be made with caution.

For a detailed explanation of error detection, imputation and quality evaluation, see the Radio and Television Broadcasting Survey (2724) page on our website.

**Available tables:** table [22-10-0004-01](#).

**Definitions, data sources and methods:** survey number [2724](#).

The infographic "[Heard on the Radio and seen on TV: Radio and TV Broadcasting, 2020](#)," part of *Statistics Canada – Infographics (11-627-M)*, is available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca)) or Media Relations ([statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca](mailto:statcan.mediahotline-ligneinfomedias.statcan@statcan.gc.ca)).

