

Survey of Digital Technology and Internet Use: Data tables, 2019

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Data from the Survey of Digital Technology and Internet Use on e-commerce sales of Canadian businesses in 2019 are now available.

Results are available by industry and size of enterprise.

Note to readers

An [article](#) and additional data tables for the Survey of Digital Technology and Internet Use were published on November 23, 2020.

Data for this survey were collected from November 2019 to March 2020.

The questions on this survey asked respondents to report for reference year 2019 exclusively, so effects of the COVID-19 pandemic are not reflected in the results of this survey.

The target population of the 2019 iteration of this survey included enterprises with Canadian operations and five or more full- or part-time employees, with some exceptions. The sample size was 14,127 enterprises and the response rate was 77%. Please refer to the "Related information" tab of this release for further details on the target population.

E-commerce sales refer to all sales of a business' goods or services, where orders were received, and the commitment to purchase was made, over the Internet. Payment can be made by other means. This includes business-to-consumer transactions, as well as business-to-business transactions.

Definitions, data sources and methods: survey number [4225](#).

Available tables: [22-10-0124-01](#) and [22-10-0126-01](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca) or Media Relations (613-951-4636; STATCAN.mediahotline-ligneinfomedias.STATCAN@canada.ca).

