

Wholesale trade: Early indicator, October 2020

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Given the rapidly evolving economic situation, Statistics Canada is providing an advance estimate of sales in the wholesale sector for the month of October. The advance results for October indicate that wholesale sales rose 0.9%. The increase reflects widespread growth, particularly in the motor vehicle and motor vehicle parts, and the building material and supplies subsectors.

This estimate was calculated based on a weighted response rate of 53.0%. The average final response rate for the survey over the past 12 months has been 88.6%. As Statistics Canada is continuing to collect data for the October reference month, this early indicator is subject to a higher revision rate than our regular monthly release.

Note to readers

The percentage change is calculated using seasonally adjusted data and is expressed in current dollars.

This early indicator is a special product published in the context of the COVID-19 pandemic to provide Canadians with timely information on the wholesale sector. The official estimate of wholesale sales for the month of October, which will be based on a more complete set of survey and administrative data, is scheduled for release on December 16, 2020.

Definitions, data sources and methods: survey number 2401.

For more information, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca). For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Jeff Paul (613-854-2518; jeff.paul@canada.ca), Mining, Manufacturing and Wholesale Trade Division.

